

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, April 11, 2019; 6:30pm-8:30pm, Tortilla Flats Cantina

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

*** PDA invites and encourages ideas from merchant PDA members on Main Street ***

Executive Board Report- (2 MINUTES)

Roll Call and Introductions- (5 MINUTES)

Approval of Minutes
Approval of Agenda } (5 MINUTES)

Police Beat Presentation- (5 MINUTES)

Questions re: Police Beat Presentation- (5 MINUTES)

City Manager Report – Cleve Morris (5 MINUTES)

Questions re: City Manager Report- (5 MINUTES)

Chamber Report– Jody Franklin or Cathy Zuber (5 MINUTES)

Information for Members

- **Featured Businesses for April:**

Marketing & Events – (15 MINUTES)

- **Amgen**
- **Girls Night Out-update**
- **Beers in Sac Update**
 - **Brewfest**
 - **Wine and Art Fest**
 - **Oktoberfest**
- **Antique Faire-update**
- **Hangtown Days(previously Wagon Train)-update**
- **Artisan Faire-May 5th, 2019-Discuss and Vote on Date**
- **Flower Baskets**
- **Need a Holiday Committee Chair**

Business:

- **PEAC-Present and Vote for candidate (Andrew Vonderschmidt, Tod Pickett, Kirk Smith, Adam Anderson)**
- **PDA Event Branding Process**
- **Approval of contract for Wine and Art Fest**
- **Bylaws Discussion and Vote**
 - **2.1 (OLD) The affairs of this corporation shall be administered by a Board of Directors consisting of sixteen (16) members.**
 - **2.1 (NEW) The affairs of this corporation shall be administered by a Board of Directors consisting of twelve (12) members.**
 - **8.6 (OLD) A quorum of the Board of Directors shall consist of nine(9) members.**
 - **8.6 (NEW) A quorum of the Board of Directors shall consist of seven(7) members.**

Treasurer's Report – (1 MINUTE)

Open Forum – (2 MINUTES EACH)

Next PDA General Meeting Date: May 2, 2019 @ 6:30PM at The Cary House Hotel

(17-18) Andrew Vonderschmidt	andrew@eldoradoartscouncil.org	295-3496	(18-19) Janet Sekany	mrssekany@sbcglobal.net	626-3425
(17-18) Cherie Cornelison(Secretary)	cherie@cuppacoffeeandmore.com	916-806-1904	(18-19) Jeff Meader	email@pvillenews.com	
(17-18) Tod Pickett	swm84csu@aol.com	916-747-1094	(18-19) Mandi Winnicki(Treasurer)	soulbuni@gmail.com	
(17-18) Delloree Vosper	hello@delloreesconfections.com	303-3334	(18-19) Vanda Lavar	info@FineArtsInThePines.com	
(17-18) Sherry Tollefsrud	sherry@mattywags.com	748-3777			
(17-18) Tim Taylor(Vice President)	tim@hangmanstree.com	613-7228			
(17-18) Dennis Thomas (PRESIDENT)	dennis@robinsonsparmacy.com	306-0954			
Admin Assistant/Liaison/Ambassador: Heidi Mayerhofer					