



Regular Monthly Meeting Minutes

Wednesday, April 26, 2023

3pm - 5pm

Roseville Chamber

650 Douglas Blvd., Roseville, CA 95678

916-783-8136

Call to Order/Introductions – Dave Piches, President @3:00pm

Members Present: Mike Esparza, Tom Carlson, Dave Piches, Kat Maudru, Lisa Peters, Jamie Hazen, Mark Vespoli, Frank Van Sant, Dave Herrick, Mary Tess, Wayne Wiley

Others in attendance: Jeff Nearson, Gina McCall

Member not present: Doug Wagemann

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)

None

Roseville Police Department/Allied Security Update not present

President's Comments – Dave Piches

Into Q2 it seems like we having to spend more time preparing for activities and events. Looking at the Mural project and Christmas Holiday lighting. We can also add more art to the street. Events: strong interest in supporting other orgs to put on events.

Approval of Regular Meeting Minutes from 3/22/23 and Executive Meeting Minutes from 3/31/23

- Dave Piches

Motion: Frank, 2nd Mary tess

Tom Carlson asked for clarification on executive meeting minutes. Mary tess discussed revenue share at events.

Tom Carlson mentioned that revenue share was probably not appropriate. We do not have the people power to participate in events.

Motion: Tom Carlson, Dave Herrick

Treasurer's Report – David Herrick

- Review of Financials/Budget Included in packet
- Approval of Financials

Lisa asked if more money is coming in. Dave Herrick says 2nd installment coming in later this year.

Motion: By Frank Van Sant, Mary Tess

Stakeholder Reports:

- Comments or questions not covered in Board Packet Report

Wayne Wiley brought up the need to have Parks & Rec attend quarterly or some other amount of time. Jeff Nearson is available whenever needed. Lisa asked which events are successful and which ones need help. Jeff will report on future events in town square.

Dinner on the bridge – hugely successful, sold out. Randy Peters catered. Music. Kicked off wine down Wednesday. Weather was great. Many great compliments. More than 100 people is possible. Proceeds go back into the general fund. Revenue was small.

Future action item: Tom Carlson (clean and safe) – discussion for ally clean up. Consider twice a year. Consider increasing the donation amount and splitting it up twice a year. Also shuttle service.

Gina McCall – Small business month. Resources available. Lisa recommends that we advertise it more.

Status Reports

- Comments or questions not covered in Board Packet Report

Action Items

- Recommend contracting with Civitas for preparation of 2023/2024 Assessment Rolls for the Downtown Roseville Partnership at a cost not to exceed \$3100 – Dave **Dave Piches** asked if it is the same as last year. It is. Motion: Lisa, 2nd Jamie
- Recommend funding the City-organized Mural for the Masonic/Roseville Theater's rear wall at a cost not to exceed \$10,000 – Dave Piches **Dave Piches** – still negotiating, but it is still important that we show our commitment to the project. Mike asked which wall. It is the back wall facing the parking garage. The wall might have some cracks or damage to the wall. Masons are concerned with Mason themed. Theatre wants it to arts related. **Dave Piches** – it is a lot of wall, so it will be a really big mural. Mike asked if it fits in the budget. **Dave Piches** and **Dave Herrick** says we have enough. **Lisa Peters** – asked when will it come together. BlueLine is writing a grant and waiting for response. Grant amount is \$25k. RTA will commit \$2k in kind service. **Wayne Wiley** mentioned that there are several partners helping out in kind services. Motion: **Mike Esaprza** – DRP can accept to contribute \$10k to move the discussion along. 2nd by **Wayne**. **Mary Tess** abstain
- Recommend adapting Board Member Recruitment Methodology - **Doug Wagemann** **Jamie Hazen**: 2 types of board members; property owners and 2 non property owner that are geographically located in the district. **Jamie** explained the process of bringing on new board members. **Wayne** recommends that we evaluate board members on a scheduled basis. Motion by **Lisa** to accept the policy. 2nd by **Tom Carlson**

New Discussions

- Allied Security report – **Lisa Peters** **Lisa** thought that Allied spends too much time in Old Town instead of Downtown. Check to see if they are allocating equal time. We need to get smaller monthly or quarterly reports.
- Placer Robotics presentation - **Vasu Vallurupalli** **PART** Placer Area Robotics. Promotes STEM youth. Volunteer driven. Currently HQ in loomis, relocating to Roseville 642 Vernon St (ground floor of mercy housing building). After school program for kids. **Grew**

during the pandemic. Combat and noncombat e-sports competitions. Camps and classes in the summers. Sports league to bring kids into robotics. TI planned is \$320K, also looking to see if city can limit speeding in the area. Asking for a DRP donation of \$15,000 (city match).

Tom Carlson – his son started the PART program at Oakmont HS. Target move in date is Oct, pending funding. They will have staff running it.

Lisa asked where funding come from. Parent donations and other donations. Lisa asked what we do next? Dave says someone needs to ask for it to be an action item for next board meeting. Mike recommended that it be stipulated for the façade grant.

Tom Carlson recommended that we just donate to a new nonprofit tenant to entice them to come to downtown Roseville.

- Woof Wine & Dine Syrah Sniff sponsorship details – Lisa Peters 6 tickets available. Date is Thursday, May 16th at Townsquare. Lisa will find out which board members want to attend.

Motion to Adjourn By Lisa Peters, 2nd Tom Carlson @4:39pm

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Carole Dittmer at (916) 783-0760 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.