

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, July 11, 2019; 8:30AM – 10:00AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

*** PDA invites and encourages ideas from merchant PDA members on Main Street ***

Executive Board Report- (2 MINUTES)

Roll Call and Introductions- (5 MINUTES)

Approval of Minutes
Approval of Agenda } (5 MINUTES)

Police Beat Presentation- (5 MINUTES)

Questions re: Police Beat Presentation- (5 MINUTES)

City Manager Report – (5 MINUTES)

Questions re: City Manager Report- (5 MINUTES)

Chamber Report- (5 MINUTES)

Board Director Spotlight—Lorrene Baum-Davis

Open Forum – (2 MINUTES EACH)

Marketing & Events – (15 MINUTES)

- **Hangtown Days—**Recap
- **Brewfest—**Recap
- **Oktoberfest**
- **Antique Faire**
- **WINEderlust**
- **Sept. 10th Tourism Connect**

Business: (15 MINUTES)

- **Discussion on Sourdough and Co.**

Treasurer's Report – (1 MINUTE)

Next PDA General Meeting Date: August 1, 2019 8:30AM at The Cary House Hotel

18-19 Janet Sekany mrssekany@sbcglobal.net
916.599.4379

18-19 Jeff Meader (Treasurer) email@pvillenews.com

19-20 Tim Taylor (President)

tim@hangmanstree.com 530.613.7228

19-20 Andrew Vonderschmitt(VP)

Andrew@artsandcultureeldorado.org 530.295.3496

19-20 Cherie Cornelison (Secretary)

cherie@cuppacoffeeandmore.com 916.806.1904

19-20 Lorrene Baum-Davis artjewelry@comcast.com
530.622.4011

19-20 Tony Windle tony@bonkerstoystore.com

916.717.3325

19-20 Tod Pickett swm84csu@aol.com 916.747.1094

19-20 Sheila Kelly powellspub@gmail.com

19-20 Bryan Chase bryanchase85@gmail.com

19-20 Kristi Sorenson kristi1_cottle@yahoo.com

Admin Assistant/Liaison/Ambassador: Heidi Mayerhofer