

Stakeholders and Subcommittee Status Reports 5/24/23

Stakeholder Reports

City of Roseville –Economic Development Department

May is small business month. Shop Local during Small Business Month, visit [Shop Placer](#) to learn more. Resources for small business can be found on the City's website at [City of Roseville / Government / Departments & Divisions / Economic Development / Business incentives, fees and assistance/ Small Business](#) . Also visit the [Roseville Chamber of Commerce](#) .

Bartlett's Flowers received approval of a building permit for their new location at 507 Vernon Street. Their current location at 226 Vernon remains open. Please contact [Bartlett's Flowers](#) for information on when their new location will open.

30th Annual BikeFest happens on June 3rd, 9 am –noon in the Vernon Street Town Square. Find out more at <https://www.roseville.ca.us/bikefest>

Roseville Chamber of Commerce:

- No updates

Roseville Parks and Recreation:

- June 3rd - Bike Fest 9am-12pm. Location: Vernon Street Town Square/ S. Grant Street. Street Closures: S. Grant St between Oak and Vernon St
- June 6, 13, 20 27 - Downtown Tuesday Nights 5:30-9pm. Location: Vernon Street Town Square/ Vernon and S. Grant Street. Street Closures: Vernon St between Lincoln & Judah; S. Grant between Oak and Atlantic
- June 8th - Food Truck Mania 5-8pm; Location: Vernon Street Town Square/ S. Grant Street. Street Closures: S. Grant between Oak and Vernon
- June 10th - Chalk Your Walk 10am-12pm; Location: Vernon Street Town Square. Street Closures: None
- June 17th - Summer Concert Series 7:30-10pm (Motely 2- Motley Crew Tribute); Location: Vernon Street Town Square. Street Closures: S. Grant St between Oak and Vernon St
- June 24th - STEAM on the Square 10am-12pm; Location: Vernon Street Town Square. Street Closures: None
- July 4th - Fun Run and Parade 7am-11am (fun run at 7am/ parade at 9am); Location: Vernon Street Town Square/ Fun Run Course & Parade Route. Street Closures: Fun Run and Parade routes (see attached)
- July 9th - Farmers Market 10am-4pm; Location: Vernon Street Town Square/ S. Grant St. Street Closures: S. Grant St between Oak and Vernon St

- July 11, 18 & 25 - Downtown Tuesday Nights 5:30-9pm; Location: Vernon Street Town Square/ Vernon and S. Grant Street. Street Closures: Vernon St between Lincoln & Judah; S. Grant between Oak and Atlantic
- July 13th - Food Truck Mania 5-8pm; Location: Vernon Street Town Square/ S. Grant Street. Street Closures: S. Grant between Oak and Vernon
- July 15th - Summer Concert Series 7:30-10pm (Fan Halen- Van Halen Tribute); Location: Vernon Street Town Square. Street Closures: S. Grant St between Oak and Vernon St

Downtown Roseville Merchants:

- The board continues to work on a membership options and a merchant map
- Also working on Downtown Tuesday Night coordination.

Status Reports

Admin/Projects:

- Tax roll info signed and returned to Civitas
- First power wash has been scheduled for May 30 and 31

PR/Marketing, Technology, Events:

- Lisa Peters noticed that our engagement on social media is down and would like to discuss how we can improve this and grow the number of followers. She also suggested that social media cover projects within the district.
- See social media report

Clean and Safe:

- See action items on agenda

Governance, Capital Improvements, Budget:

- Jamie Hazen is continuing to research holiday tree lighting/ decoration ideas and will prepare a report for the June meeting.

Arts & Entertainment:

- New mural was completed by at-promise youth & mural artist, Madelyne Joan Templeton, in Downtown Roseville Library 4/4-4/7. Funded by a Arts Council of Placer County grant & Lottery for the Arts donor.
- City of Roseville REACH Grant (\$25k) for Roseville Theater Mural recommended for approval at City Council Meeting (5/17/23).
- Update from Blue Line Arts: Brooke Abrames is moving out of state, MaryTess will be Executive Director starting mid-June.