

Downtown Roseville Partnership (DRP)

- Meeting Minutes -

Wednesday, June 24, 2015

3-4 p.m.

Roseville Chamber of Commerce | 650 Douglas Boulevard, Roseville

Members Present: Doug Wagemann, Anne Chacon, Kenny Wahlberg, Mark Vespoli.

Members Absent: Chris Robles (excused), Janette Moynier (excused) and Steve Fuhrman (excused).

Guests Present: Lynda Timbers, Sondra Jensen, Darlene Lyons, Eric T. Crane, Scott Alvord, Bill Aiken, Wendy Gerig and Julie Hirota.

Presentation: Downtown Tuesday Nights Event Organizer - EZ Events (Darlene Lyons, Sondra Jensen).

- Began planning 2015 events with stakeholder meetings. As a result, made some key changes including added security, new/better entertainment, DTN App that includes map showing businesses/vendors and amenities such as bathrooms and free wifi.
- Attendance is growing – 3,500 on July 23 – biggest nights still coming (Classic Rock theme and Eagles cover band expected to draw large crowds on Tuesday, July 30).
- Biggest need is sponsors – will approach DRP board soon with sponsorship request.

The meeting was called to order by President Doug Wagemann @ 3:18 p.m.

- I. A motion was made to approve the minutes from May 27, 2015 by Wahlberg and seconded by Vespoli. Approved unanimously.
- II. Reports
 - a. **President's Report** – none.
 - b. **Treasurer's Report** – Wahlberg shared statement of activity, unpaid bills and reconciliation report. A motion was made by Chacon and seconded by Vespoli to approve the payment of unpaid invoices. Approved unanimously.
 - c. **City/RCDC Update** – Aiken reported that construction bids were due for 316 building next week. A workshop for the new parking garage will be held with City Council in late July (date TBD). There are several interested parties on the 238 Vernon property, RCDC board will consider possibilities soon. A suggestion was made to have City staff present at next DRP board meeting on proposed Mercy Housing project.
 - d. **DRM Report** – Scott Alvord reported that City of Roseville is interested in partnering with DRM to plan the Halloween Family Fun Night. Also working on new DRM brochures that are placed around town in hotels and other businesses.
- III. Action Items/Updates
 - a. **Logo & Website** – A request for proposals for development of the DRP logo and website was sent to a list of local agencies provided by the Roseville Chamber of Commerce. Proposals are due by Wednesday, July 8. Fuhrman, Wagemann, and Chacon will review the proposals and bring a recommendation back to the board at the July 22 meeting.

- b. **Vacant Storefront Window Coverings** – Julie Hirota shared the artwork the subcommittee decided on. Chacon made a motion to approve the inside installation and authorize Julie Hirota to proceed with licensing artwork and printing artwork for one storefront with costs up to \$1,000. Seconded by Kenny Wahlberg. Approved unanimously. Doug Wagemann will create an agreement/liability waiver between property owner and DRP.
 - c. **Ongoing DRP Management** –We have three interested parties/individuals who have expressed interest in DRP management. The subcommittee consisting of Robles, Vespoli and Wagemann have interviewed two so far and will interview at least one more in the next month. Will have a recommendation for board at July 22 meeting.
- IV. Public Comment: (limited to 2 minutes each)
- a. Alvord asked whether DRP board would consider installing twinkle lights on canopies in addition to trunks. Wagemann responded that yes, at some point in the future the board would consider it.
 - b. Project Go wanted to say thanks to DRP board for acting so quickly on reimbursement of assessment amount when incorrectly billed as a regular parcel as opposed to a “non-profit” parcel.
 - c. Gerig asked about the timing of the next assessment payment from the County. Aiken reported that it would likely be July at the earliest.
 - d. Vespoli suggested we look into Sunrise Marketplace co-op ad to advertise businesses in Downtown Roseville. Hirota shared that Sac News & Review has been trying to do a co-op Roseville calendar/ad section, which is another alternative. This will be something that a future staff/manager could spearhead/coordinate.
 - e. Aiken asked about RFP/process for hiring staff/contractor. Randy Wilson has offered to do a pro bono contract review with the selected party.
- V. Upcoming Meetings
- a. Board Meeting: Wednesday, July 22 at 3 p.m. | Roseville Chamber of Commerce
- VI. Adjourned at 3:49 p.m.

DRP Board Roster			
Name	Organization	Board Position	Email
Doug Wagemann	Cochrane Wagemann	President	dgwagemann@gmail.com
Mark Vespoli	Property Owner	VP	markvespoli@yahoo.com
Anne Chacon	Consolidated (CCI)	Secretary	anne.chacon@consolidated.com
Kenny Wahlberg	Rock of Roseville	Treasurer	kenny@rockofroseville.com
Steve Fuhrman	Fuhrman Leamy Land	At-Large	stevef@flandgroup.com
Chris Robles	City of Roseville	City Rep.	crobles@roseville.ca.us
Janette Moynier	First Bank	Merchants Rep.	janette.moynier@fbol.com