

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Minutes – May 2, 2019

During the closed board meeting, Tony made a motion to create exploratory committee to fund admin position(Heidi). Andrew seconded. All in favor.

**Executive Board Report**—The PDA Executive Board met to create the agenda for this meeting

**Roll Call**—Board Members present: Janet Sekany, Tim Taylor, Andrew Vonderschmitt, Tony Windle, Brian Chase, Tod Pickett, Lorrene Baum-Davis. Members absent (excused) Cherie Cornelison, Sheila Kelly, Jeff Meader

### **Approval of Minutes from Previous Meeting**

### **Approval of Agenda for this Meeting**

**Police Beat**—No report

**City Report**—Cleve-Vegetation Management Workshop, very few trees will be cut down now. May 28<sup>th</sup>. Next city council meeting to review tree discussion. Old City Hall meeting 2PM on Monday. Amgen 5.13.19 possible start of race (host city) next year. Budge meetings going on currently, Ray Lawyer Drive and Forni Rd intersection closed until summer Off ramp done late summer, road projects going on as well, Mosquito Rd Ray Lawyer and RC-stripping in parking garage. CIP list water and sewer list on line if anyone would like to reference. Cleve will check on PDA bylaw info.

**Chamber Report**—written report submitted—May lunch 8<sup>th</sup>, Henry's Steakhouse, May Mixer 23<sup>rd</sup> Mira Flores Winery

**Board Director Spotlight**—Tony gave a brief bio about himself, June 21 his band will be at Boeger

**Open Forum**—Member of audience talked about White on White event, Images of Hope @Rainbow Orchards, premier of Banners on Parade. Randy commented on GNO amazing event for Home Inspirations. Off Menu menu for those who work on Main St. Tony commented possible discount.

Flower baskets will go up on Main St. Brian reached out to other nurseries to donate flowers for Main St. will cost \$6,000.

Parking attendant has been getting verbal abuse from merchants, board authorized to send out notice to merchants to not park on the street.

### **Marketing and Events**

**Girls Night Out**—made \$3500. 800 bags were sold

**Winederlust**—moved to Bedford - Cedar Ravine street closure 4 to 9PM pre-party on Main Street 1-4PM Merchant will host a winery. Exploratory meeting May 16 at 6PM at Tortilla Flats, this will replace Art and Wine Banners on Parade and Images of Hope will take place during pre-party Main St will be open

**Hangtown Days**—Cancelled fundraiser at Smith Flat, August date for possible Poker Event Fundraiser for Hangtown Days looking for sponsors. Food Vouchers—BBQ to feed volunteers

### **Business**

May 6<sup>th</sup> marketing workshop @ Cary House

Letter was sent out for proposal ketchup and mustard building

Determining to go back to morning meetings next month

**Treasure's Report**—Heidi gave report

**Next PDA General Meeting Date** –June 6, 2019 @ 6:30PM at the Cary House