

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Agenda for Thursday, August 1, 2019; 8:00AM – 10:00AM Cary House

*The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.*

**\*\*\* PDA invites and encourages ideas from merchant PDA members on Main Street \*\*\***

**Executive Board Report-** (2 MINUTES)

**Roll Call and Introductions-** (5 MINUTES)

**Approval of Minutes** }  
**Approval of Agenda** } (5 MINUTES)

**Police Beat Presentation-** (5 MINUTES)

**Questions re: Police Beat Presentation-** (5 MINUTES)

**City Manager Report –** (5 MINUTES)

**Questions re: City Manager Report-** (5 MINUTES)

**Chamber Report-** (5 MINUTES)

**Board Director Spotlight—**Tod Pickett

**Open Forum –** (2 MINUTES EACH)

**Marketing & Events –** (15 MINUTES) A written report will be shared in Heidi's absence

- Hangtown Days Final Report
- Antique Faire
- Winederlust
- Oktoberfest
- Tourism Connect
- Festival of Lights

**Business:** (15 MINUTES)

- Elizabeth Davis, the PDA bookkeeper is retiring. Terrie Prodhon, CPA will take over bookkeeping services effective Sept. 1, 2019
- Board Leadership Training Report
- Discussion of Mission Statement
- Membership Application Discuss & Vote

**Treasurer's Report –** (1 MINUTE)

**Next PDA General Meeting Date:** September 5, 2019 8:00AM at The Cary House Hotel

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18-19 Janet Sekany [mrssekany@sbcglobal.net](mailto:mrssekany@sbcglobal.net)  
916.599.4379

18-19 Jeff Meader (Treasurer) [email@pvillenews.com](mailto:email@pvillenews.com)

19-20 Tim Taylor (President)  
[tim@hangmanstree.com](mailto:tim@hangmanstree.com) 530.613.7228

19-20 Andrew Vonderchmitt(VP)  
[Andrew@artsandcultureeldorado.org](mailto:Andrew@artsandcultureeldorado.org) 530.295.3496

19-20 Cherie Cornelison (Secretary)  
[cherie@cuppacoffeeandmore.com](mailto:cherie@cuppacoffeeandmore.com) 916.806.1904

19-20 Lorrene Baum-Davis [artjewelry@comcast.com](mailto:artjewelry@comcast.com)  
530.622.4011

19-20 Tony Windle [tony@bonkerstoystore.com](mailto:tony@bonkerstoystore.com)  
916.717.3325

19-20 Tod Pickett [swm84csu@aol.com](mailto:swm84csu@aol.com) 916.747.1094

19-20 Sheila Kelly [powellspub@gmail.com](mailto:powellspub@gmail.com)

19-20 Bryan Chase [bryanchase85@gmail.com](mailto:bryanchase85@gmail.com)

19-20 Kristi Sorenson [kristi1\\_cottle@yahoo.com](mailto:kristi1_cottle@yahoo.com)

Admin Assistant/Liaison/Ambassador: Heidi Mayerhofer