



Board of Directors Regular Meeting Minutes

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678
Wednesday September 28, 2022
3:00 p.m.

Board Members Present - Mark Vespoli, Tom Carlson, Jamie Hazen, David Herrick, Lisa Peters, Wayne Wiley, Ed Mojica, Doug Wagemann

Staff Present – Kat Maudru

Others Present – Mary Towne, Frank VanSant, Rana Ghadban, Gina McColl

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Call to Order/Introductions – Lisa Peters, Vice President

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)-None

Roseville Police Department Update - Lt Scott Miskewycz - None

Vice President's Comments – Lisa Peters – Glad to be back. Took some time off.

Approval of Regular Meeting Minutes from 8-24-22 – Lisa Peters – (Carlson, Hazen motion carries)

Treasurer's Report – David Herrick

- Review of Financials/Budget- Beg. Balance -\$292,486
- Ending Balance – \$293,096
- Usual Bills. Large Power Washing Bill
- No public comment
- Approval of Financials Report – (Wagemann, Wiley Carries)

Status Reports

- Comments or questions not covered in Board Packet Report. Board members like the status reports. Mary Towne commented that there was no QR code for specials for merchants on the Placer Tourism Guide. Need to add content and QR code on the merchant's page. This also has to be linked to the website. Need to

reach out to the downtown merchants to see if they are interested. Towne mentioned that there were some naked images on the website. Need to change security protocols to prevent this from happening again.

Action Items

- Recommend approval of Ed Mojica as a new DRP board member – Kat Maudru – Ed introduced himself. Discussed business and has been around for many years. There was a board discussion. Mojica approved. (Hazen, Vespoli carries)
- Recommend reimbursement to Kat Maudru for annual contractor insurance to The Hartford at a cost not to exceed \$500 – Vespoli, Hazen Carries
- Recommend sponsorship of RPAL's Bacon & Brew Bash at a cost not to exceed \$1,000 – Jamie Hazen – Hazen discussed event. DRP receives 12 tickets and get a booth. Company logo goes to website. Date is Saturday October 8th. Event has not raised much funds so far. There was a board discussion. (Wagemann, Carlson carries).
- Recommend terminating Day Porter program and partnership with The Gathering Inn - Kat Maudru . Maudru discussed terminating the program. There is a lot of duplication of duties. The day porters have also not been performing their duties as required by the contract. (Wagemann made a motion to terminate program immediately pursuant to the clauses per the agreement. Vespoli carries)

New Discussions

- Bylaw revisions – Wagemann discussed changing bylaws to possibly endorse measures or candidates. Maudru discussed other bylaw revisions. Maybe change term limits
- Keep or switch out "We are Roseville" street banners – Gina McColl – Discussed changing out banners. Cost would be \$3,000 to change banners to Holiday banners. The cost would be \$3,000 to take them down. There will be action item to recommend changing out the banners to holiday banners. Executive meeting will vote on the action item.
- Parade update – Stephanie Hill. Maudru discussed parade update. Things are slow but will pick up over the next few weeks.
- Measure "C" conversation – Doug Wagemann – Discussed Measure C. Hotel tax will be increased to 10% if Measure passes. Resident's will not pay the tax. Will raise \$3,000,000 per year.
- Subcommittee 2022 Objectives updates – Doug Wagemann – Board needs to send updates
- California Downtown Association updates? - Doug Wagemann – Discussed that there is not a lot going on with the association. May look at international association.
- New Board Members – Kat Maudru- Still looking for new board members

Motion to Adjourn: Hazen, Wiley carries 4:20

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.