



## **Board of Directors Regular Meeting Agenda**

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,  
Roseville, CA 95678

Wednesday, January 23, 2019

2:30p.m. – 4:30p.m.

**Call to Order/Introductions** – Mark Vespoli, President

**Public Comment** (*limited to 2 minutes each* - for all items on or not on Agenda)

**Roseville Police Department Update**

**President's Comments** - Mark Vespoli

**Approval of Regular Meeting Minutes from 12-19-18** - Mark Vespoli

**Treasurer's Report** – Mike Esparza

- Review of Financials/Budget
- Approval of Financials

### **Action Items**

- Recommend contracting with MarketShare PR for the development, printing and mailing of the DRP 2018 Annual Report at a cost not to exceed \$4,100. – Kat Maudru
- Recommend electing Jason Kline to DRP board as Board Member at Large – Mark Vespoli

### **New Discussions**

- Britt Bertino to join entertainment committee - Mark Vespoli
- Reserve Fund Allocations/2019 Spending Targets – Dave Brown, Mike Esparza
- LED sign project – Dion Louthan
- Strategic Planning for 2019? – Kat Maudru/Mike Esparza

## **Status Reports**

- Admin/Projects – Kat Maudru
- Governance, Capital Improvements, Budget – Dave Piches
- PR/Marketing, Technology, Events/Outreach – Haavard Sterri/Dave Brown
- Arts/Entertainment Sub-Committee – Mark Vespoli

## **Stakeholder Reports (Please keep reports brief - 3 minutes)**

- City of Roseville – Dion Louthan
- Roseville Parks and Recreation - Kathy Barsotti
- Roseville Chamber of Commerce - Wendy Gerig
- Downtown Roseville Merchants – Jamie Hazen

## **Motion to Adjourn**

### **NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Downtown Roseville Partnership at 916-771-4475 at least 48 hours prior to the meeting.