

**Downtown Roseville Partnership (DRP)**  
- Meeting Minutes -

Wednesday, February 25, 2015  
3-4 p.m.

Monk's Cellar | 240 Vernon Street, Roseville

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**Members Present:** Doug Wagemann, Mark Vespoli, Anne Chacón, Kenny Wahlberg, Steve Furhman, Chris Robles, Janette Moynier.

**Members Absent:** none.

**Guests Present:** Kathy Frediani, Dino Frediani, Bill Aiken, Wendy Gerig, Scott Alvord, Kimberly Lahodny.

- I. Call to Order – Doug Wagemann at 3:01 p.m.
- II. Approval of Minutes from January 28, 2015 - A motion to approve the minutes was made by Mark Vespoli and seconded by Chris Robles. The motion was approved unanimously.
- III. Reports
  - a. **President's Report** – Doug Wagemann - updated group on new DRP Facebook LinkedIn, Twitter (@DRoseville) and email (DowntownRosevillePartnership@gmail.com) accounts and encourage all present to connect.  
Chris Robles and Doug Wagemann invited to be on air for an hour Money 105.5 program on March 11 (8:30-9:30) – topic is PBID, RCDC, what's happening with Downtown Roseville.  
Doug Wagemann to speak at next Rotary Meeting about DRP and Downtown. Rob Stewart (Rob on the Road) expressed interest in doing a segment on downtown Roseville, Doug will keep in contact with him.
  - b. **Treasurer's Report** – Kenny Wahlberg reported he is anticipating first disbursement of assessment funds very soon. Existing balance enough to cover current two current invoices. A motion to pay current invoices was made by Janette Moynier and seconded by Doug Wagemann. Motion approved unanimously.  
Expense Policy – Kenny shared a rough draft of a simple expense policy for board consideration. In the future, Treasurer will provide a list of checks issued over past month at every board meeting with the names of the two board members signing each check. Board Secretary will sign to acknowledge it was shared with the board.  
Steering Committee/Partner Reimbursements – Initial partners/steering committee members fronted \$44,000 of total \$53,443.94 for formation costs of DRP with the understanding that they would be reimbursed from initial assessments when/if formation occurred. DRP will prepare checks to reimburse the amounts. Reimbursements for formation costs/partners will be prorated and shared equally between all budget categories.

c. **City/RCDC Update** –Greater Sacramento (formerly SACTO) has a new CEO, Barry Broome, who has a more regional approach to economic development. City approved 60,000 sq ft building on site of the 316 building, with 20,000 of that space to be used by Sierra College (relocating students from Gateway campus on Sunrise). A portion of the building space will also to be used by City staff. During construction, there will probably be very little impact to Vernon Street, but some closures anticipated for Atlantic Street.

City Council approved conceptual plan for 500 space parking garage behind Roseville Theater.

Sammy's Restaurant Closure – RCDC in discussion with former management on their 3-year lease commitment, but expect to have property back soon. There has been lots of interest in space. RCDC's goal is to find an operator with local connections who is present in facility on regular basis.

Historic Old Town District – there is new signage on underpass directing people to "Historic District." The Owl Club has reopened. Old Town Pizza coming to former gym property in Old Town (been voted best pizza by KCRA A-List three years).

d. **Business Property Owner Survey Results** – Board requested we send survey out to merchants and keep results separate, present results to board in March.

#### IV. Action Items

- a. **Street Lighting Project** – Lighting was called out by owners in the recent survey, and additional anecdotal research (talking with owners and merchants) reinforces this a major area of need. Bill Aiken will provide electric and installation costs for permanent tree lights. Per Chris Robles, the City may be willing to pick up installation of permanent tree lights if PBID will cover maintenance, electric costs ongoing. Steve Fuhrman will do some research on options and costs. A motion to pursue a project to replace and possibly expand tree and other lighting in downtown was made by Kenny Wahlberg and seconded by Mark Vespoli. Motion approved unanimously.
- b. **Volunteer/Intern** –Looking for a more cost-effective way to get some initial administrative help – specifically legwork and research of projects/costs, going door-to-door to collect contact information, data entry. Possibilities include William Jessup Public Policy Internship program, Sun City Volunteer. Need to have well-defined tasks, more background work to start with. A motion to approve Doug Wagemann to recruit an intern was by Chris Robles and seconded by Janette Moynier. Motion approved unanimously.
- c. **Website** – Hold to next meeting

#### V. Public Comment:

- a. Scott Alvord – recommended creating a LinkedIn group and posting messages to the group.
- b. Julie Hirota – Shared that she is revisiting City's cultural arts plan, which had been shelved due to funding and evaluation a possible application for an "Art Place Organization" \$3 million grant. Looking for DRP to be the lead applicant on this. Deadline to apply is March 15.
- c.

- VI. Upcoming Meetings
  - a. Board Meeting: Wednesday, March 25 at 3 p.m.
- VII. Adjourn @ 4:12 p.m.