



Board of Directors Regular Meeting Minutes

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678

Wednesday April 24, 2019

3:00 p.m.

Board Members Present - Mark Vespoli, Tom Carlson, Dave Brown, Mike Esparza, Jamie Hazen, Dion Louthan, Lisa Peters, Jason Kline

Staff Present – Kat Maudru

Others Present – Wendy Gerig, MaryTess Mayhall, Troy Bergstrom, Michal Thomas, Brooke Abrams, Dexter Howell, David Pineda, Gopal Kapur, Kristi LaRoche

Call to Order/Introductions – Mark Vespoli 3:02

Public Comment - None

Approval of Minutes from Regular Meeting: March 27, 2019 (Carlson, Esparza carries).

President's Report – **Mark Vespoli** – Had a meeting w/ Mayor and City Manager. May bring back grant programs. Vespoli was also interviewed by Channel 10.

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Treasurer's Report – **Mike Esparza**

- Balance at 3/1/19 is \$196,000
- Significant expense was to Blue Line Arts in the amount of \$12,000 for the Roseville Art Mural Program
- The first tax assessment was received in March in the amount of \$160,0000
- Ending Balance at 3/31/19 is \$336,000
- Approval of financials- (Peters, Hazen carries)

Action Items

- **Recommend renewing Roseville Chamber membership at a cost not to exceed \$900- Vespoli** – There was a board discussion to include the cost of a booth at Roseville 2019 and to combine with membership fee. The chamber agreed that they would include both the fee and the booth for a fee of \$900. The board unanimously approved. (Esparza, Peters carries)
- **Recommend raising the Day Porter Dexter Howell hourly pay by \$1.00 p/hr at a cost not to exceed \$2,100 annually. – Maudru.** Dexter Howell introduced new Day Porter David Pineda. After the introduction the board discussed increasing Dexter Howell's hourly rate by \$1.00 p/hr. After much board discussion it was approved that the contract with The Gathering Inn will be increased by \$2,100 annually. (Peters, Brown carries)
- **Recommend sponsorship of Shakespeare in the Park at a cost not to exceed \$500. Maudru** – Michal Thomas gave a presentation on the play which will be held on June 1st at Vernon Square at 7:30 pm. Thomas is expecting a larger crowd than last year possibly 500-600 people. The board unanimously approved a sponsorship fee of \$500. (Esparza, Peters carries)

New Discussions:

- **Imaginary Dinner** – Gopal Kapur. Mr. Kapur discussed Imaginary Meal Society and discussed Imaginary Dinner Fundraiser at Randy Peters Catering on January 25, 2020. The board discussed the possibility of sponsoring the event.
- **Jazz Fest Update** – Jim Martinez gave the board an update on status of the Roseville Jazz Fest. More sponsors are being signed up. Expecting a large turnout with some big headliners signed up. Capital Public Radio will be broadcasting live on Sunday night.
- **Mural Project/Art Walk Update** – MaryTess Mayhall gave an update on the Mural Project and the Art Walk. The murals will start on Monday April 29th and are expected to be completed on May 18th. The Art Walk is receiving increased business participation.
- **PBID Tracker Update – Hazen.** The PBID tracker software has been working well. There has been some data entry and more information is being entered. Hazen will be handing out DRP data contract form to local merchants.

- **Salvation Army – Peters.** Discussed that there was meeting with Salvation Army on homeless issues. The Salvation Army wants to establish a relationship between Gathering Inn and Salvation Army.

Status Reports

- **Admin/Projects –Kat Maudru**
 1. **Admin** – Annual report has been printed and mailed to property owners. Tree lights are still an issue.
 2. **Governance, Capital Improvements, Budget – Hazen-** Budget has been approved for Street Sign Project. City is currently reviewing signs for codes and regulations. The signs should be ordered shortly. Installation date will be late Summer or early Fall.
 3. **P/R Marketing, Technology/Events-** Discussed Wigs on the Bridge Fundraiser. Will be a collaboration between the Roseville Chamber and the DRP.
 4. **Clean and Safe** – Brown discussed that he and Jason Kline met with city regarding homeless issues. Discussed about a possible Navigator position.
 5. **Arts and Entertainment** – None

Stakeholder Reports .

- **Roseville Police** – Officer Troy Bergstrom discussed that a new security company may be hired to cover non-emergency services. These would include trespassing and transient issues. There will be a bidding process and the security company would be hired in a few months.
- **City of Roseville** – Bridge grand opening is scheduled for late Summer or early Fall.
- **Roseville Parks** – None
- **Roseville Chamber – Gerig.** Roseville 2019 is scheduled for May 22nd 2019.
- **Downtown Merchants – Hazen** – Downtown Tuesday Nights is being planned. Starts in June and ends July 31st. Membership drive is ongoing.

Motion to Adjourn at 4:55pm