**TUESDAY - APRIL 12TH**

**12:00-2:00PM**
- DCI IN THE GAME Kick Off Lunches
  - DCI Annual Districts Committee Luncheon
    - Join the DCI District Committee family as we share the projects, partners, and create ideas through an innovative and always fun dialogue. BBD + DDAs ONLY: | Susan Edmondson + Bianca Fisher | Downtown Partnership of Colorado Springs + Greeley DDA
  - Tiny Towns Luncheon
    - The Tiny Towns with populations less than 1,000 will gather to discuss the challenges they’re facing and connect with one another. Only for Tiny Towns. | Dan Butler | Community Heart & Soul

**2:00-4:00PM**
- DCI Challenge Community + Tiny Towns Summit
  - The Mining Exchange, Bronze Room
    - Get your game on with your badge and fun tools to explore the world of downtown DO-ERS.

**4:15-6:00PM**
- IN THE GAME Kick Off Happy Hour
  - The Mining Exchange, Bronze Room
    - Welcome by Steve Art + Ben Levenger | Sponsored by Downtown Redevelopment
    - Yessica Holguin | Center for Community Wealth Building

**4:30-6:15PM**
- IN THE GAME Kick Off Dinner
  - The Life Cycle of a DDA | DDAs ONLY: | Matt Robenalt + Kimberlee McKee + Brandon Stam | Fort Collins DDA + Longmont DDA + Grand Junction DDA
  - Tiny Town ReCast City Dinner | DCI Tiny Towns have the opportunity to talk with ReCast Your City’s Ilana Preuss about forming a Colorado Tiny Town Cohort.

**6:45-8:45PM**
- DCI Annual Urban Renewal Authority Dinner
  - Invite Only: If you’re a member and would like to join, contact DCI

**8:45-10:00PM**
- CONCURRENT SESSIONS
  - Colorado Challenge Studios | Pre-Registration Required | DCI’s unique Challenge Accelerator Program works with communities to build teams and create action plans for moving forward with solutions. Join the Colorado Challenge Studios to work with one of the 2022 Colorado Challenge Program Communities. There will be two Challenge Communities with Studios both days and four Mini-Challenges that will be on either Wednesday or Thursday. All Colorado Challenge Community Pitches will be presented on Friday, April 15th
  - HOW TO Series:
    - Virtual Public Engagement | Karen Current | DHM Design
    - Creating a Collaborative Coffee Culture | Don Niemeyer + Tyler Hill | Story Coffee + Loyal Coffee
    - Property Activation Reports | Ben Levenger | DT Redevelopment
    - The Power of Voice: Why Every Rural Community Needs a Youth Enterprise Zone | Mikela Tarlow | ActionLab360

**WEDNESDAY - APRIL 13TH**

**7:00-9:00AM**
- Breakfast
  - Enjoy breakfast on your own at your hotel.

**7:30-9:00AM**
- Registration
  - The Mining Exchange | Registration opens and DCI welcomes attendees to network at the Exhibit Hall in the Platinum Ballroom.

**8:00-9:00AM**
- Welcome to IN THE GAME
  - The Mining Exchange, Platinum Ballroom
    - Welcome from Colorado Springs | Join our partners from Colorado Springs as we welcome IN THE GAME attendees to the Olympic City!

**9:00-10:00AM**
- Plenary Session
  - The Mining Exchange, Platinum Ballroom
    - Revitalizing Downtown with Light Manufacturing | Ilana Preuss + Recast City

**10:00-10:30AM**
- Exhibition Reception
  - The Mining Exchange, Platinum Ballroom

**11:00-11:30AM**
- Concurrent Sessions
  - Colorado Challenge Studios | Pre-Registration Required | DCI’s unique Challenge Accelerator Program works with communities to build teams and create action plans for moving forward with solutions. Join the Colorado Challenge Studios to work with one of the 2022 Colorado Challenge Program Communities. There will be two Challenge Communities with Studios both days and four Mini-Challenges that will be on either Wednesday or Thursday. All Colorado Challenge Community Pitches will be presented on Friday, April 15th
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    - The Power of Voice: Why Every Rural Community Needs a Youth Enterprise Zone | Mikela Tarlow | ActionLab360

**12:00-2:00PM**
- Dine Around Sessions
  - Colorado Springs Eateries, Pre-Registration Required
    - Enjoy local cuisine and atmosphere while you engage in an interactive dialogue on the topic of your choice.
  - Who’s Afraid of the Big, Bad Brownfield? Communication & Engagement Tools For Success | Mark Rudolph | Colorado Dept of Public Health and Environment
  - Building an Effective Economic Development Leadership Team in your Community | Kim Woodworth | EDCO
  - Reclaiming the Horizontal Space: Using On-Street Parking for Downtown and Neighborhood Resiliency | Roger Zanetti | MOOSTREET
  - Dine Around the Four Point Approach | Colorado Main Street | Colorado Department of Local Affairs
  - How to Go from Concept to Construction/ Understanding Development | Mike Scholl + Matt Ashby + Ayres Associates
  - Transforming Spaces Through Adaptive Reuse | Ryan Lloyd + Chelsea Gondeck | Echo Architecture + Downtown Partnership of Colorado Springs
  - Caring Approaches to Chronic Homelessness | Kayla Rockhold + Shelley Jensen + Aja King | Piikes Peak Library District + We Forth! + Colorado Springs Fire Dept
  - Fostering a Climate for Social Enterprise | Jonathan Liebert + Stacey Burns + Emily Ross + James Proby | Colorado Institute for Social Impact + Yelp! + Men’s Xchange | Sponsored by Norwood Development
  - Prove your Commitment to Local: Leveraging Tech in the Experience Economy | Cody Johnson + Jenny Starkey + Carat + Starkey Strategies
  - Cooperative Ownership to Build Local Wealth, Power & Leadership | Paul Bindel | Center for Community Wealth Building

**12:30-3:00PM**
- Local Tours
  - Local tours explore the downtown and surrounding areas by foot unless specifically indicated.
  - Building a Festival Street from the Ground Up: Park Union District | Jeff Finn + Ryan Phibbs | Norwood Development + City of Colorado Springs
  - Law & Disorder History Stroll | Colorado Springs Pioneers Museum
  - Urban Renewal Bus Tour featuring IvyWild | Jariah Walker | Colorado Springs USA + Downtown Colorado, Inc. Vice President
  - Building a Retail District Footage to Optimize Experiences | Katie Frank | Downtown Partnership of Colorado Springs
  - Downtown Living: From Planning to Action | Jay Jenkins + Susan Edmondson | MIG + Downtown Partnership of Colorado Springs
  - Being a Community Champion | Zolia Gomez | Olympian from the San Luis Valley

**4:00-7:00PM**
- Evening Reception + Tours
  - US Olympic + Paralympic Museum | Sponsored by GE Johnson
  - Welcome to the Olympic City! Enjoy self guided tours and a networking reception at the US Olympic + Paralympic Museum.
  - Welcome to Colorado Springs | John Suthers + Mayor of Colorado Springs
  - Being a Community Champion | Zolia Gomez | Olympian from the San Luis Valley

**7:00-9:00PM**
- DCI Annual Urban Renewal Authority Dinner
  - Invite Only: | Carolynne White + Paul Benedetti + Brownstein Hyatt Farber Schreck
THURSDAY - APRIL 14TH

7:00-9:00AM  Breakfast | Enjoy breakfast on your own at your hotel.
8:00-9:45AM  Opening Plenary | The Mining Exchange
   USDA: Supporting Rural Communities | Armando Valdez | State Director for Colorado

   The Fabulous Intellects of Facts + Figures
   Downtown Colorado, Inc. (DCI) is pleased to present a dynamic discussion that dives into Colorado's State of the People, Industry Opportunity, and the New Norms for Downtowns. Join us as we welcome Elizabeth Garner, Colorado State Demographer, Michelle Kobayashi, Polco, and Dawn Thilmany, CSU Extension for an interactive discussion.
   - Colorado's State of the People | Elizabeth Garner, Colorado State Demographer
   - Fresh from the Census Update, catch up on the people of Colorado, the trends, and how our community can plan better for the future.
   - Industry Opportunity | Dawn Thilmany, CSU Extension Professor - Outreach Coordinator | As a leader in understanding rural Colorado, CSU Extension has the details on entrepreneurial opportunities and what to watch with agriculture.

9:00-9:30AM  New Norms for Downtowns | Michelle Kobayashi, Senior Vice President, Innovation, Polco | "Ding, things changed..." Explore what happened with downtown workplaces, office space, retail, and restaurants.

4:45-10:15PM  Amazon + PiKE Ride Announcement and Photo Shoot | Outside of Mining Exchange

11:00-12:00PM  Exhibitor Reception | The Mining Exchange, Platinum Ballroom

10:00-12:00PM  Concurrent Sessions
   Visit the Colorado Springs Pioneers Museum | The Colorado Springs Pioneers Museum (CSPM) is committed to building a lasting connection to the Pikes Peak region by preserving and sharing their cultural history and accomplishments this mission through innovative exhibits, educational outreach and programming, and preservation of its object and archival collections.
   Challenge Studio Day 2 | Pre-Registration Required
   There will be five Challenge Studios on Thursday. All Colorado Challenge Community Pitches will be presented on Friday, April 15th!

12:00-2:00PM  Challenge Studio Day 2 | Pre-Registration Required
   The ABCs of BIDs, DDAs, + More | Peri Bolts | Eclectic Co.
   Exciting New Housing and Community Resources | Jeff Owsley | Polco
   Facilitating Community Minded-Development: How to Create Successful Public Private Partnerships | Andy Arnold | SEH
   Property Activation Process | Ben Leverenger | Downtown Redevelopment
   Job Quality as a Tool for Business Retention, Expansion and Attraction | Colleen Whonoutka + Kim Woodworth + Traci Marques | CWDC + EDCC + Pikes Peak Workforce Center
   Local tours explore the downtown and surrounding areas by foot unless combined with a lunch.

13:00-4:30PM  Dine Around Sessions | Colorado Springs Eateries, Pre-Registration Required
   Discover local culture and atmosphere while you engage in an interactive dialogue on the topic of your choice.
   - What New Normals Are Here to Stay in the Work World? | Angelica Wedell + Michelle Kobayashi | Polco
   - Thriving Retail for the Next Generation | Carrie Hibbard Baker + Leah Rehl + Cara McQueeney + Hailey Sardey + Terra Verde + The Local Honey Co + Downtown Partnership of Colorado Springs
   - From Vision To Reality! Resources For Redevelopment & Revitalization | Mark Rudolph | Colorado Department of Public Health & Environment (CDPHE)
   - Take Control of Downtown Curbs | Mallory Baker | Walker Consultants
   - The Arts: Cleo Parker Robinson | Her Story
   - Local Tours | Pre-Registration Required
   Local tours explore the downtown and surrounding areas by foot unless combined with a lunch.
   - Art to the Rescue | Jerry Cordova + Michelle Winchell | City of Colorado Springs Water Division + Downtown Partnership of Colorado Springs
   - Black History Tour | Colorado Springs Pioneers Museum
   - Form Based Code: Creating a Better Urban Environment | Ryan Tefertiller + Chelsea Condeek | City of Colorado Springs + Downtown Partnership of Colorado Springs

2:00-4:00PM  DO-ER. Downtown Eats and Retreats
   Gold Hill Mesa: Building a Smart Community from the Ground Up | Stephanie Edwards | Gold Hill Mesa

8:00-9:00AM  Governor’s Awards for Downtown Excellence | Mining Exchange + Join DCI as we announce the 2022 award winners and celebrate 40 years of Downtown Colorado, Inc. working for our Colorado’s Downtowns. Wear your fancy attire with an 80s flair!

   Keynote Address: Cleo Parker Robinson | Her Story

     DO-ER. Downtown Colorado Inc.

     2023 IN THE GAME Announcement | Steve Art (Don't give it away early!)

FRIDAY - APRIL 15TH

7:00-9:00AM  Registration & Networking

8:00-9:00AM  Downtown Colorado, Inc. Annual Membership Meeting

9:00-9:30AM  What a Private Investor Looks for in Community Partners | Kayvan Khalatbari | Von Trinidad

9:30-10:30AM  Colorado Challenge Program PITCH Presentations | DCI’s 2022 Colorado Challenge Communities share their Challenge, their plan, and a pitch for partnership.

10:30-11:30AM  IN THE GAME Celebration + Closing | Steve Art (Don't give it away early!)

SCHEDULE AT A GLANCE