CALL TO ARTISTS

Mar 24, 2023



You are invited to participate in the Downtown Hillsboro Partnership's Spring Window Artist Takeover!

This project is designed to highlight upcoming AND experienced artists while activating the streets of Downtown Hillsboro for the community to enjoy. This spring, we have designated the theme of the takeover as Critters! We hope you will interpret this theme to represent the unique critters from the Pacific Northwest and beyond in keeping with the La Strada dei Pastelli chalk art festival. We will be selecting 12 artists to participate in this project.

Submit your application through this Google Form: https://forms.gle/2ZfkL5iEanosQc886

The details:

Apr 25, 2023	Applications close, selection process begins.
May 2, 2023	Artist/business assignments sent.
May 2-5, 2023	This time period should be used to communicate ideas and restrictions relevant to the project and gather supplies.
May 5-15, 2023	Artists will paint windows.
May 15-July 18, 2023	Windows on display, social posts and related events take place.
July 18-30, 2023	Windows will be cleaned.

Art Guidelines:

- Inspire community through an engaging, family friendly art piece that is uniquely your style.
- Include the theme, Critters, within your art piece in an intentional way.
- If possible, align your mural to complement the business whose window you are painting.
- Communicate with your business partner to determine how much of the window display should be left open for visibility.
- Include your social media handle and/or name somewhere visibly in your mural.
- No assumptions needed, ask for help from the coordinator.
- Have fun!

Supplies:

For your participation, we will be providing you with a \$50 downtown E-gift card for you to use at Colours Art on Main Street for supplies. We will also provide a drop cloth, white paint, and a charcoal pen to check out and return after your painting is complete.

Stipend:

Each selected participant will receive a \$200 stipend for their time and work.

Visibility:

The goal of this project is to inspire people to come Downtown Hillsboro to see these window paintings in-person, so we will only be publishing teaser photos of murals for the duration of the project. A snippet of your painting may be featured on our website and social media pages during the contest, but we do not guarantee equal coverage of windows on our channels. We encourage all participants to promote the project through their own network.

We are accepting applications through April 25, 2023 and painting will begin on May 5, 2023. We look forward to receiving your application!

Apply here: https://forms.gle/2ZfkL5iEanosQc886

We will review your application and get back to you by May 2 to let you know if you have been chosen, along with

- Your window's contact information
- More detailed information about the payment process
- More information on when and where to pick up supplies

Please contact <u>beautification@downtownhillsboro.org</u> with any questions.