

Evert Downtown Façade & Building Improvement Program

Contact: Evert Downtown Development Authority
Contact Info: 231-734-0185
200 S. Main
Evert, MI 49631
ddadirector@evart.org

Facade & Building Improvement Program

The Façade and Building Improvement Program is designed to encourage economic investment and revitalization to the commercial buildings within the DDA district. This program promotes physical improvements to the commercial facades visible from the public right-of-way. It is the intent of the program to strengthen the economic vitality of downtown Evert by improving the exterior and interior physical appearances of buildings while at the same time preserving and promoting the historical character and integrity of the buildings within the district.

Applicants for Façade Improvement funding are encouraged to review the complete program description for the area of funding for which they are applying. All applicants must meet with the DDA Director prior to grant application submittals. Applicants are encouraged to attend the DDA meeting when their application will be discussed.

General Requirements:

- All Façade and Building Improvements grants must be approved prior to work commencing.
- Properties must be located within the legal boundaries of the DDA District (Main Street, River Street, Parts of Pine Street, & US 10 between Muskegon River and Twin Creek).
- Only retail, commercial, or professional buildings are eligible.
- Building owners or tenants are eligible.
- All grants are 50/50 matching grants.

Paint

- Grant limits: \$100-\$1,000
- Grants are awarded per building and are available once every 5 years.
- Paint colors will be negotiated, with the owner/tenant in accord with generally recognized “historical color palettes”. (See http://www.sherwin-williams.com/pro/paint_colors/explore/paint_color_palettes/index.jsp for an example)

Signs

- Grant limits: \$100-\$500
- Grants are awarded per building owner/tenant and are available once every 2 years.
- Funding for no more than two new outdoor signs or renovation of existing signage.

Awnings

- Grant limits: \$250-\$1,500
- Grants are awarded per building and are available once every 5 years.
- Projects can include either single or multiple street level awnings or several awnings across second story windows.

Windows/Doors

- Grant limits: \$250-\$2,000
- Grants are awarded per building and are available once every 10 years.
- Projects must improve the energy efficiency of the building.

Landscaping

- Grant limits: \$150-\$500

- Grants are awarded per building and are available once every 5 years.
- Landscaping grants are for a collection of improvements strategically arranged to visually enhance any side visible from the public right-of-way.

Design Assistance

- Grant limits: \$100-\$500
- Grants are awarded per building and are available once every 10 years.
- Design Assistance grants are to provide funding for architectural design consulting services for façade renovations.

Façade Renovations

- Grant limits: \$500-\$5,000.
- Grants are awarded per building owner/tenant and are available once every 10 years.
- Only capital improvements or repairs on items that have a useful life of at least 10 years will be considered.
- Façade Renovation grants are designed to provide greater funding for more extensive building restorations and historic preservation projects.

Interior Renovations

- Grant limits: \$100-\$3,000
- Grants are awarded per building owner/tenant and are available once every 5 years.
- Limited to replacement/renovation to floors, walls, and ceilings.
- Material colors will be negotiated with the owner/tenant; neutral color palettes will be preferred.

Limits

- Only facades abutting public right-of-way are eligible. This includes side and rear facades.
- It is the responsibility of the grant applicant to notify the DDA of completion of the project for the processing of payment.
- Reimbursement will commence at the close of the project and upon receipt of proof of payment.
- The City of Evert DDA reserves the right to revoke grant approval if the project is not completed to the prior agreed specifications or completed in a timely fashion.
- All elements of the items must be consistent with DDA plans and policies as well as City codes and ordinances. This includes design, color, style, and placement of these improvements.
- All fixtures paid for with Façade Improvement funds will remain with the building should the tenant (business owner) or building ownership change hands.
- All grant awards are subject to available funding. Annual funding is limited. Application does not guarantee funding.
- The Evert DDA reserves the right to award grants it deems to be in the best interest of the City of Evert, the DDA, and the Façade Improvement Program.

Evert DDA Façade Improvement Program Application

Date of Application: _____

Grant Amount Requested: _____

Name of Applicant

Address of Applicant

 Property Owner *Business Owner (check one)*

Address of Property Proposed for Improvement

Business Name

Business Phone #

Cell Phone #

Business E-mail or Website

This request is being made for: (Check all that apply)

Paint **Signs** **Awnings** **Windows/Doors** **Landscaping** **Design Assistance** **Interior Renovation** **Façade Renovation**

Please check one:

This is my first application for the Façade Improvement Program

I have already received funding from the Evert DDA for façade assistance.

Project name: _____ Grant amount applied for: _____ Year of funding: _____

Two written quotes for the work with labor and materials broken into two separate amounts must be provided as well as proof of all property taxes paid to date. Please attach an exact color photography or drawing, in appropriate scale of the improvement being proposed. Signage information must include where and how it will be attached or mounted, size, and material. Please also include exact colors including color chips and/or fabric swatches along with a written description of improvements. Lessee/Business owners must also include authorization from Property/Building Owner. Please refer to the complete program description for other specific application requirements.

Total project improvement cost is \$ _____

To Be Completed by the DDA

The Property at _____

Has been found to be: ___ **consistent** ___ **inconsistent** with DDA plans

It is therefore: ___ **eligible** ___ **not eligible** for the grant program.

Determined by: _____

Name

Title

Date

Total amount to be granted upon project completion: \$ _____

Date reimbursement made: _____