



EVART DOWNTOWN DEVELOPMENT AUTHORITY
Tuesday, October 13th, 2020 8:00 AM
Via Zoom
MINUTES

1. The meeting was called to order by Bengry at 8:00 a.m. via zoom.
2. Attendance:
Present: Lynn Salinas, Alan Bengry, Molly Cataldo, Sarah Dvoracek (8:12 a.m.), June-Marie Essner, Shannon Schmidt, Jason O'Dell
Absent: Adam Brooks, Karen Copeman
3. Introduction of Guests: Melissa Rohen, Angela Hunter, Cathie Crew, Kathy Fiebig
4. Citizens Comments: None
5. Approval of Agenda
6. Approval of September 8th, 2020 Meeting Minutes:
Moved by Salinas, supported by O'Dell that the September 8th, 2020 minutes be approved as presented.
Ayes: 6 Nays: 0 Result: Carried
7. Approval of Vendor List for August 2020 and September 2020
Moved by Cataldo, supported by Schmidt that the August Vendor List in the amount of \$2,259.97 for the DDA, \$1,983.70 for the Farmers Market and the September Vendor List in the amount of \$6,832.98 for the DDA and \$2,709.50 be approved.
Ayes: 6 Nays: 0 Results: Carried
8. President's Comments: None
9. Director's Comments:
 - a. Director Kehoe gave a summary of his activities outlined in the September 2020 Director Report
 - b. Small Business Saturday digital marketing campaign - \$400 to be used from the Promotions budget
10. City Manager's Comments:
 - a. City Manager Dvoracek gave a summary of current projects/activities in the September Manager Report
11. Michigan Main Street Updates/News
12. Approval of Michigan Main Street Monthly Report
Moved by Cataldo, supported by Salinas to approve the Monthly Report as presented
Ayes: 7 Nays: 0 Result: Carried
13. Farmers Market:

- a. Monthly Report submitted
- b. MIFMA has a MM Certification Program that occurs in the winter. Essner shared that Market Manager Hunter would be interested in attending.

14. Committee Updates:

- a. Pop-Up – Completed renovations – signage is the final step
- b. Benches – on hold due to COVID-19 – FSU Welding is still very interested in the project and is looking at Winter Semester to begin
- c. Wayfinding Signage – Next steps – meeting with MDOT

15. Old Business: None

16. New Business:

- a. DDA will need to hold 2 evening meetings – will schedule at November meeting
- b. Director Kehoe is required to be bonded at \$50,000 – City Manager Dvoracek will take care of this
- c. Replacement of members to be addressed at next meeting

17. Citizens Comments: None

18. Adjournment:

Moved by Essner, supported by O'Dell that the meeting be adjourned at 9:26 a.m.

Ayes: 7

Nays: 0

Result: Carried

Minutes submitted by Molly Cataldo, Secretary