



Osceola Chamber - Main Street - 2023 Sponsorship Opportunities

Osceola Chamber Main Street is a nonprofit organization dedicated to providing support for stakeholders, encouraging business development, and increasing community engagement in the downtown district and beyond. We are devoted to showcasing Osceola as a tourist destination and making it an even better place to SHOP, LIVE & PLAY.

Sponsorships are designed to offer organizations high visibility and recognition in all OCMS activities throughout the year. All sponsorships options include:

- Recognition on Website: www.osceolachamber.com
- Recognition on Facebook: www.facebook.com/OCMS06/
- Recognition on Monday Morning Update
- Recognition in Osceola Sentinel

The following levels of sponsorship and recognition options have been developed to provide our sponsors with many choices to meet their needs and budget. If further customization is desired, please reach out to Ashleigh Eckels to discuss.

**Only 1 Premiere Sponsor per Event*

OCMS/CCDC Annual Dinner

January 2023 – @ Lakeside Hotel Casino

Celebration/ review of OCMS accomplishments in collaboration with CCDC. (Approx. 200 Attendees)

Premier Sponsor - \$1,500	Gold Sponsor - \$1,000	Silver Sponsor - \$500
<ul style="list-style-type: none">- Banner near stage- Logo on program cover- Table for 10-Business display table <p>NOT AVAILABLE</p>	<ul style="list-style-type: none">- Entertainment Sponsor- Logo on back of program- 6 Dinner Tickets-Business Display Table	<ul style="list-style-type: none">- Business Display Table- Logo inside program- 4 Dinner Tickets
Event Supporter - \$100		

Snowflake Ball

February 2023 – @ Lakeside Hotel Casino

Father/Daughter Dance (Approx. 300 Attendees)

Premier Sponsor - \$500	Gold Sponsor - \$300
- Entertainment Sponsor - Logo on Event Advertising NOT AVAILABLE	- Photo Booth Sponsor
Event Supporter - \$100	

Bunny Brunch & Easter Egg Hunt

April 16, 2023 – On Courthouse Lawn

Start the morning with breakfast with the Easter Bunny then an Easter egg hunt for children 3rd Grade and under. (Approx. 1,000 Attendees)

Premier Sponsor - \$300	Gold Sponsor - \$200	Silver Sponsor - \$100
- Banner placed on the bandstand - Logo on Event Advertising NOT AVAILABLE	- Easter Egg Hunt Field Sponsor	- Candy Sponsor
Event Supporter - \$50		

Meet Your OCMS Members

June 1, 2023 – On Courthouse Lawn

A chance for the community to meet their merchants. OCMS members are invited to promote their business while enjoying entertainment and food/beverages served from the OCMS Board of Directors. (Approx. 400 Attendees)

Premier Sponsor - \$500	Gold Sponsor - \$200
- Entertainment Sponsor, Banner on Bandstand - Logo on Event Advertising NOT AVAILABLE	- Logo on Bottom of Event Flyer
Event Supporter - \$100	

Golf Tournament

September 2023 – Osceola Municipal Golf Course

4 person teams best ball tournament. (Approx. 60 Attendees)

Premier Sponsor - \$600	Gold Sponsor - \$400	Tee & Green Sponsor - \$200
<ul style="list-style-type: none"> -Logo on Event Advertising -Hole Prize Sponsor -Logo at the tee box at the top of one hole -One Four Person Team & Cart <p>NOT AVAILABLE</p>	<ul style="list-style-type: none"> -Hole Prize Sponsor -Logo at the tee box at the top of one hole -One Four Person Team & Cart 	<ul style="list-style-type: none"> - Logo at the tee off box at the top of one hole
Event Supporter - \$50		

4th of July Celebration

July 1- 4 – On Courthouse Lawn

Largest Osceola celebration which includes a carnival, parade, bandstand entertainment and more.
(Approx. 8,000 Attendees)

Premier Sponsor \$10,000	Day of Event Sponsor - \$5,000	Entertainment Sponsor - \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500
<ul style="list-style-type: none"> - Fireworks Sponsor - Extra-large banner on bandstand - Logo on Event Advertising <p>NOT AVAILABLE</p>	<ul style="list-style-type: none"> - Large banner on bandstand - Sponsor of Saturday, July 1 Activities - Logo on flyer 	<ul style="list-style-type: none"> - Large banner on bandstand - Sponsor of music entertainment for Sunday night - Business on flyer 	<ul style="list-style-type: none"> - Medium banner on bandstand - Talent Show Sponsor - Business on flyer 	<ul style="list-style-type: none"> - Small banner on bandstand - Business on flyer
Event Supporter - \$150				

Latino Festival

August/September 2023 – @ Tuesday Night in the Park Downtown

Celebration of the Hispanic culture. (Approx. 350 Attendees)

Premier Sponsor \$1,500	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$200
<ul style="list-style-type: none"> - Large Banner placed in courtyard - Logo on all event marketing materials <p>NOT AVAILABLE</p>	<ul style="list-style-type: none"> -Entertainment Sponsor -Banner placed in courtyard -Logo on event poster 	<ul style="list-style-type: none"> - Banner placed in courtyard 	<ul style="list-style-type: none"> -Pinata Sponsor
Event Supporter - \$100			

Osceola's Restaurant Week

September 2023

Event to celebrate our local restaurants. (Approx. 300 Attendees)

Premier Sponsor - \$500	Premier Sponsor - \$250
- Logo on Event Advertising - Logo on Punch Cards NOT AVAILABLE	- Logo on Event Advertising - Logo on Punch Cards
Event Supporter - \$100	

Fall Festival / Octoberfest

September 2023

Fall Festival on the square featuring a Maker's Market (vendor fair) and shopping local specials. Along with a craft beer event downtown.

Premier Sponsor - \$1,000	Gold Sponsor - \$500	Silver Sponsor - \$250
- Logo on event advertising - Logo on event promotional items (cups, bags, etc.) <i>*item(s) have not been determined</i>	- Logo on event poster - Logo on punch card map	- Name on punch card map
Event Supporter - \$100		

Downtown Spooktacular

October 31, 2023

A unique way for children 4th grade and under to Trick or Treat around the downtown square utilizing business storefronts and alleys. (Approx. 2,000 Attendees)

Premier Sponsor - \$500	Gold Sponsor - \$300	Silver Sponsor - \$100
- Logo placed at event - Logo on Event Advertising NOT AVAILABLE	- Logo placed at event	- Candy Sponsor
Event Supporter - \$50		

Wine Walk

November 3, 2023 – Downtown Osceola

A wine and craft beer tasting event partnered with our local downtown shops. (Approx. 450 Attendees)

Premier Sponsor - \$1,000	Gold Sponsor - \$500	Silver Sponsor - \$250
- Logo on event marketing material - Logo on wine glasses NOT AVAILABLE	- Logo on poster - Logo on punch card map	- Name on punch card map
Event Supporter - \$100		

Holiday Brilliance

December 2023 – Downtown Osceola

Enjoy holiday activities which include the Santa house, lighted parade and MORE.
(Approx. 300 Attendees)

Premier Sponsor - \$500

- Banner displayed in courtyard
- Logo on Event Advertising

Gold Sponsor - \$300

- Santa House Sponsor
- Logo at Santa House

Event Supporter - \$100

Table Tents

300+ table tents are distributed throughout Osceola each month, sharing our upcoming community events.

One Month Table Tent Sponsor - \$150

Monday Morning Update

Our weekly email newsletter that is sent on Monday mornings to 350+ subscribers that delivers OCMS and community information.

(1 Month) Monday Morning Update Sponsor - \$100

Shining Star Awards

Our Business Improvement Committee receives nominations for Shining Star Award which recognizes excellent customer service in our community. Recipients are recognized in Osceola Sentinel Tribune and our social outlets.

1 Shining Star Award Sponsor - \$55