



Board of Directors Regular Meeting Agenda

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678

Wednesday, September 26, 2018

3:00p.m. – 4:30p.m.

Call to Order/Introductions – Mark Vespoli, President

Public Comment (*limited to 2 minutes each* - for all items on or not on Agenda)

Roseville Police Department Update

President's Comments - Mark Vespoli

Approval of Regular Meeting Minutes from 8-22-18 – Mark Vespoli

Treasurer's Report – Mike Esparza

- Review of Financials/Budget
- Approval of Financials

Action Items

- Recommend contracting with Accurate Cleaning to power wash Vernon Street (arch to arch) at a cost not to exceed \$4250 – Vespoli
- Recommend upgrading ClickSpring's marketing plan and increasing budget to an amount not to exceed \$1900 per month – Haavard Sterri/Julie Amos
- Recommend implementing a Charitable Donation Request Form as a way to vet donation/sponsorship requests – Lisa Peters
- Recommend partnering with Union Pacific Railroad to install Industrial Landmark Upgrade Fencing at a cost not to exceed \$40,000 – Wiley/Piches

New Discussions

- Moving BerryFest to Vernon Street in Downtown Roseville – John Javidan

Status Reports

- Downtown Tuesday Nights Recap – Darlene Lyons
- Mural Project/ArtWalk updates – Mary Tess Mayall/Brooke Abrames
- Day Porters – Mark Vespoli
- Steering Committee Update – Mark Vespoli/Jamie Hazen
- Governance, Capital Improvements, Budget – Dave Piches
- PR/Marketing, Technology, Events/Outreach – Lisa Peters
- Arts/Entertainment Sub-Committee – Mark Vespoli

Stakeholder Reports (Please keep reports brief - 3 minutes)

- City of Roseville – Dion Louthan
- Roseville Parks and Recreation - Kathy Barsotti
- Roseville Chamber of Commerce - Wendy Gerig
- Downtown Roseville Merchants – Jamie Hazen

Motion to Adjourn

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Downtown Roseville Partnership at 916-771-4475 at least 48 hours prior to the meeting.