

natural awakenings

PUBLISHING CORPORATION

KnowWell

Knatural
awakenings

2023 MEDIA KIT

HEALTHY LIVING | HEALTHY PLANET

MISSION STATEMENT

To **EMPOWER** individuals to live a healthier lifestyle on a healthier planet.
To **EDUCATE** communities on the latest in natural health and sustainability.
To **CONNECT** readers with local wellness resources and events, inspiring them to lead more balanced lives.



ABOUT US

2023 MARKS THE 29TH YEAR THAT
NATURAL AWAKENINGS MAGAZINES HAVE BEEN PUBLISHED!

leaders in the health &
sustainability industry for

29 YEARS



1.3 million+
loyal monthly readers



80% of NA READERS
purchase products or services from ads
seen in *Natural Awakenings*



SOCIAL MEDIA

117,761 Facebook likes
23,545 Twitter followers
23,416 Instagram followers



125,000+

combined monthly website views



DISTRIBUTION

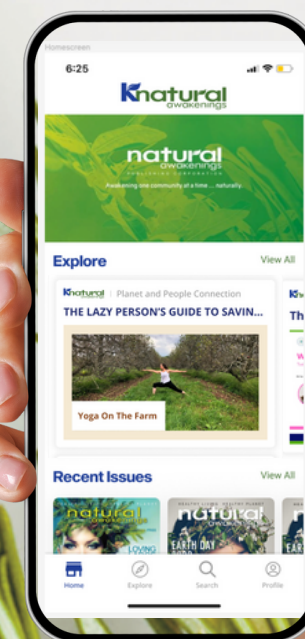
20,592 physical locations

*



WHAT WE OFFER

Launching Soon!



PRINT

Target marketing is the key to our success. Our unique business model connects advertisers with like-minded readers seeking their products and services. Our loyal readership and retention rate proves our success.

DIGITAL

WE'VE EXPANDED OUR OFFERINGS

With the world being more online today than ever, we have added new digital products to help our advertisers promote their business beyond print to broaden their reach. Opportunities now include a range of digital advertising and promotional benefits, as well as digital services through KnoWEwell (parent company).

PRINT + DIGITAL

Consistency matters! Combining our dedicated readership with an online audience is what will set your business apart.

NATURAL AWAKENINGS READERS

Who Is The Natural Awakenings Reader?

We've spent the last 25-plus years serving the LOHAS market, and we know what it takes to reach these consumers. According to our readership surveys conducted over the years, our total readership is majority **female (54%)**, and:

88% have been reading *Natural Awakenings* for at least 6 months,

44% purchase from our advertisers between 2 and 3 times per month,

69% are between the ages of **25-44**,

81% are college educated,

65% have an annual income in excess of \$45K,

49% purchase healthy or organic food, and

51% attend exercise or fitness events.

(According to a 2021 survey of our readers)

Our Readers' TOP 5 Interests Are:

1. HEALTHY LIVING
2. COMPLEMENTARY & HOLISTIC HEALTH CARE
3. PERSONAL DEVELOPMENT
4. ECOLOGICAL LIFESTYLES
5. SUSTAINABLE ECONOMY



THE EDITORIAL PILLARS

We uphold the highest journalistic standards.

EACH MONTH YOUR BUSINESS IS AMONG CUTTING-EDGE INFORMATION IN NATURAL HEALTH, NUTRITION, FITNESS, PERSONAL GROWTH AND GREEN LIVING EDITORIALS.



**Articles by Journalists
and Industry Experts**



**Independent Expert
Interviews**



**Evidence-Based
and Fact-Checked**

DIVERSE, TARGETED DISTRIBUTION

Reach More than 1.3 Million Consumers Monthly

A free community publication, *Natural Awakenings* is distributed at hundreds of locations in each member city or metropolitan area, providing an unsurpassed depth of market penetration, with **18,000+ distribution locations**. Our readers can pick us up all month at:

Health food stores and markets • Food co-ops • Vitamin and herb shops • Retail stores • Gift shops • Restaurants, cafés and coffee shops
Holistic clinics and centers • Practitioner offices • Fitness centers • Recreational centers • Spas & retreat centers • Nonprofit organizations
Local and regional expos and conferences • Schools and educational centers • Newsstands • Bookstores • And many other locations!



SAMPLE PRINT ITEMS

Local Organization Strives for Plastic-Free Living

Plastic-Free MKE is a collaboration of community members, small business owners, engineers, agencies and local nonprofits working to eliminate pollutants from single-use plastics in our city. Plastics contaminate our air, food and water; 22 million pounds of plastic enter the Great Lakes each year, half of which ends up in Lake Michigan (<http://www.wat.com/plastic-free-great-lakes-2257466316.html>).

Plastic-Free MKE recently partnered with scientists at the School of Forestry Sciences to present a webinar exploring the Great Lakes system in relation to plastic pollution, and with Milwaukee Riverkeeper for a webinar covering brand audits to hold polluters accountable. Plastic-Free MKE's waterway protection initiatives include the Lake Friendly Certification program, which certifies and promotes restaurants, bars and cafes that have taken steps to reduce single-use plastics.

Plastic-Free MKE's website lists information about the effect of plastic on the Great Lakes and on our health and our climate, as well as tips on how to live plastic-free.

For more information or to get involved, visit PlasticFreeMKE.org.

News Brief

Appearing in the front of the magazine, a news brief announces a piece of news about your business and gives additional details. They average around 175 words.

CATEGORY

BUSINESS NAME HERE
Info Line #2
Info Line #3
Info Line #4



Short, 25-word description goes here. The description in this example is 25 words. Let us know if you would like help condensing your message. See ad, page xx.

Community Resource Guide Listing (CRG)

Consists of a category, four information lines, a 25-word description and an image. These appear in a section in the back of the magazine.

spotlight

Crossing Wellness

W... (text continues)

business spotlight

Standard Process

Leading in Whole Food Supplements Since 1929

Standard Process has been a family-owned business for over 100 years. (text continues)

business spotlight

The Hemp Oil Store

It's 2014, though, and the world is still a place where the word "hemp" is often associated with... (text continues)

Advertisements

From full page to quarter page your product or service offering, or content article.

Spotlight Article

Appearing in the main body of the magazine, spotlight articles are about you and your business.

FOR YOUR HORMONES, NATURALLY AT ANY AGE USING A TRULY HOLISTIC APPROACH

HORMONES ARE THE SECRET TO A SEXY LIFE

Everyone's better when you're balanced. You deserve to GLOW.

As Seen On:

HELPING YOU HARNESS THE POWER OF NATURE

Dr. Michelle Savits is the co-founder of GLOW Natural Wellness, a board-certified naturopathic physician (ND) and the #1 international best-selling author of *Hormone Harmony*. (text continues)

WHAT EVERY WOMAN NEEDS TO KNOW ABOUT HORMONE RESTORATION

How to Restore your Hormones to End Hot Flashes, Mood Swings, Hormonal Weight Gain and Feel Like Yourself Again without EVER setting foot in a doctor's office or changing your daily routine

CLAIM YOUR FREE SPOT IN DR. MICHELLE'S MASTER CLASS NOW

Create QR Code

Do you want to have more ENERGY, lose WEIGHT, have better SEX and live LONGER?

Call today for your initial consult!

GAPIN INSTITUTE
HIGH PERFORMANCE HEALTH

941.444.1441
gapininstitute.com

Located in Sarasota, Florida
Serves Nationwide

Testosterone Therapy TRT | Medical Weight Loss | Sexual Health
Anti-aging & Regenerative Therapies | Peptide Therapy

Event Calendar

Dated calendar in the back of the magazine, containing listings for that issue month. 25 words.

WEDNESDAY, JUNE 20

Healthy Home & Body – 6-8pm. Learn how to keep home and body clean while minimizing the impact on our planet. RSVP required. Creative Spa Center, 111 Main St, Sampleville. 123-456-0123. YourUrl.com.

Ongoing Calendar

Calendar in the back of the magazine for events that always take place on the same day of the week, same time and location. 25 words.

wednesday

Teachers' Appreciation Group– 6:30-8pm. 2nd Wed. Creative ideas appreciated. Everyone is welcome. Refreshments provided. Lakeland Community Center, 111 Main St, Sampleville. 123-456-0123. Website@YourUrl.com.

NATURAL VULVA CREAM

★★★★★
OVER 5000 REVIEWS

OB-GYN FORMULATED

Try Julva for Free

Say goodbye to vaginal atrophy, embarrassing leaks and discomfort during intimacy

the gulfstream doctor
DR. ANNA CABECA

drannacabeca.com/naturalawakenings

*Free 7 night trial size offer \$4.95 shipping & handling

MULTI-MARKET PRINT AD RATES

All rates are per market, per month

45+ MARKETS

| Size | 12 Months 25% Discount | 6 Months 15% Discount | 1-3 Months | Design |
|-----------|---------------------------|--------------------------|------------|--------|
| Full Page | \$784 | \$888 | \$1045 | \$225 |
| 2/3 Page | \$575 | \$651 | \$766 | \$170 |
| 1/2 Page | \$454 | \$514 | \$605 | \$140 |
| 1/3 Page | \$314 | \$356 | \$419 | \$105 |
| 1/4 Page | \$252 | \$286 | \$336 | \$85 |



National Digital Add-Ons

12-month contract advertisers receive a 15% discount on:

- Banner advertising
- National website sponsorship
- A sponsored content article
- 4 News briefs
- 5 calendar listings per month



PRINT AD SPECS



File Preparation

Please adhere to the guidelines below when preparing files.

PDF

- Please create **PDF/X1a** compliant files; CMYK.
- Please submit/upload to:
Ads@NaturalAwakeningsMag.com

File Specifications/General Guidelines

- Include/embed all fonts and artwork.
- 300 dpi for images
- CMYK only. Convert any Spot colors not intended to print into CMYK.
- All RGB elements must be converted to CMYK. Pantone Elements must be converted to CMYK. Do not use illegal characters in file names.

Fonts

- 4 Color black type should not be used. If used, note there is a potential for registration concerns.
- Free fonts or system fonts should not be used. If used, they must be outlined.
- Set type in InDesign or Illustrator (not Photoshop) to avoid low res soft type.
- 4 Color type should not exceed 300% density.

Document Settings

- Ads should be built at 100% trim size.
- Full Page bleed ad, extend bleed to .25" on all sides.
- Full Page bleed ad, all live content intended to print **must be kept at least .375" inside trim size.**

FULL PAGE BLEED:
Bleed Size 8.75 x 11.25
Trim Size 8.25 x 10.75
Live Area 7.5 x 10.25

Full Page
(No Bleed)
7.5 x 10

2/3 Page
Vertical
4.875 x 9.75

1/2 Page
Vertical
(2cp)
3.625
x 9.75

1/3
Page
Vertical
2.375
x 9.75

2/3 Page Horizontal
7.5 x 6.25

1/2 Page
Horizontal
7.5 x 4.75

1/3 Page Horizontal
(3-col)
7.5 x 3.125

1/4 Horizontal (3-col)
7.5 x 2.25

1/2
Vertical
(2-col)
4.875 x 7.25

1/3 Horizontal
(2-col)
4.875 x 4.5

1/4 Horizontal
(2-col)
4.875 x 3.125

1/4 Vertical
(2cp)
3.625
x 4.75

No computer-printed material or website images are accepted.

COMBINED *NATIONAL & INTERNATIONAL* REACH

50

STATES

NAPC & Hub
Representation
across the U.S.

**by April 2023*

45

PRINT

NAPC 45 Print &
Digital Magazines in
46 Territories

75

WEBSITES

68 NAPC
Websites
+ KnoWEwell + Hub

200

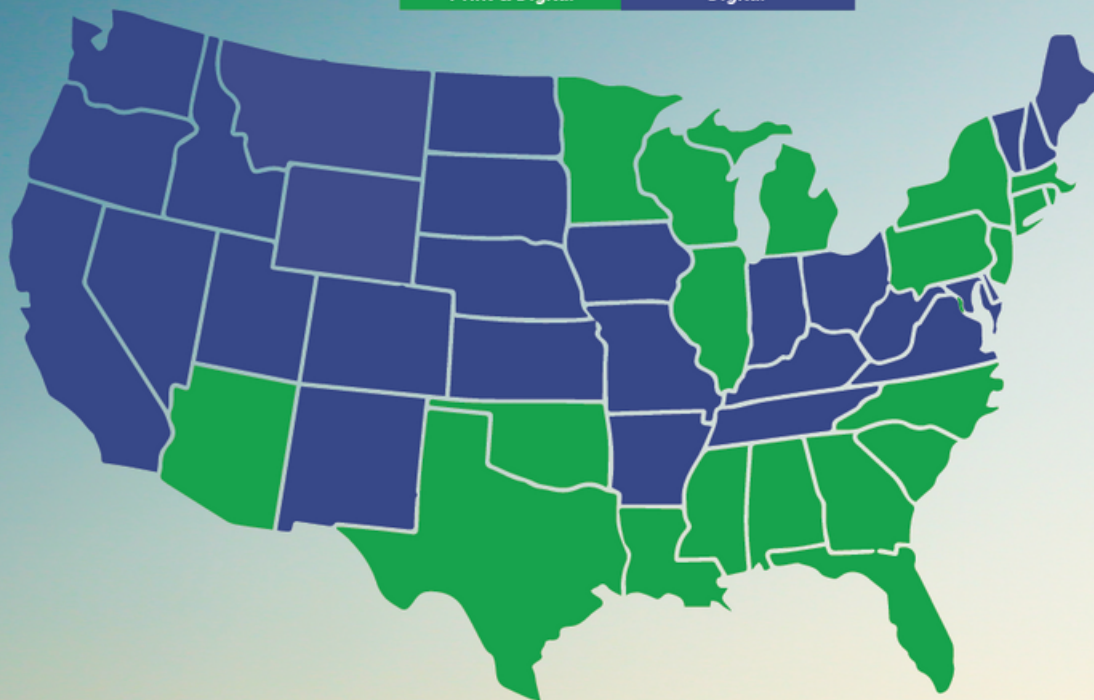
COMMUNITIES

Topic Specific
Communities within
the KnoWEwell Hub

KnoWEwell & Natural Awakenings US Reach

Print & Digital

Digital



Natural Awakenings Territories

Alabama (1)

Gulf Coast AL/MS

Arizona (2)

Phoenix
Tucson

Connecticut (1)

Fairfield County/
Housatonic Valley

Florida (10)

Daytona/Volusia/Flagler
Ft. Lauderdale
Jacksonville/St. Augustine
Naples/Ft. Myers
Northwest FL
Orlando
Palm Beach County
Sarasota/Manatee/Charlotte
Space & Treasure Coast
Tampa Bay

Georgia (1)

Atlanta

Illinois (1)

Chicago

Louisiana (1)

Acadiana

Massachusetts (1)

Boston

Michigan (5)

East MI
Grand Traverse Region
Greater Ann Arbor
Detroit/Wayne & Monroe Cos.
Western MI

Minnesota (1)

Minneapolis/St. Paul

New Jersey (6)

Central NJ
Hudson County
Monmouth/Ocean Counties
North NJ
North Central NJ
South NJ

New York (3)

Long Island
New York City
Westchester/Putnam/
Dutchess Counties

North Carolina (2)

Charlotte
Coastal Carolinas

Oklahoma (1)

Oklahoma City*

Pennsylvania (5)

Bucks/Montgomery Cos.
Lancaster/Berks Cos.
Lehigh Valley
Pittsburgh
South Central PA

Rhode Island (1)

Providence

South Carolina (1)

Columbia

Texas (2)

Dallas
Houston

Wisconsin (1)

Milwaukee

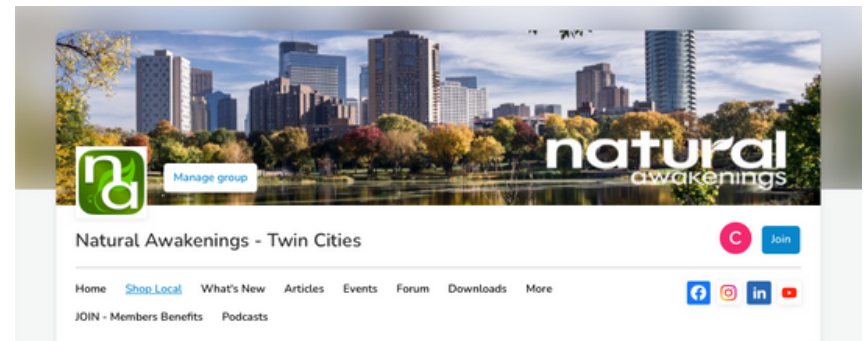
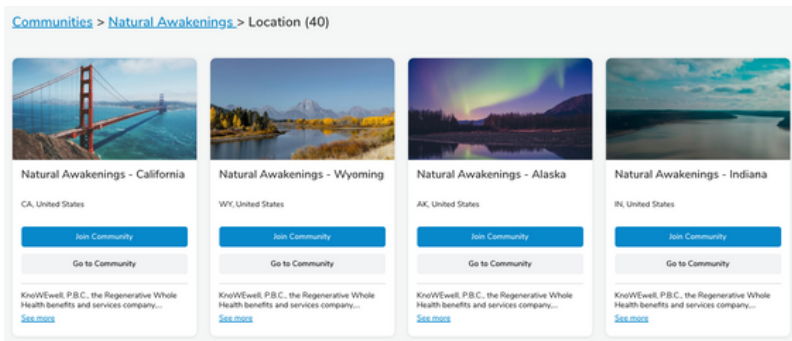
** digital only*

KnoWEwell International Partnership and Membership Reach

Australia | Brazil | Canada | Colombia | Costa Rica | France | Hungary | Iceland | India | Ireland | Israel | Mauritius | Philippines

Poland | Saudi Arabia | South Africa | Sweden | Switzerland | United Arab Emirates | United Kingdom | United States

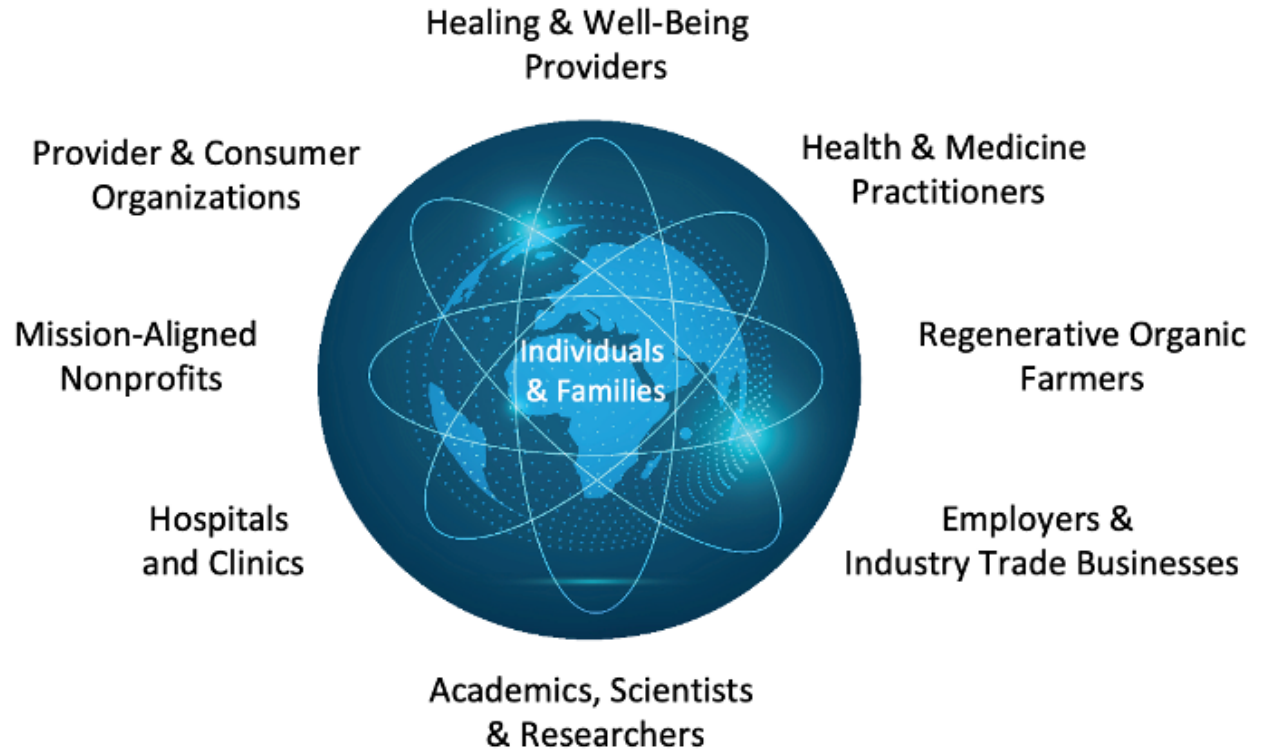
DIGITAL SOLUTIONS



REGENERATIVE WHOLE HEALTH HUB

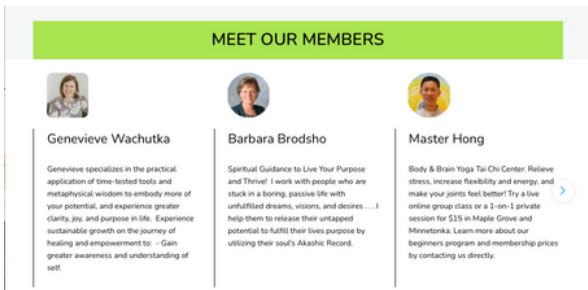
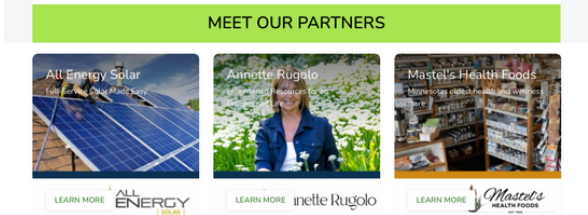
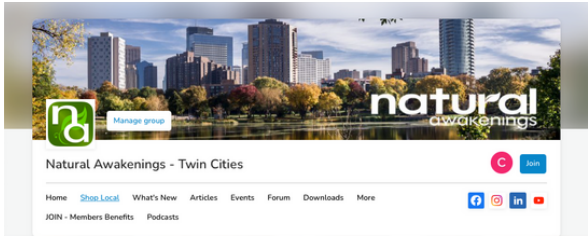
KnoWEwell's Global, Trusted RWH Digital Ecosystem

*"Integrated ecosystems
are essential –
product, service, social
media, community,
and environmental
activism built around
the consumer." –
PricewaterhouseCoopers,
*The Rise of Wellcare**



Growing Industry Leading Domestic and International Collaborative Partners





NAPC CATEGORIES

Scrolling NAPC categories

PREMIUM (Center)

Hyperlinked to Professional or Organization Profile

SPONSOR (Logo)

Hyperlinked to Organization Profil

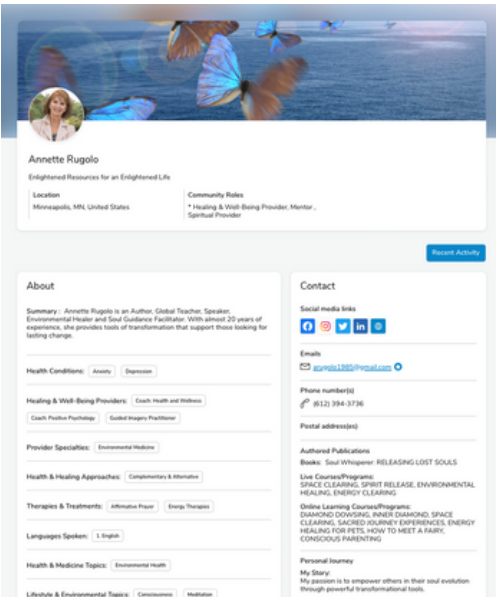
BANNER

Scrolling

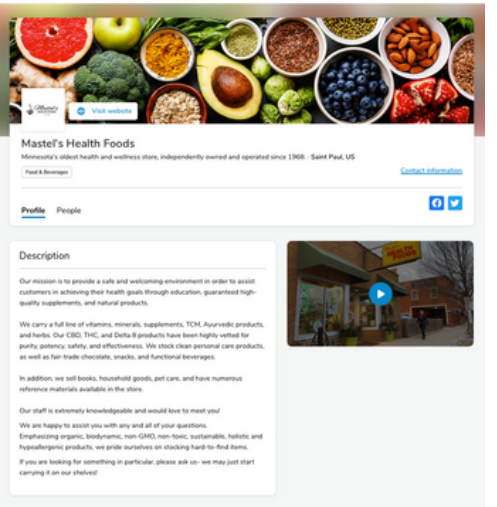
DIRECTORY

Hyperlinked to Professional Profile

PROFESSIONAL PROFILE



ORGANIZATION PROFILE



ADVERTISEMENT SIZES

PREMIUM (Center)

Hyperlinked to Professional or Organization Profile
size
price

SPONSOR (Logo)

Hyperlinked to Organization Profile
size
price

BANNER

Scrolling
size
price

DIRECTORY

Hyperlinked to Professional Profile
size
price
e

SYNDICATION LOCALLY, REGIONALLY, NATIONALLY AND GLOBALLY

LOCAL

1 Market Website



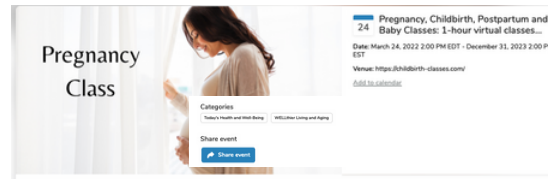
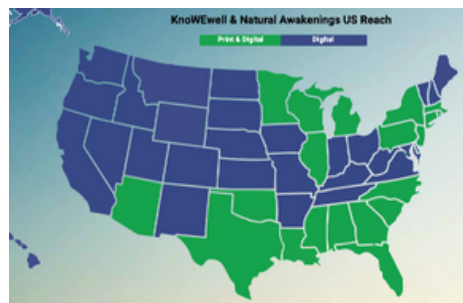
REGIONAL

3-5 Market Websites



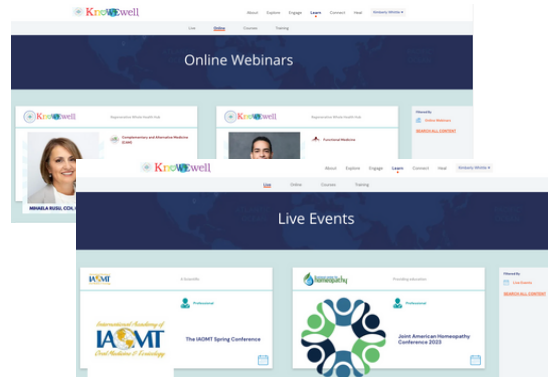
NATIONAL

50 States & 70 Websites



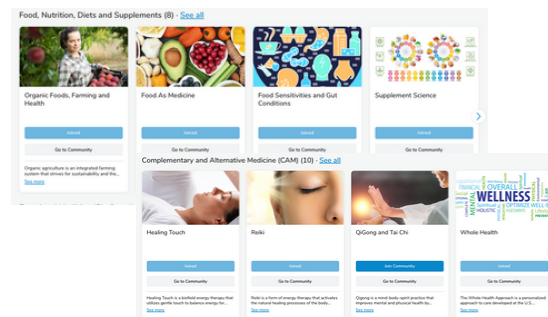
KnowEwell Website

Live & Online Directories

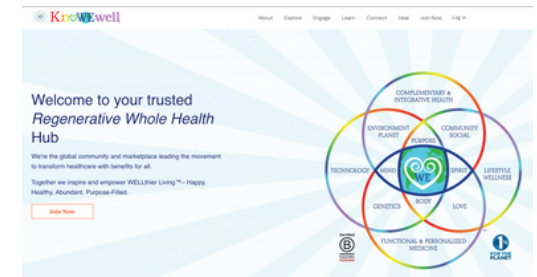


In-Hub

200+ Topic Specific Communities

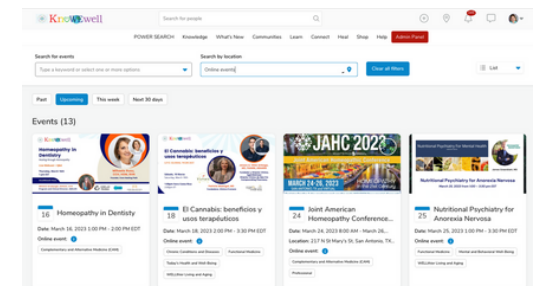


KnowEwell Website & In Hub



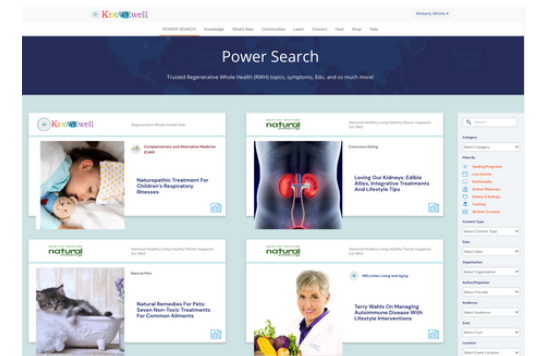
In-Hub

Global Local Live and Online Directories



Website and In-Hub

POWER SEARCH



Bring your thought-leading scientists, researchers, or providers, and share your knowledge with our like-minded, motivated community seeking to learn and engage. We will co-host and moderate a meaningful discussion with your subject-matter expert.

The screenshot displays the KnoWEwell webinar interface. On the left, a presentation slide titled "Changing the Way We View and Treat Children's Mental Health- OCD and PANS/PANDAS: Assessment and Treatment" is shown, featuring speakers Roseann Capanna-Hodge and Madiha Saeed. The central area contains a video feed with three participants: Madiha Saeed, Jane Lynn Britton, and Roseann Capanna-Hodge. On the right, a sidebar includes a Facebook engagement widget, a speaker bio section for Roseann Capanna-Hodge and Madiha Saeed, and a Q&A section with a text input field and a "Submit" button. At the bottom left, there are sections for "Share Experience" with social media icons and a "Resource List" with links to community, membership, and information sheets.

Webinar Set-up and Promotion: We will produce and facilitate an interactive, educational webinar with evidence-based content produced and presented by your thought leader (e.g., scientist, provider, researcher, or another subject-matter expert). Your webinar will be promoted on the platform as follows:

- Listed in the searchable in the global **Events and Online Events** directory and up to five **Topic Specific Communities** up to 30 days in advance of the session
- Promotion of the upcoming webinar in global newsletter and through social media, as well as in the **Activity Digest**, for those members who have opted-in to notifications
- Recorded, uploaded, archived, and available for playback from the **Past Online Events** directory
- Live and on-demand webcast delivery
- Pre-recorded simu-live
- Live screen share and webcam
- Broadcast video
- Support for slides and video clips
- High accessibility
- Audio via web or phone
- 1,000 maximum attendees
- No plug-ins or downloads
- Registration source tracking and social sharing
- Multi-event, single-form registration
- Automated, customizable email notifications
- Mobile-friendly viewing
- Personalized presenter and audience views
- Dynamic webcast console, video, bio, resources, multi-person view, social media
- Support for multiple presenters
- Engage with polls, and live Q&A
- Offer handouts and resources for download
- Gain insight through attendee surveys
- Social media widgets
- Group chat and idea-sharing tools
- Testing and certification tools
- Real-time, robust webcast analytics
- KnoWEwell services and support
- More insights with same-day marketing analytics
- Perpetual program archiving on KnoWEwell website

KNOWEWELL MEDIA KIT

KnoWEwell Media Kit

KnoWEwell's audience and RWH members are thirsty for today's knowledge to educate and inspire them. As such, our sponsor packages are focused on multimedia educational content. Use link to KnoWEwell [Media Kit](#) and see pages 10-13 for description details of each package.



| | EDUCATIONAL CONTENT PACKAGE | TOPIC GROUP SPONSOR PACKAGE | FOUNDING PATRON PACKAGE* |
|---------------------------------------|-----------------------------|-----------------------------|--------------------------|
| Brand Recognition | | | |
| Founding Partner Recognition | | | Lifetime |
| Topic Group Recognition | | 1 | Lifetime |
| Organizations Directory | ● | ● | Lifetime |
| Educational Content Marketing | | API available | |
| Type and Frequency | | | |
| Live Hosted Webinars | 2 (bi-annually) | 4 (quarterly) | 12 (1 per month) |
| Live Events Listing | 2 per month | 4 per month | Unlimited |
| Article | 6 (1 every other month) | 12 (1 per month) | 52 (1 per week) |
| Video | 6 (1 every other month) | 12 (1 per month) | 52 (1 per week) |
| Infograph | 6 (1 every other month) | 12 (1 per month) | 52 (1 per week) |
| White Paper | 6 (1 every other month) | 12 (1 per month) | 52 (1 per week) |
| Featured Placements and Notifications | | | |
| Platform Wide | | | |
| Power Search | ● | ● | ● |
| Live Feed | ● | ● | ● |
| News | ● | ● | ● |
| Live Events Directory | ● | ● | ● |
| Webinar Calendar | ● | ● | ● |
| Knowledge/Media Center | ● | ● | ● |

| | EDUCATIONAL CONTENT PACKAGE | TOPIC GROUP SPONSOR PACKAGE | FOUNDING PATRON PACKAGE* |
|---|---------------------------------------|---------------------------------------|--|
| Specific Topic Group(s) | | | |
| Live Feed | 1 | 3 | 5 |
| News | 1 | 3 | 5 |
| Live Events Directory | 1 | 3 | 5 |
| Media Center | 1 | 3 | 5 |
| Weekly Notifications | | | |
| Activity Digest | ● | ● | ● |
| Member Marketing | | | |
| Targeted email up to 250 best-matched interested members | 6 (1 every other month) | 12 (1 per month) | 12 (1 per month) |
| Founding Patrons email to new members with opt-in | | | ● |
| Product and Services Promotions | | | |
| Specific topic group promotions page & promotions topic group | 6 (1 every other month) | 12 (1 per month) | Dedicated webpage |
| Opportunities Directory | | | |
| Full-page 30-day post of jobs, internships, etc. | 6 per year | 24 per year | Unlimited |
| KnoWEwell Memberships | | | |
| Basic individual memberships | 250 | 500 | 1,000 [^] |
| PRICING | | | |
| | \$10,000 Per Year (\$33,000 value) | \$20,000 Per Year (\$79,000 value) | \$100,000 One-Time Cost (priceless) |

All-a carte and custom packages are available. For more information, speak with your KnoWEwell representative. * Lifetime is defined as 25 years. ^ Sponsored content is reviewed by KnoWEwell prior to publishing to ensure it is mission-aligned and meets KnoWEwell's standards and policies. KnoWEwell reserves the right to accept or reject any and all marketing content on its platform.

[^] \$200 for each 1,000 additional individual memberships

INTEGRATED APPLIED BRANDED EXPOSURE

Example Integrated Print and Digital Brand Experience

Monthly: Underwritten Article: New NAPC Dept in print & online magazines
HOMEOPATHY Nature's Medicine Chest

- Joint multi-media content planning
- NAPC Journalist
- Boiron recognition

NAPC & KnowEwell Promotion
On KnowEwell, [NAPC](#) and Franchisees [current](#) and [new websites](#), in [Hub](#) & social



Weekly: Sponsored online [articles](#) or other multimedia edu content and [events](#)
NAPC and KnowEwell websites and in Hub



Public and in Hub [POWER SEARCH](#)



Monthly: Sponsored Webcast [Show](#)
e.g.: Homeopathy Healing Success Stories



Sponsored: Online News Briefs
Boiron in the news, partner announcements, etc.



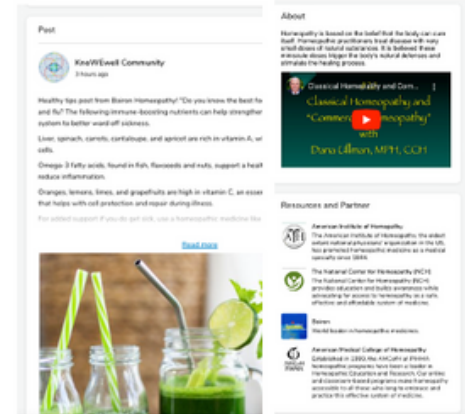
The Healing Power of Plants in Homeopathy
April 22, 2023

American poet Ralph Waldo Emerson once wrote, "The earth laughs in flowers." And if you stop to consider all the ways plant life has helped humanity, you'll know that the earth heals through flowers, too. For homeopathy, flowers and herbs have long been the source of active ingredients providing indispensable relief for a wide range of ailments.

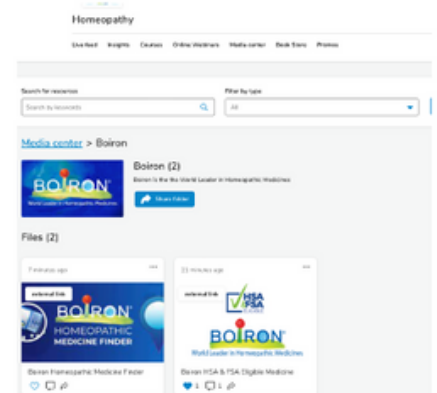
The healing power of plants is critical to homeopathy, a form of natural medicine that sources from the earth. It may be surprising to know that plants form the basis of many homeopathic remedies you know and love. Arnica montana, one of the most popular medicines, is made from a type of daisy that grows in the mountains of France and Europe. Other well-known homeopathic plant ingredients include Calendula (Garden marigold), Chamomilla (German chamomile), and Hypericum perforatum (St. John's wort).

Shoppable Product Company in Hub
[Branded Community](#)

Featured Partner in [Homeopathy Community](#)
[Posts, Articles, Media, Promotions, Events](#)



Media Center [Resources](#)
Folders, Files, links, videos, webcasts, pdf's etc.



EMAIL ADVERTISING

1. BANNER ADS

What Is It?

Banner ads are within our monthly email newsletters. Given their highly targeted nature they are considered one of the most effective methods for reaching potential customers.

RETAIL: \$200/month (includes two mailings)

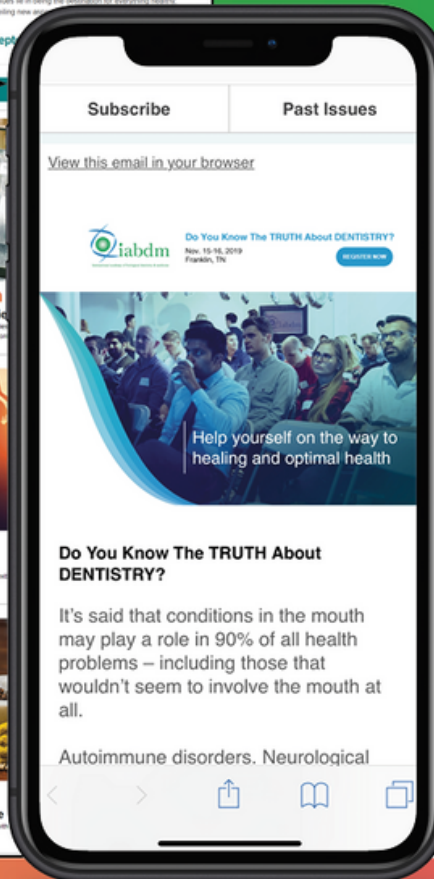
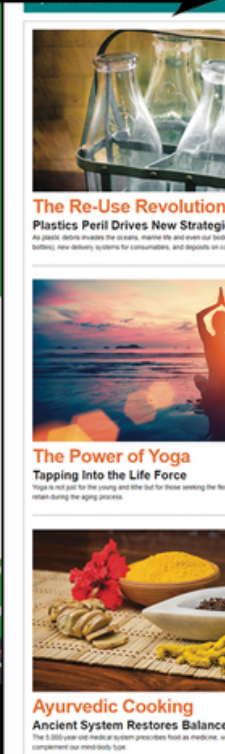


2. DEDICATED EBLAST

What Is It?

An email sent out to our network dedicated solely to your business with your desired messaging. This is a perfect opportunity to showcase an upcoming event, special promotion, or new product or service.

RETAIL: \$60 per 1,000 subscribers



Why These Work ...

Banner ads and dedicated emails can help you stand out in multiple ways with a consistent presence to promote a product or service and drive traffic to your site, generating leads for your business.

17 K Subscribers

Global Mailing List

43.0%

KWW Average Open Rate

12 K Subscribers

National Mailing List

28%

NA Average Open Rate

Ad Sizes

Banner

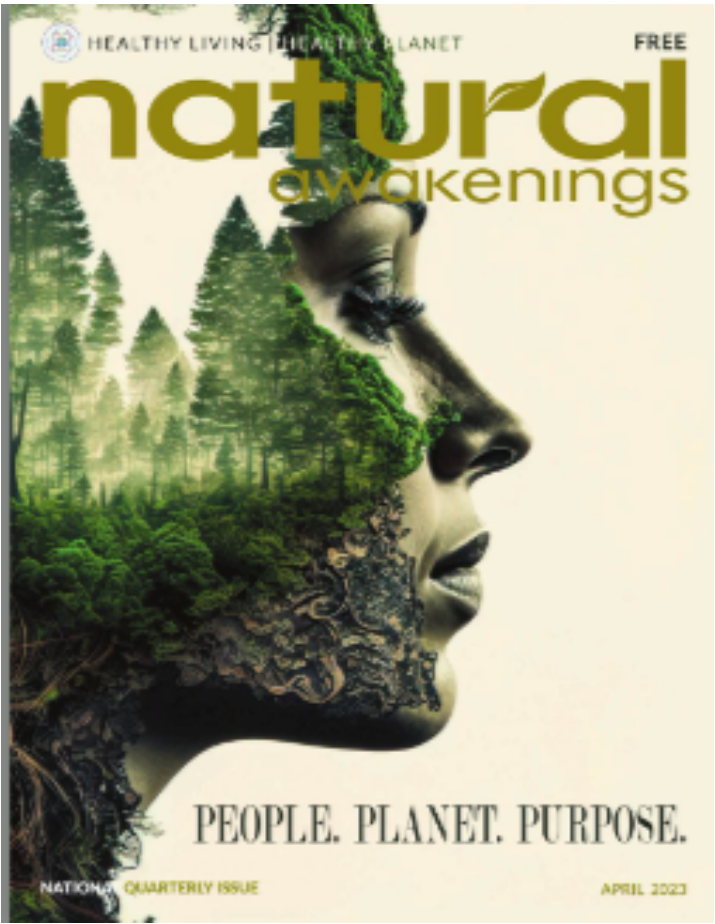
728x90

JPG and animated GIF files are accepted.



NEW NATIONAL DIGITAL MAGAZINE

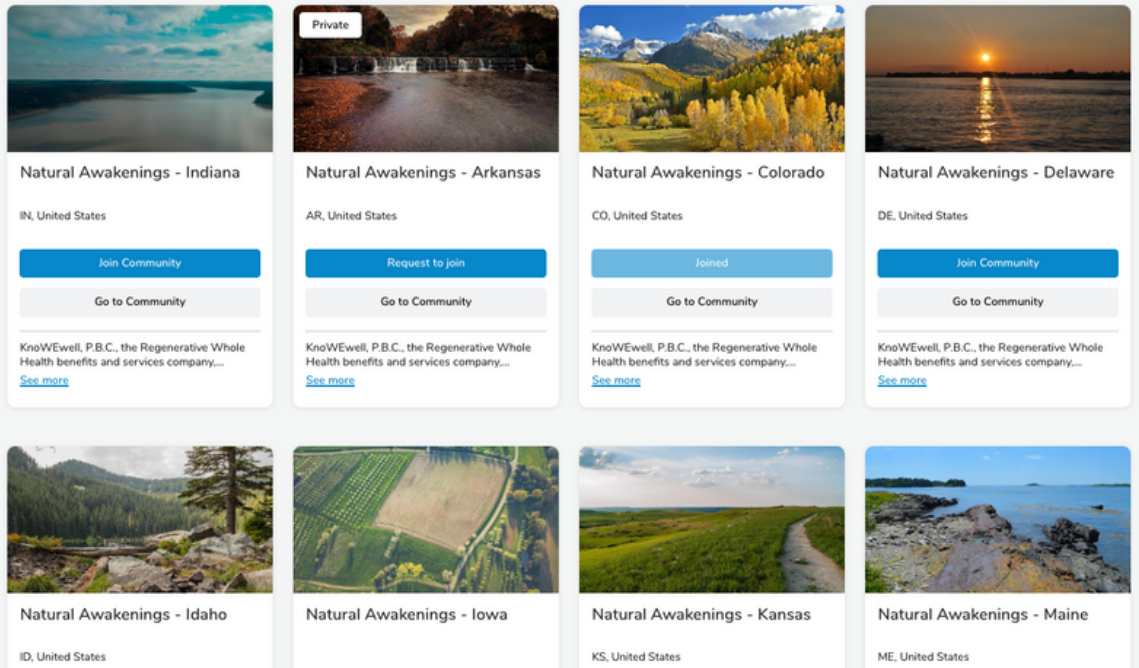
Interactive No Skip Ads | Interactive Video | Click Through Purchases



ON NEW NAPC NATIONAL WEBSITE



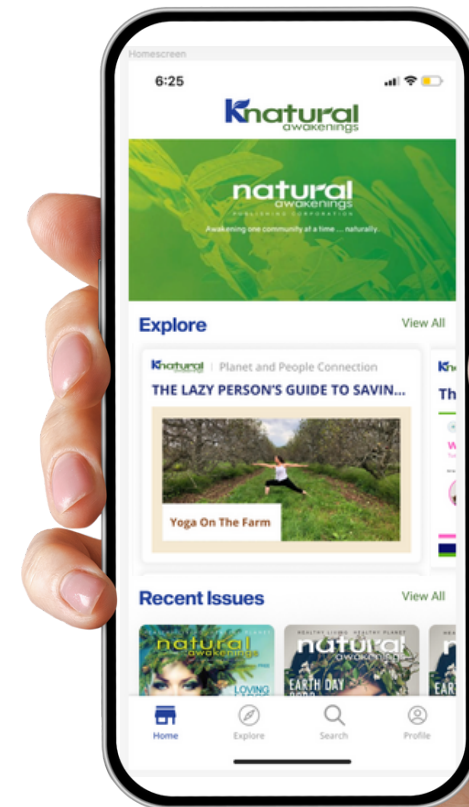
+ 28 NEW STATE WEBSITES



CALL FOR SPECIAL PRELAUNCH PRICING!

LAUNCHING SOON!

Expanded Combined NAPC and KnowEwell Content in New Mobile Application



CALL FOR SPECIAL PRELAUNCH PRICING!

BUSINESS PARTNER SOLUTIONS

START. GROW. SCALE.

Whether you are just starting your business or looking to grow your impact and scale nationally or globally, we are partnering to bring you the best in class technology and provider services to help you achieve your mission and make your journey easier.



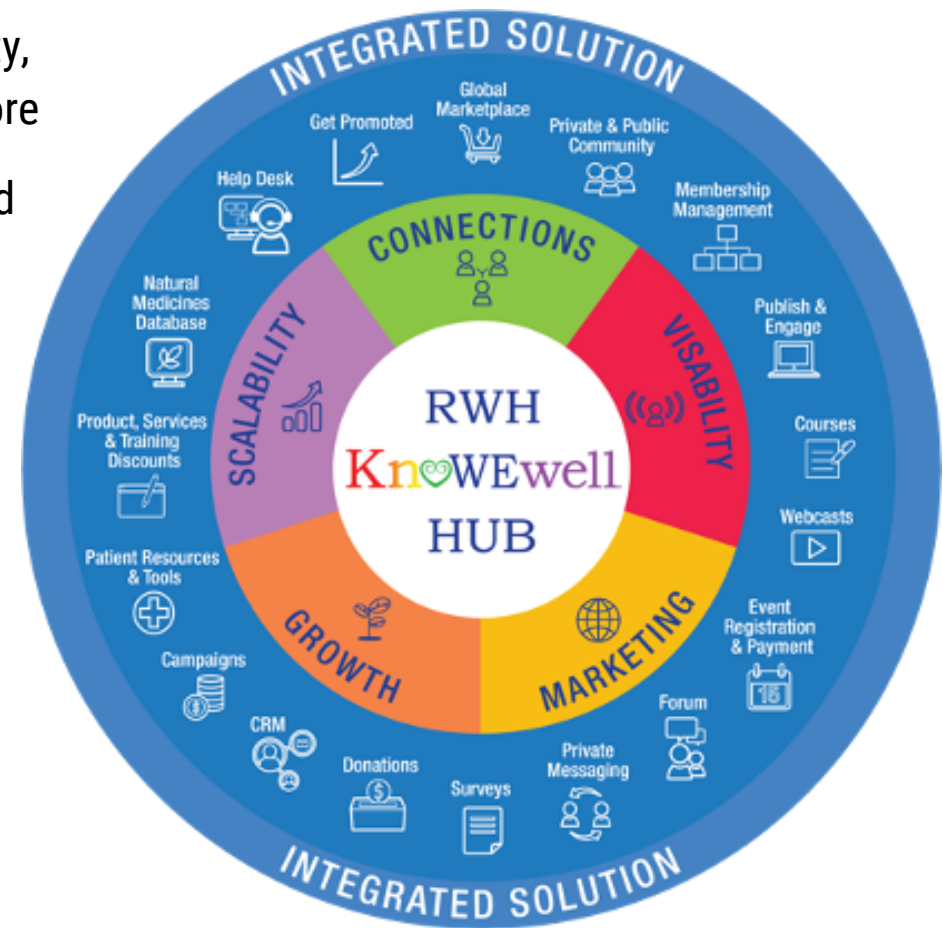
TURN-KEY BUSINESS SOLUTION

YOUR ALL-IN-ONE TURN-KEY BUSINESS SOLUTION

Public website and/or public and private community, membership management, education, CRM and more

PRICELESS VALUE: low-cost, high-value, integrated technology solution with partner promotion in a growing Hub of your key target audience.

Get a personalized demo
Call today!



BRANDED STORE FRONT



YOUR ALL IN-ONE BRANDED COMMUNITY & STORE FRONT

Global Trusted RWH Marketplace

You market, we promote, and members shop for everything you, your business and nonprofit offer.

Our growing, like-minded ecosystem of health and wellness consumers have selected their interests, are actively seeking your knowledge and services, and have opted-in for you to be able to educate and direct target-market your knowledge, programs, books and services



INTERNET MARKETING STRATEGY ++

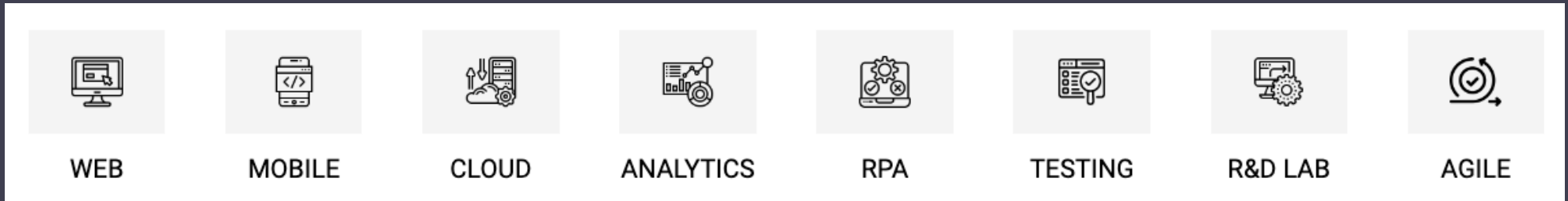
Today's competitive marketplace demands that you have a comprehensive online strategy that includes multiple channels. Digital marketing gives you the ability to reach a broader audience, drive more people to your content, increase ROI, and build better relationships with your readers.

Achieve unmatched growth with minimum worry and without needless outside costs. We only present you what you need to think about. We swat down the fluff and present you with the deeper value-adds instead.

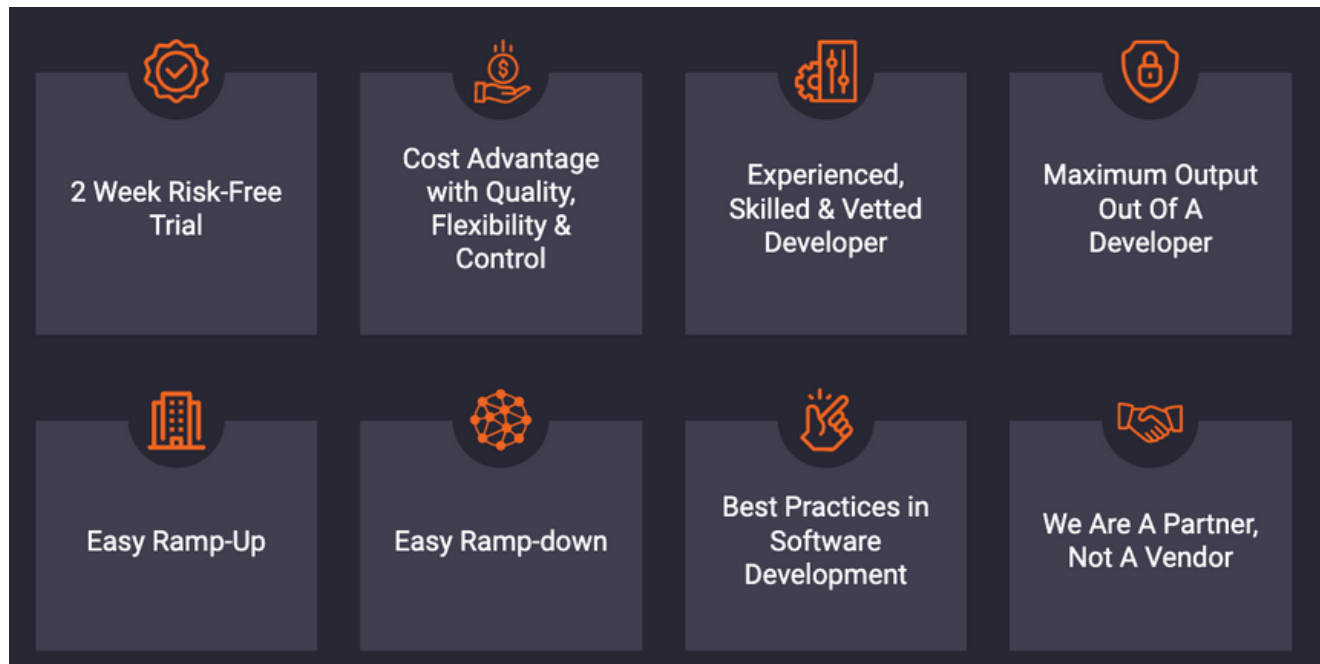
We'll work with you to set clear strategic goals for what you want to achieve online in terms of gaining new customers or building deeper relationships with existing ones. After analyzing your existing business, we'll help you create a digital marketing strategy that builds more awareness for your brand and drives results.

By leveraging digital marketing tools, including search engine optimization (SEO), sales funnels, landing pages, social media, and web analytics alongside our specialized expertise, we can help you drive highly-targeted traffic that delivers the results you desire.

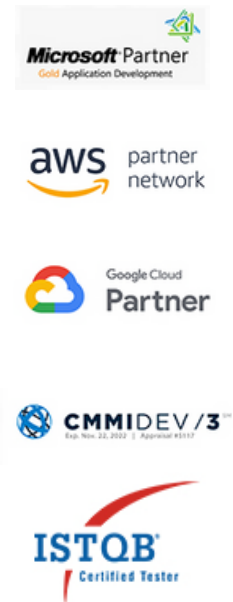




AWARDS



CERTIFICATIONS



Get Started with 2 Weeks Risk Free Trial

We believe that in your success lies our success. Our team of vEmployees are an extension of your team, working with you to make you successful.

IT INFRASTRUCTURE SOLUTIONS



IT Consulting

We give you the time and the guidance your business requires. Our clients get personalized advice.

Managed Services

Systems administration, device management, end-user support. we can fully run or supplement your IT.

Managed Security

We provide threat, cloud, infrastructure, data, identity, and response management for your entire organization.

Backup and Recovery

We protect your business against data loss by providing industry's best backup and recovery methods.

Cloud Solutions

Your team's collaboration rely on the cloud: we deliver solid infrastructure, agile platforms and high-standard services.

Email Hosting

Our hosted email solutions provide your business with secure email and advanced communication features.

Voice Over IP (VoIP)

Solutions with functionality such as a mobile app, video conferencing, voicemail-to-email delivery, and more.

Compliance

We help your business to comply with data laws, regulations, and guidelines relevant to your industry.





KnowEwell Marketing Opportunities^A

| | EDUCATIONAL CONTENT PACKAGE | TOPIC GROUP SPONSOR PACKAGE | FOUNDING PATRON PACKAGE |
|--|------------------------------------|------------------------------------|-------------------------------------|
| Brand Recognition | | | |
| Founding Partner Recognition | | | Lifetime |
| Topic Group Recognition | | 1 | Lifetime |
| Organizations Directory | | | Lifetime |
| Educational Content Marketing | | | API available |
| Type and Frequency | | | |
| Live Hosted Webinars | 2 (bi-annually) | 4 (quarterly) | 12 (1 per month) |
| Live Events Listing | 2 per month | 4 per month | Unlimited |
| Article | 6 (1 every other month) | 12 (1 per month) | 52 (1 per week) |
| Video | 6 (1 every other month) | 12 (1 per month) | 52 (1 per week) |
| Infograph | 6 (1 every other month) | 12 (1 per month) | 52 (1 per week) |
| White Paper | 6 (1 every other month) | 12 (1 per month) | 52 (1 per week) |
| Featured Placements and Notifications | | | |
| Platform Wide | | | |
| Power Search | | | |
| Live Feed | | | |
| News | | | |
| Live Events Directory | | | |
| Webinar Calendar | | | |
| Knowledge/Media Center | | | |
| Specific Topic Group(s) | | | |
| Live Feed | 1 | 3 | 5 |
| News | 1 | 3 | 5 |
| Live Events Directory | 1 | 3 | 5 |
| Media Center | 1 | 3 | 5 |
| Weekly Notifications | | | |
| Activity Digest | | | |
| Member Marketing | | | |
| Targeted email up to 250 best-matched interested members | 6 (1 every other month) | 12 (1 per month) | 52 (1 per week) |
| Founding Patrons email to new members with opt-in | | | |
| Product and Services Promotions | | | |
| Specific topic group promotions page & sponsored topic group | 6 (1 every other month) | 12 (1 per month) | Dedicated webpage |
| Opportunities Directory | | | |
| Fullpage 30-day post of jobs, meetings, etc. | 6 per year | 24 per year | Unlimited |
| KnowEwell Memberships | | | |
| Basic individual memberships | 250 | 500 | Unlimited |
| PRICING | \$15,000 Per Year (\$33,000 value) | \$20,000 Per Year (\$70,000 value) | \$100,000 One-Time Cost (priceless) |

^A In the year and content packages are available. For more information, please visit our website. *Lifetimes are defined as 25 years. *Sponsorship members are required to be notified prior to publishing to ensure it is in compliance with our standards and policies. Founding Patrons reserve the right to request a copy and publishing content on its platform.

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Contact us for custom business services bundles and to schedule a demo.

Call:

1-855-KWE-WELL (593-9355)

CONTACT

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