



Regular Monthly Meeting Minutes

Wednesday, September 27, 2023

3pm - 5pm

Roseville Chamber

650 Douglas Blvd., Roseville, CA 95678

916-783-8136

Call to Order/Introductions – Dave Piches, President @3:00pm

Members Present: Mike Esparza, Dave Piches, Jamie Hazen, Lisa Peters, Frank Van Sant, Dave Herrick, Ed Mojico, Tom Carlson, Wayne Wiley, Mary Tess, Mark Vespoli

Others in attendance: Michael Luna, Stephanie Hill, RPD Scott, Gina McColl.

Member not present: Doug Wagemann

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)

Stephanie Hill - Parade is Nov 18th

Roseville Police Department Update

Top floors of both garages are now barricaded. Unable to do speed bumps. Still issues with bottles being thrown onto other roofs. There has been an issue with someone preaching with a loud speaker but it is protected by freedom of speech. Transients are being patrolled. Frank Van Sant called about someone throwing a bottle off of the roof of garage.

Lisa asked if businesses have to have security if open after 9am. Applicable for nightclub/entertainment type operations. Old Town fluctuates with high attendances throughout time and that is why security has been required.

President's Comments – Dave Piches

The Mayor Bruce Houdashelt – hopes to get Polar Express in Roseville. There is also going to be an increase in the number of rail lines to provide more trips. There is a new ticket purchasing system. Dave Piches – Accomplishments: Wonderful attendance at Downtown Tuesday Nights, Contributed to Façade grants (growth factory, a building in 500 block, some of the appearances of many buildings), Masonic Mural is underway, new tree lighting program starts next month, working with the shuttle project, alley clean up, increased security, and more. Wayne Wiley – also supporting the Placer Robotics

Approval of Regular Meeting Minutes from 8/23/23 – Dave Piches

Approved by Mark Vespoli, 2nd by Lisa Peters. Abstain by Frank VanSant

Treasurer's Report – David Herrick

- Review of Financials/Budget included in report. Also had a fraudulent check attempt of \$30k from our bank account. Will be installing positive pay with the bank. The bank was helpful in questioning the charge.
- Approval of Financials – Dave Piches motion by Frank VanSant, 2nd by Wayne Wiley

Stakeholder Reports:

- Comments or questions not covered in Board Packet Report
Ed Mojica asked if we are going to renew shuttle service. Passenger count is averaging around 40 per night. We will need to wait until the contract ends to evaluate its continuation. Ed asked if we are going to continue to subsidize or if they are going to get sponsorships to fund it partially. Will be a discussion topic for the future.
Lisa asked if we could engage the community with a poll to see if they wish to see if come back.

Status Reports

- Comments or questions not covered in Board Packet Report
Mary Tess – the mural is coming along. It is taking longer than originally expected but should be done by this weekend.
Franks asked the artist if the canvas is big enough. The artist said it is a little bigger than expected but he is enjoying it.

Action Items:

- Recommend sponsorship of the Central California Hemophilia Foundation Vampire Run at a cost not to exceed \$1000 – Steph Hill The event is downtown, the run is on the trail. The run has been in Carmichael in the past. Lisa and Mike abstain because they are providing services the CCHF. Mike asked if it fits in the budget. Dave Herrick says it fits. Dave Herrick and Wayne Wiley approve. Mary Tess,, Mike and Lise abstain. Ed Mojica voted no because of a lack of understanding. Yes votes are 7 total. Approved.
- Recommend sponsorship of Roseville High School Theater at a cost not to exceed \$5000 - Lisa Peters Theatre arts department – would also work with the Parks & rec department for participation in downtown operations. Frank Van Sant said that there is some of the same student actors from RTA as the RHS. Discussions about possible conflicts and other schools, but we ultimately decided that we can address that if/when it happens.
Motion by MaryTess, 2nd by Wayne Wiley. Approved by all.

New Discussions

- Reviewing Security - Have the changes to hours and the addition of our new security officer made a difference? - Dave Piches there has been a lot activity at Vernon st garage, but picks up enforcement at Oak st parking lot. No time limit, but there is a problem if they are causing a nuisance such as drinking, etc. Dave Piches asked if Root of Happiness issue has changed. Nothing has changed. There is still a lot of garbage. Lots of discussions about issues surrounding root of happiness. Mayor Bruce said that we could set up community service. Parking garage garbages are being used. Michael Luna reviews the names on the cups and makes a list of repeat offenders. Tom Carlson recommends a clean and safe committee meeting.
- Further discussion of the PBID dollar – Mark Vespoli it is an interesting idea, but we would need to figure out how to make the program work. Sub out to marketing and events committee.

- Coordinating ways to get word out about events at Town Square – Mark Vespoli the responsibility relies on the vendor to communicate with the city and the city communicates with us. We need the opportunity to advertise private events on our social media. Gina is going to ask P&R to communicate with us about privately rented events.
- DRP at Placer Valley 2023 – Lisa Peters Friday, Oct 6th at Bayside church. We need people to sit at the booth. It is a large event. MaryTess will have a booth there too and she request to be next to the DRP booth. MaryTess can also help.
- Reimbursement to Placer Robotics – Wayne Wiley The check will be sent to them.
Bruce – homelessness issue is something that he is open to talking about with anyone if needed. City of Roseville is working towards addressing issue.
Council took a position on safe syringes within guidelines/conditions.

Motion to Adjourn @4:55pm motion by Mark 2nd by Jamie

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Carole Dittmer at (916) 783-0760 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.