



Board of Directors Regular Meeting Minutes

Wednesday, August 24, 2022

3:00p.m. – 5:00p.m.

Roseville Area Chamber of Commerce

650 Douglas Blvd. Roseville, CA 95678

916-783-8136

Call to Order/Introductions – Dave Piches, President @3:01pm

Members present: David Piches, Mark Vespoli, Tom Carlson, Mike Esparza, Doug Wagemann(left at 3:59), Kat Maudru, , Jamie Hazen, David Herrick (on the phone), Wayne Wiley

Members Not present: Lisa Peters

Others Present: Ed Mojica, Scott Miskewicz (RPD), Geneveve, Gina McColl, Eric Dexter

Public Comment (limited to 3 minutes each – for all items on or not on Agenda) No public comment

Roseville Police Department Update - Lt Scott Miskewycz Not present

President's Comments – Dave Piches No comment

Approval of Regular Meeting Minutes from 7-27-22 – Dave Piches Doug Wagemann approved, 2nd by Mark Vespoli

Treasurer's Report – David Herrick

- Review of Financials/Budget Financials attached.
- Approval of Financials Approved by Tom Carlson, 2nd by Wayne Wiley

Stakeholder Reports:

- Comments or questions not covered in Board Packet Report Doug Wagemann appreciates the report on development activity. Wayne: 9/7 is the grand opening of the Venture Lab.

- Tom Carlson talked about Clean and Safe and mentioned that the city painted over the graffiti. Security changed their hours. Dave Piches asked about Day porter update. No response from TGI. Board considers discontinuing the day porter program. Jamie Hazen said Day Porters were helpful during DTN but their billing was odd. Doug Wagemann: RPD have been doing a good job lately. Mike called Security company about homeless person showering in back lot. Rueban of Allied Security no longer retiring.

Status Reports

- Comments or questions not covered in Board Packet Report [Some mentioned above.](#)

Action Items

- Recommend contracting with Civitas to revise DRP bylaws in areas such as, but not limited to, a new board make-up and extended board terms, at a cost not to exceed \$1,000 – Kat Maudru [Kat mentioned that we can eliminate term limits and also allow outsiders to join the board.](#) Doug Wagemann in favor or redoing bylaws. And also recommending @theGrounds as a member. Mike recommended that we only consider other members as long as they have some sort of investment or stake in the downtown (merchants). Mark Vespoli talked about expanding to Old town. Kat Maudru mentioned that we still serve the property owners.
- No public comment.
- Motion – Doug Wagemann to approve. 2nd by Mark Vespoli.

New Discussions

- Vernon St. LLD update – Eric Dexter, Parks Supervisor [handout information-HIGHLIGHTS](#)
formed in 2001 to improve district. Landscape contractor handles the work. Budget: \$35,798 (\$7.27 per frontage ft). (breakdown provided)
Historical average costs:
Irrigation repairs - \$1,000 to \$1,500
Electrical Repairs - \$2,000 to \$3,000
Tree work - \$2,000 to \$2,500
Turf conversions, landscape replant, fresh landscape bark, lighting retrofit
Jamie Hazen asked about tree lights and the outlets. City can work with us on that, pending staffing issues. Dave Piches asked if budget is based on the review of the conditions, etc. How do you determine when something needs to be fixed. See authorized services. Wayne Wiley mentioned that the city discusses where there is overlap with DRP. Gina recommends that we give a months notice for reinstalling the lights to make sure the outlets are working properly. Dave Piches asked if there is any areas that the budget needs help (example replanting additional plants). Kat to coordinate pressure washing after leaf blowing.
- Downtown Tuesday Nights Wrap-Up - Jamie Hazen [Successful season.](#) \$90k budget. Average 2,500 3,000 people per night. 117 vendors rostered total. The heat caused some vendor cancellations. Average 60 classic cars per night. City

used new barriers. Great variety of food and great bands. All but one of the bands were local.

Mike Esparza asked if we should consider budgeting more shade tents.

Dave Piches asked if there is any other suggestions. Misters, but they require a water source which presents a problem. Scheduling changes are contemplated.

Mike asked if there was any other things to fix for next year: for vendors readjust the pricing dependent on locations of the district. Also considering sponsorship opportunities to cover both DTN and Family Fun night. Geneveve asked for a vendor list for promotion purposes.

- Subcommittee 2022 Objectives updates – Doug Wagemann subcommittee leads needs to report on goals.
- New Board Members – Kat Maudru Potential new board member Masonic Lodge. No Questions from guest. Commented on the new mural
- Cancelling November's board meeting? – Kat Maudru Go with early December.

New Business: Wayne Wiley going to meet to discuss new mural on Washington near underpass. Report on 9/1.

Capital Improvements meeting planned soon.

Motion to Adjourn Mark Vespoli and Tom Carlson

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.