



Board of Directors Regular Meeting Minutes

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678

Wednesday May 22, 2019

3:00 p.m.

Board Members Present - Mark Vespoli, Tom Carlson, Dave Brown, Mike Esparza, Jamie Hazen, Dion Louthan, Lisa Peters, Haavard Sterri

Staff Present – Kat Maudru

Others Present – Scott Smith MaryTess Mayhall, Nathan Cox, David Pineda, Steve Pavalakis, Holly Klein, Juli Amos

Call to Order/Introductions – Mark Vespoli 3:00

Public Comment – Esparza discussed that the DRP has a lot of returned mail. Need to check addresses.

Approval of Minutes from Regular Meeting: April 24, 2019 (Carlson, Peters carries).

President's Report – Mark Vespoli – Roseville 2019 was a success. Lisa Peters was voted Roseville Business person of the year.

Treasurer's Report – Haavard Sterri

- Balance at 4/1/19 is \$336,000
- There were the routine monthly expenses
- Sterri discussed what would be beneficial to report at the board meetings
- Ending Balance at 4/30/19 is \$325,000
- Approval of financials- (Esparza, Peters carries)

Action Items

- **Recommend Gathering Inn funding in order to elevate second day Day Porter to 40 hours per week at a cost not to exceed \$6,700 annually- Maudru**– Nathan Cox of The Gathering Inn gave a presentation on increasing the funding due to increased downtown customer population. There was a board discussion on increasing the funding. The second Day Porter would work an additional 10 hours per week. After much discussion the additional funding was approved. (Peters, Esparza carries)

New Discussions:

- **Salvation Army** – Steve Pavalakis of The Salvation Army gave an update on The Salvation Army. He stated that the organization was looking for new board members. He also discussed what The Salvation Army does. The Salvation Army gives out food baskets, gives financial assistance, offers bridge housing, and offers some job assistance.

Status Reports

- **Admin/Projects –Kat Maudru**
 1. **Admin** – Power washing has been completed. Day Porter new uniforms have been ordered.
 2. **Governance, Capital Improvements, Budget – Piches**- Street signs are ready to be ordered. Installation will occur in early Fall. New fence has been installed and it looks good. Still looking at other projects.
 3. **P/R Marketing, Technology/Events**- Sterri gave an overview of the Marketing report. Social media usage has increased significantly
 4. **Clean and Safe** – None
 5. **Arts and Entertainment** – Art Mural walk is coming up

Stakeholder Reports .

- **Roseville Police** – There are changes to the social concerns coordinator liaison with the DRP.
- **City of Roseville** – The Roseville Jazz fest will be held May 25-26. Rain is expected and venue changes will be made.

- **Roseville Parks – None**
- **Roseville Chamber – None**
- **Downtown Merchants – Hazen – Downtown Tuesday Nights** is being planned.
Starts first Tuesday in June.

Motion to Adjourn at 5:00 pm