

Downtown Roseville Partnership (DRP)

- Meeting Minutes -

Wednesday, July 22, 2015

3-4 p.m.

Roseville Chamber of Commerce | 650 Douglas Boulevard, Roseville

Members Present: Doug Wagemann, Mark Vespoli, Anne Chacon, Steve Fuhrman, Chris Robles, Janette Moynier.

Members Absent: Kenny Wahlberg.

Guests Present: Bill Aiken, Wendy Gerig, Elizabeth Marchant, Doug Mays, Darlene Lyons, Sondra Jensen.

Presentation: Roseville Police Department

Maccoun and Bergstrom checking in on transient/safety with DRP boundaries and encourage owners to call in issues or trends to non-emergency number and follow up with Maccoun and Bergstrom by phone or email. RPD has recently added about 10 new officers and are getting closer to being fully staffed once again. Many will be new in new positions/beats.

Doug Mays reported an issue with traffic controls during Downtown Tuesday Nights at Judah and Vernon Streets. Also noticed seeing excessive speed on Vernon between Judah and Riverside during commute times. RPD will look into traffic controls.

Elizabeth Merchant with Placer ARC (522 Vernon) reported seeing swastika graffiti in alley behind business. RPD recommended calling in these issues instead of emailing and getting a record #. RPD will look into the issue and follow up.

Dispatch/Non-Emergency – 774-5000.

The meeting was called to order by Doug Wagemann at 3:18 p.m.

- I. A motion was made to approve the minutes with one correction (corrected date of Downtown Tuesday Nights from special presentation) from June 24, 2015 by Moynier and seconded by Vespoli. Approved. Robles abstained.
- II. Reports
 - a. President's Report – Wagemann encouraged all to "like" DRP Facebook page.
 - b. Treasurer's Report – Wahlberg not present.
 - c. City/RCDC Update – Plaque dedication for Steve Pease on Thursday, 7/23 at 4 p.m. at 238 Vernon Street. All friends of Steve and Downtown Roseville invited to attend. Aiken reported that Monk's Cellar had a very successful Belgium Independence Day and they were packed all day. Stand Up Talent and Roseville Theater Arts Academy both have great shows playing and encouraged all to support and attend.
 - d. DRM Report – Moynier reported that DRM is busy with Downtown Tuesday Nights.
- III. Action Items/Updates

- a. Logo & Website –Robles made a motion to accept the Logo & Website Proposal from Taber Creative subject of execution of contract that has been reviewed and approved by PBID legal counsel with a limit on the total contract value of \$20,000. Motion seconded by Fuhrman, approved unanimously.
- b. Vacant Storefront Window Coverings –Chacon reported on behalf of Hirota – window coverings are in and next step is to work with building owner to install.
- c. Ongoing DRP Management – Robles reported that subcommittee interviewed three companies/candidates for ongoing management. A partnership between Liz Krohn and Kat Maudru is the committee’s recommendation to board. The team has been involved with Sunrise Marketplace, knows PBID regulations and landscape and have partnered up on a management proposal. Working on getting legal documents together and will call a special meeting of board to vote on a contract with this group.
- d. Filing Due with County – Aiken reported that there is a filing due to the county that is a pretty involved process. Submit to County for property tax rolls for next draw – due by first week of August. Recommend engaging Civitas to assist with filing. This confirms the use and assessments for each property for the next year. Doug will reach out to a few options for helping us with this.
- e. EZ Events/Downtown Tuesday Nights Sponsorship Request – Darlene Lyons/EZEvents reported that 7/21 event drew at least 6,000, best night ever. Events have been extremely successful this year and has potential to grow even more. EZ Events is requesting a \$25,000 sponorship from DRP that would be used for demographic studies, advertising, video/b-roll of events, infrastructure, more family-friendly street entertainment. Robles expressed reservation that timing is too early for us to make this commitment right now before we get our management on board. DRM is not a revenue-generating association, so does not contribute financially. EzEvents funded the entire event this year, struggled with getting sponsorships. Moynier made a motion, seconded by Vespoli to table this discussion until we have logo and management contracts final, survey results, wrap-up information from 2015 events to have a more educated discussion at a future meeting. Lyons will work with DRM to create survey and Alvord will forward to DRP for review. Approved unanimously.

IV. Public Comment

- a. None

V. Upcoming Meetings

- a. Board Meeting: Wednesday, August 26 at 3 p.m. | Roseville Chamber of Commerce

VI. Adjourned at 4:08 p.m.

DRP Board Roster			
Name	Organization	Board Position	Email
Doug Wagemann	Cochrane Wagemann	President	dgwagemann@gmail.com
Mark Vespoli	Property Owner	VP	markvespoli@yahoo.com
Anne Chacon	Consolidated (CCI)	Secretary	anne.chacon@consolidated.com

Kenny Wahlberg	Rock of Roseville	Treasurer	kenny@rockofroseville.com
Steve Fuhrman	Fuhrman Leamy Land	At-Large	stevef@flandgroup.com
Chris Robles	City of Roseville	City Rep.	crobles@roseville.ca.us
Janette Moynier	First Bank	Merchants Rep.	janette.moynier@fbol.com