

## Downtown Roseville Partnership (DRP)

- Meeting Minutes -

Wednesday, April 22, 2015

3-4 p.m.

Roseville Chamber of Commerce | 650 Douglas Boulevard, Roseville

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**Members Present:** Mark Vespoli, Anne Chacon, Kenny Wahlberg, Steve Fuhrman, Chris Robles, Janette Moynier.

**Members Absent:** Doug Wagemann (excused).

**Guests Present:** Julie Hirota, Bill Aiken, Wendy Gerig, Scott Alvord, Lynda Timers, Jerry Smith.

- I. Call to Order – Anne Chacon at 3:00 p.m.
- II. Approval of Minutes from March 25, 2015 - A motion to approve the minutes was made by Wahlberg and seconded by Robles. The motion was approved unanimously.
- III. Reports
  - a. **President's Report** – None - Wagemann absent.
  - b. **Treasurer's Report** – Wahlberg shared copies of unpaid bills report, statement of activity. A motion to approve the financials as presented and authorize the DRP President to have a debit card on the DRP checking account was made by Moynier and seconded by Robles. Motion approved unanimously.
  - c. **City/RCDC Update**
    - New Downtown Parking Garage: Bill Aiken has initiated a kick off meeting on parking garage. Initial plans call for 500-spaces, seven stories high, which would be 20 feet higher than top of theater. Entrances planned for Vernon Street (between Theater and Underpass) and Lincoln Street. City is also evaluating possibility of garage entrance off Oak Street, but some underground electrical/water would need to move to accommodate. Refuse will be an issue; City is looking at compactors to reduce # of dumpsters needed for business along this area. City looking at purchasing part of funeral home/Wagemann property. Parking plans for merchants during construction is being worked on; possibilities may include temporary parking on fire house site. Downtown merchants, employees and visitors alike will need to use existing garage more, which is currently at about 30% usage.
  - d. **DRM Report**
    - Moynier reported lots of excitement from DRM board meeting about movement on empty windows, extra trash cans and lights.
    - DRM previously requested one-page fact sheet outlining the various stakeholder groups in Downtown and their roles. Bill Aiken did a great job putting it together and will be used in the Downtown Business Walk on 4/23.
    - Downtown Tuesday Nights starts May 5.
    - An ongoing collaborative meeting between all downtown stakeholders has been formed and will be held the second Wednesday of the month at 10:30 a.m. Stakeholders

include City & Parks & Rec Department, Blue Line Arts, Roseville Chamber, RCDC, City Council representation, DRM, and DRP.

- e. **Business Property Owner Survey Results** – Results not complete, will discuss at future meeting.

IV. Action Items/Updates

- a. **Big Belly Trash/Recycle Compactor Units** – Bill Aiken shared proposed installation locations. Moynier has concerns about location in front of her bank. Will walk the site with City staff to identify the right location. Installation will happen very soon, within next few months. Julie Hirota questioned whether there could be advertising on the trash cans and if that could be managed by DRP. Will discuss further at another time. Robles motion to approve locations with provision to re-evaluate location of the one at Lincoln/Vernon. Seconded by Kenny. Approved unanimously.
- b. **Street Lighting Project** – Proposal by Christmas Light Pros. includes initial investment of \$14,000. We can expect to replace every 2-3 years, along with additional 10% costs due to replacing vandalized/stolen/damaged lights not covered under contract with Christmas Light Pros. A motion to approve the revised proposal was made by Robles and seconded by Fuhrman. Motion approved unanimously. Wendy Gerig suggested we do outreach to off-Vernon merchants to let them know that until we have infrastructure (electricity/tree wells) along side streets, we cannot install lights at this time. Also suggested was a quarterly DRP newsletter to property owners updating them on district activity.
- c. **Volunteer/Intern** – No report.
- d. **Website** –Wagemann/Chacon to put together outline on website needs and research consultants. Julie Hirota shared the Sacramento 365 as a great master calendar example that has over 700 events listed and has become the place to look for event information in Sacramento and suggested making calendar high profile on website. In most recent Downtown Collaborative meeting, it was agreed that DRP would be the owner of a master downtown calendar.
- e. **Vacant Storefront Window Coverings** – Julie Hirota shared research on pricing of semi-permanent imagery for vacant storefront windows and suggested ordering 2-3 sizes that would work for most windows. One option is hanging mini-blind style artwork that varies in size. Another option is an adhesive one-use artwork. Cost would be \$100 per window for adhesive option, more for mini-blind reusable style. Anne, Doug and Julie will be a subcommittee to select art. A motion was made by Robles and seconded by Moynier to work with Blue Line to identify artists and spend \$500 initially on project. First buildings will be 228 and 238 Vernon. Motion approved unanimously.

V. Public Comment: (limited to 2 minutes each)

- a. **Horizon Church** – Chacon reported that Horizon Church has requested our help in a lower assessment on their property. Their current assessment is at the normal rate, not the 501c3 rate. Wagemann/Aiken will research how this property

categorization could be changed for more discussion and possible action if appropriate at a future meeting.

- b. **Transients** – Robles met with police chief and city manager to discuss recent spike in transient activity in downtown. Police cadets may be able to provide day porter type duties until or if we decide to have a more formal day porter program. Further discussion next month.
- c. **Blue Line Arts** - Hirota thanked all for working to find a better solution to the food truck events – worked great for all and had great feedback from Blue Line board and event attendees.

VI. Upcoming Meetings

- a. Board Meeting: Wednesday, May 27 at 3 p.m. | Roseville Chamber of Commerce

VII. Adjourn @ 4:35 p.m. A motion to adjourn the meeting Wahlberg and seconded by Moynier. The motion was approved unanimously.

DRP Board Roster			
Name	Organization	Board Position	Email
Doug Wagemann	Cochrane Wagemann	President	dgwagemann@gmail.com
Mark Vespoli	Property Owner	VP	markvespoli@yahoo.com
Anne Chacon	Consolidated (CCI)	Secretary	anne.chacon@consolidated.com
Kenny Wahlberg	Rock of Roseville	Treasurer	kenny@rockofroseville.com
Steve Fuhrman	Fuhrman Leamy Land	At-Large	stevef@flandgroup.com
Chris Robles	City of Roseville	City Rep.	crobles@roseville.ca.us
Janette Moynier	First Bank	Merchants Rep.	janette.moynier@fbol.com