## **MENU OF SERVICES**



Downtown Colorado, Inc. is a partner + coach for communities hoping to move from planning to implementation. DCI has worked for over 40 years to help communities get things done.

## **MEMBERSHIP**

Local Governments + Quasi-Governmental organizations such as DDA, BID, or URAs join DCI to access our on call support, online library of sample documents and case studies, and to receive discounts on our educational events and take advantage of our networking and professional development opportunities.

# MONTHLY CALLS

At DCI's monthly URA calls, leaders and board members from Districts and URAs across the state join in discussion of their latest projects, successes, challenges, and share methods that have led to successful implementation.

## IN THE GAME DOWNTOWN EVENT

DCI's annual Vibrant Downtown Event is the premier space to gain resources, training, and ideas in all areas related to economic development and community vitality in Colorado. Take advantage of our Challenge Studio workshops where communities' work side-by-side with leading industry experts and local peer networks to craft problem-solving plans, turning challenges into opportunities.

# STATEWIDE DIRECTORY

DCI maintains the State's most comprehensive list of Colorado URAs, DDAs, + BID contacts, and information about each organization. We continue to add robust datasets to demographic and organization information for unique crosstabulation possibilities.

# MEMBER ONLY RESOURCES

DCI hosts a member-only URA and Districts Resource Page and Colorado Urban Renewal & Districts Partners LinkedIn Page to share news, articles, case studies, community reports and updates from recent URA and district events.

## SOCO TIF

DCI hosts an annual Southern Colorado (SOCO) Tax Increment Finance (TIF) Summit in Pueblo each fall to discuss innovative problem solving tactics and best practice approaches to affordable housing outside of the Metro Area..

## **TINY TOWNS**

DCI hosts monthly calls with Colorado's tiniest towns to share resources and ideas about getting things done with fewer staff and resources. These "coffee talks" yeild great ideas and summaries are shared with participants for follow on programs.

## **HOW WE GET IT DONE**



### ABOUT DOWNTOWN COLORADO, INC.

Established in 1982, Downtown Colorado, Inc. (DCI) is a nonprofit membership association whose work touches every corner of Colorado. DCI serves downtown organizations, entrepreneurs, local governments, development and improvement districts, consultants, and other individuals involved in community development in order to build better communities and provide assistance to Colorado downtowns.

We are the DOers. We are committed to building downtowns that are prosperous, equitable, creative, and welcoming. United in cause, we are Colorado's downtown champions.

#### **PROGRAMS AND SERVICES**

- + Technical Assistance Advisory Teams
- + Build Your Own Assistance Programs
- + Downtown Institutes for Business
- + General Strategy Workshops
- + AmeriCorps VISTA Program
- + Board Training: URAs, DDAs
- + Housing Strategy Workshops
- + Small Business Training
- + Professional Connections: jobs, RFPs, project success stories, resumes

### **PERKS**

- + Jobs & RFPs listing
- + Access to DCI resource library
- + URA & DDA directories
- + One-on-one consultations with DCI
- + Referrals to local consultants
- + Peer-to-peer connections & referrals
- + Professional development: volunteering, public speaking, guest author articles

### BENEFITS OF MEMBERSHIP

- + Advisory Services + Coaching
- + Strategy and Action Plan Creation
- + Education + Networking
- + Members-Only Resource Library
- + Referrals + Access to Partners



#### **EVENTS**

- + IN THE GAME Vibrant Downtown Event
- + Member mixers & happy hours
- + Build-Your-Own Event e.g. TIF 101 Hosting
- + Regular Networking Meetings for BIDs, DDAs, + URAs
- + Metro District Mobile Tours
- + SOCO TIF Summit

### **DISCOUNTS**

- + Scholarships + Discounts to Events
- + Rural Workshops to Build Teams on Housing, Entrepreneurs, + Downtown Collaboration
- + Moderated Community Stakeholder Meetings
- + Facilitated Board Retreats
- + Strategic Planning Processes
- + Downtown Assessments