

Downtown Roseville Partnership (DRP)

- Meeting Minutes -

Wednesday, May 27, 2015

3-4 p.m.

Roseville Chamber of Commerce | 650 Douglas Boulevard, Roseville

Members Present: Doug Wagemann, Anne Chacon, Kenny Wahlberg, Chris Robles, Janette Moynier, Mark Vespoli, Steve Fuhrman.

Members Absent: none.

Guests Present: Scott Alvord, Eric Crane, Jerry Smith, Wendy Gerig, Bill Aiken, Fr. Joshua Lickler, Jim Maccoun and Troy Bergstrom.

The meeting was called to order by President Doug Wagemann @ 3:42 p.m.

- I. A motion was made to approve the minutes from April 22, 2015 by Wahlberg and seconded by Moynier. Approved unanimously.

II. **Presentation: Roseville Police Department – Security & Policing in Downtown Roseville – Assistant Police Chief Jim Maccoun and Lieutenant Troy Bergstrom.**

- a. Chris Robles shared that Roseville PD is attending meeting in response to DRP owner concerns about recent increase in homeless activity in downtown Roseville.
- b. Assistant Police Chief Jim Maccoun shared results of Placer County homeless survey:
 - i. 60-65% of homeless are not from out of town, they are local;
 - ii. Very small percentage of transients (2-3%) are coming from railroad system;
 - iii. 60-65% mentally ill or substance abusers or both.
- c. Tools RPD has: strict ordinances that allow officers to manage bad behavior (public intoxication/illegal camping). Most people are very compliant, but occasionally have some problematic individuals. Placer County now offering mobile mental health services here in Roseville and social services staff are also doing ride-a-longs with PD (services offered include medication, short/long term housing).
- d. RPD Lieutenant Troy Bergstrom encourages owners not to hesitate in calling dispatch at 916-774-5000 to report non-emergency issues in the moment. For past incidents or to report trends/concerns, call Lt. Bergstrom directly at 916-774-5058 or tbergstrom@roseville.ca.us. For emergencies, contact 911.
- e. Parking Enforcement – RPD does not currently have a parking enforcement program due to budget restrictions.
- f. Robles suggested the board continue discussion of a day porter type position that could work in conjunction with RPD to have more eyes and ears on the street. Suggested talking with other social services agencies to identify candidates or talking with EDs of other regional PBIDs.

III. Reports

- a. **President's Report** – None

- b. **Treasurer's Report** – Wahlberg shared statement of activity, unpaid bills and reconciliation of bank statement. Christmas Light Pros first invoice has been paid, final invoice will be paid upon completion. All payments to Civitas for formation activities have been made. A motion was made by Moynier and seconded by Robles to approve the payment of unpaid invoices. Approved unanimously.
- c. **City/RCDC Update** – Robles reported that the City is pending final execution of lease for 316 with Sierra College. Parking garage moving forward, footprint of garage has been established. It will be likely be 5-6 floors in height, 400-500 spaces. Robles expect to have a Council workshop on garage in July. Fire station and bike trail grading will begin soon. The public lot at Lincoln/Linda near Salvation Army will be available through June 1, and then closed for construction. RCDC continues to look for tenants for 238 building. Looking at bids for a contractor to remove Sammy's sign, expect that to happen in 60-90 days. Lots of activities on Vernon – seven different properties in some phase of sale/lease/improvement, so expect to see lots of change over next year.
- d. **DRM Report** – Scott Alvord reported that Downtown Tuesday Nights has been going very smoothly. DRM very satisfied with turnout and how smooth it is. Wagemann asked if organizer could spread out merchants further down toward Lincoln. Much better focus on children/families this year. Moynier reported on a successful DRM/Chamber Business Walk – very well received and was able to gather all emails for downtown businesses.

IV. Action Items/Updates

- a. **Big Belly Trash/Recycle Compactor Units** – Bill Aiken reported that all units are installed. City will keep an eye on units to make sure they are maintained. Will replace or refurbish lids on remaining decorative cans.
- b. **Tree Lighting Project** –Wagemann reported that the lighting installation is complete. This first phase includes just tree trunks, but DRP could decide to add canopies at some point.
- c. **Horizon Church / Project Go Requests** – Bill Aiken did research on requests from these two properties regarding assessment letters. Per the language of the original management plan, parcels that are designated as tax exempt would be assessed at the lower rate. The onus is on the owner to change the designation of the parcel to tax exempt to be assessed at the lower rate. Project Go was mistakenly assessed at the wrong (higher) rate. A motion was made by Robles and seconded by Vespoli to approve a reimbursement of the difference between the tax exempt rate and the standard rate that they paid. Two reimbursements will be made – one for first installment, and one later after we received our second installment from the County. Motion approved unanimously.
Wagemann will send a letter explaining the process and what Horizon Church must do to correct the parcel designation.
- d. **Website** – Steve Furhman, Doug Wagemann, and Anne Chacon will develop RFP for logo/brand and website development. Robles, Moynier to approve subcommittee to develop and release RFP. Approved unanimously.
- e. **Vacant Storefront Window Coverings** – Julie Hirota reported that turnaround for printing is just a few days. Blue Line does not have resources to do installation. Board wanted to first identify property owner who is willing and will allow access. DRP will choose art. Artwork should include area for “Coming Soon...” if a future tenants is known. Eric Crane recommended branding DRP and keeping it consistent. Wahlberg suggested putting “provide by DRP” at

bottom of clings. A motion was made by Robles and seconded by Wahlberg appoint Vespoli, Chacon and Hirota to come back with a design/artist at next meeting. Approved unanimously.

- f. **Ongoing DRP Management** –Wagemann reported that we are getting closer to needing someone to coordinate/manage our projects moving forward. A motion was made by Chacon and seconded by Moynier to appoint Robles, Vespoli, and Wagemann to a subcommittee to discuss staffing options and bring a recommendation back to the Board next month. Moynier will be alternate. Approved unanimously.

V. Public Comment: (limited to 2 minutes each)

- a. Aiken reminded group about annual financial reporting (e.g. statements, tax rolls) coming up in August. Firms like Civitas can do this for us. Robles suggested another PBID in area may be able to contract these services for us.
- b. Scott Alvord urged board to consider hanging flower baskets and map/kiosk for future projects.
- c. Robles provided clarification on Public Records Act and how to handle them moving forward.

VI. Upcoming Meetings

- a. Board Meeting: Wednesday, June 24 at 3 p.m. | Roseville Chamber of Commerce

VII. Adjourned at 4:37 p.m.

DRP Board Roster			
Name	Organization	Board Position	Email
Doug Wagemann	Cochrane Wagemann	President	dgwagemann@gmail.com
Mark Vespoli	Property Owner	VP	markvespoli@yahoo.com
Anne Chacon	Consolidated (CCI)	Secretary	anne.chacon@consolidated.com
Kenny Wahlberg	Rock of Roseville	Treasurer	kenny@rockofroseville.com
Steve Fuhrman	Fuhrman Leamy Land	At-Large	stevef@flandgroup.com
Chris Robles	City of Roseville	City Rep.	crobles@roseville.ca.us
Janette Moynier	First Bank	Merchants Rep.	janette.moynier@fbol.com