

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, April 4, 2019; 6:30PM – 8:30PM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

***** PDA invites and encourages ideas from merchant PDA members on Main Street *****

Executive Board Report- (2 MINUTES)

Roll Call and Introductions- (5 MINUTES)

Approval of Minutes }
Approval of Agenda } (5 MINUTES)

Police Beat Presentation- (5 MINUTES)

Questions re: Police Beat Presentation- (5 MINUTES)

City Manager Report – Cleve Morris (5 MINUTES)

Questions re: City Manager Report- (5 MINUTES)

Chamber Report- Jody Franklin or Cathy Zuber (5 MINUTES)

Board Director Spotlight—Brian Chase

Open Forum – (2 MINUTES EACH)

Marketing & Events – (15 MINUTES)

- **GNO(Girl's Night Out)**
- **Winderlust**
- **Hangtown Days**

Business: (15 MINUTES)

- **April 8 Marketing Workshop- Vicki Christensen**
- **Membership Committee (Discussion and Vote)**
- **Discussion of proposal from Wopumus Nisenan MeWuk Nation to restore ketchup and mustard buildings and to partner with PDA**
- **Update as to findings of the status of current 501c6 and update on findings of exploring the 501c3**

Treasurer's Report – (1 MINUTE)

Next PDA General Meeting Date: May 2, 2019 @ 6:30PM at The Cary House Hotel

18-19 Janet Sekany mrssekany@sbcglobal.net
916.599.4379

18-19 Jeff Meader (Treasurer) email@pvillenews.com

19-20 Tim Taylor (President)
tim@hangmanstree.com 530.613.7228

19-20 Andrew Vonderchmitt(VP)
Andrew@eldoradoartscouncil.org 530.295.3496

19-20 Cherie Cornelison (Secretary)
cherie@cuppacoffeeandmore.com 916.806.1904

19-20 Lorrene Baum-Davis
goldcountryartistsgallery@gmail.com 530.622.4011

19-20 Tony Windle tony@bonkerstoystore.com
916.717.3325

19-20 Tod Pickett swm84csu@aol.com 916.747.1094

19-20 Sheila Kelly powellspub@gmail.com

19-20 Bryan Chase bryanchase85@gmail.com

19-20 Kristi Sorenson

Admin Assistant/Liaison/Ambassador: Heidi Mayerhofer