

## **Stakeholders and Subcommittee Status Reports 4/26/23**

### **Stakeholder Reports**

#### **City of Roseville –Economic Development Department**

- [Atlantic/Vernon Street Traffic Improvements project](#) is in the design stage and funding stage. More information on the project can be found online.
- Atlantic/Vernon Street archway – the City has engaged a structural engineering firm to help evaluate the sign and needed repairs. No timeframe has been given.
- April 30<sup>th</sup> – May 6<sup>th</sup> is small business week. Resources for small business can be found on the [City's Economic Development website](#), which also includes links to the SBDC.

#### **Roseville Chamber of Commerce:**

- No updates

#### **Roseville Parks and Recreation:**

- May 3rd/ 10th/ 17th / 24<sup>th</sup> - Wine Down Wednesday 5:30-7:30pm, Vernon Street Town Square
- May 11<sup>th</sup> - Food Truck Mania 5-8pm, Vernon Street Town Square/ S. Grant Street. Street Closures: S. Grant Street
- May 18<sup>th</sup> - Woof, Wine & Dine 6-10pm, Vernon Street Town Square. Street Closures: S. Grant St. between Oak St. and Vernon St
- May 19<sup>th</sup> - Friday Flicks 8pm (Hotel Transylvania 3), Vernon Street Town Square

#### **Downtown Roseville Merchants:**

- The board continues to work on a membership options and a merchant map
- Also working on Downtown Tuesday Night coordination.

## **Status Reports**

### **Admin/Projects:**

- Annual report completed

### **PR/Marketing, Technology, Events:**

- See social media report
- The DRP is sponsoring BASH and Woof Wine and Beer

### **Clean and Safe:**

- No updates

### **Governance, Capital Improvements, Budget:**

The Committee met and approved the application for Facade Grant to The Growth Factory. The Committee is continuing investigation into a phased Potted Native Plant program for the Business District. Investigation into Christmas Lighting and Decorations is ongoing. The previously funded Atlantic Street Mural Program is still on hold pending property owner approvals - it is anticipated that this program will be implemented later in 2023 or in 2024. The Committee is in support of providing funds to support the City's plans for an expansive mural for the highly visible rear wall of the Masonic/Roseville Theater Building.

### **Arts & Entertainment:**

- No updates