



Board of Directors Regular Meeting Minutes

Wednesday, July 27, 2022

3:00p.m. – 5:00p.m.

Roseville Area Chamber of Commerce

650 Douglas Blvd. Roseville, CA 95678

916-783-8136

Call to Order/Introductions – Dave Piches, President @3:03pm

Members present: David Piches, Mark Vespoli, Tom Carlson (on phone), Mike Esparza, Doug Wagemann, Kat Maudru, David Herrick (left at 3:53), Jamie Hazen

Members Not present: Clarissa Ochoa, Lisa Peters, Wayne Wiley

Others Present: Gina McColl, Scott Miskewicz (RPD), Rob Kline, Stephanie Hill, Geneveve

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)

Roseville Police Department Update - Lt Scott Miskewycz – root of Happiness, met with management about trash and other issues. Root of Happiness management is going to try to implement some fixed. Possible summer time trend. Allied Security will be doing some more patrols (10am-10pm). City is looking into rule and regulations for parking garages. MADD is looking to make some connection to the local district bars and restaurants. Graffiti and vandalism – RPD just arrested someone known as a big player of graffiti. Dave Piches asked about Catalytic Converter- thefts are still happening. Officer Flakes is resigning so there will be a new officer training for that position.

President's Comments – Dave Piches talking about the Lighting and Landscape district and possible future presentation. The board need to review it.

Approval of Regular Meeting Minutes from 6-25-22 – Dave Piches motion by Doug Wagemann, 2nd by Jamie Hazen.

Treasurer's Report – David Herrick

- Review of Financials/Budget review the attached documents for details. Assesment income to date is \$210K. Each department needs to review each category.

- Approval of Financials Motion by Tom Carlson 2nd by Doug Wagemann.

Stakeholder Reports:

- Comments or questions not covered in Board Packet Report Kat Maudru said that Carson from Civitas completed the tax roles for 2022.
- Stakeholder report is attached – Jamie Hazen asked about the 2 businesses are looking to occupy the Losee building commercial space.
- Doug Wagemann is bring up how exciting the next few years will impact these commercial sites will get filled in some of these mix use spaces. Rob Kline talking about multiple projects coming.
- ARPA Fund grant – for nonprofits and community groups can apply.
- Gina McColl – Roseville Eagles are currently doing a façade work (\$10,000 façade project). West House is still working through their façade work.
- Dave Piches brought up that we need to be more involved in the façade program to assist in the design review. Also, there are a number of businesses in our district that are not officially part of the district. Must be in a building that is part of the assessment.
- Jamie Hazen asked about the parking garage speed bump. Just 1 and it will be on the 4th floor.

Status Reports

- Comments or questions not covered in Board Packet Report

Action Items

- Recommend contracting with Upstream Administration to create, implement and manage the 2022 Sylvia Besana Parade action plan at a cost not to exceed \$4,000 – Stephanie Hill (Upstream cost is \$4,000) Discussion – Already started requesting funds from outside the district. Budget was sent to Lisa Peters. A little bit of a late start this year. Horses are back in parade. The total cost to put on the parade is about \$10,000. From vendors and sponsorships. Last years parade was the largest parade. Marketing was also the largest. Date of the parade is November 19th. Motion by Doug Wagemann 2nd by Tom Carlson. Approved by all.

New Discussions

- Economic Development Strategic Plan Update – Gina McColl and Rob Kline updating the economic development strategy for the city. Envision Roseville. Doug Wagemann is asking how the city sees the DRP can be a part of this. Rob Kline – to bring our ideas and have a voice.
- New Board Members – Kat Maudru we need to recruit new board members. Mike recommended that we look to have meetings in some of the other buildings in the district. Mark Vespoli is recommending that we change the bylaws to include another category as a way of attracting more board members. Doug Wagemann is recommending more on for the purposes of rotating positions.

- Brown Act Update – Kat Maudru thanks to Elevate, we are now in compliance. As a reminder, make sure to always blind copy if sending correspondence to all board members.
- Cockroaches in downtown Roseville – Mike Esparza Wayne said that the streets department was planning to treat the sewers. Mentioned in status updates.
- Vandalism and graffiti in Republican Alley – Tom Carlson Tom called RPD and they came out to take pictures. This is the 2nd occurrence. Mostly happening in the Republican alley at night and on Stamos building. Mikes cameras only cover the lot, not good coverage of the alley.
- Resignation of board member: Clarissa Ochoa
- Timed parking changes – Jamie Hazen the DRM recommends that all of 200, 300, and 400 be changed to 30 minute parking and eliminating the time frame. Gina McColl says the handicapped placards will be exempt. Survey sample size was 11 responses. The next step is to work with public works to change out the signs.

Doug Wagemann – “Best of the Best” happening again

Jamie Hazen – Downtown Tuesday night wrapped up last night. 8 total nights. Dave Piches asked for a wrap up of how it went.

Motion to Adjourn Doug Wagemann and 2nd by Mark Vespoli

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes’ maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.