



DALLAS

DOWNTOWN ASSOCIATION

Board Member

Application

About the DDA

The Dallas Downtown Association (DDA) is a 501(c)3 nonprofit organization and an affiliate of the National Main Street and Oregon Main Street programs.

Our primary mission and purpose is to advocate for the vibrancy, historic preservation and prosperity of downtown Dallas. We further these ends in many ways to include widespread collaboration with other groups, hosting events, downtown decorative lighting and streetscape improvements, contests, supporting new and existing businesses and securing both minor and major grant funding for many projects. For example, since 2019, the DDA has been awarded over \$700,000 in grant funding for the renovation/restoration of important properties throughout our District.

Do you love our downtown? Are you ready to get involved?

Board Member Activity Summary

Attends DDA board meetings on the second Wednesday of every month, contributing energy and insight to support and enhance downtown Dallas. Also attends regular DDA functions and events as a volunteer and/or to represent the organization.

Participates as a member of at least one of the DDA's committees.

Advocates on behalf of downtown businesses in matters of economic development, downtown design, historic preservation, and marketing/promotion.

Communicates the good work and value of DDA to coworkers, community leaders, and other stakeholders to grow support for the organization.

Represents the interests of Downtown in the community and within other organizations.

Review the organization's finances and budget and provide input.

Board Application and Selection

Board members are elected by the DDA's general membership.

The DDA is governed by an elected Board of Directors, composed of from 7 to 13 members, each of whom serves a three-year term.

The Ideal Candidate

Here is our idea of the ideal candidate:

- Is an ardent advocate for the vibrancy, historic preservation, and economic prosperity of downtown Dallas
- Is an individual who possesses strong interpersonal and leadership qualities
- Is well networked with individuals and groups that will promote the work of the DDA
- Supports inclusivity and diversity within our DDA board, downtown and in the community in general
- Possesses a comprehensive skill set that will lend something unique and valuable to the organization
- Has prior experience in economic development, historic preservation, or marketing/promotion
- Is able to regularly access email, reply to DDA emails in a timely manner, and possess basic technical skills necessary to access our online project management system Maestro.

Dallas Downtown Association
PO Box 903
Dallas, OR 97338



Dallas Downtown Association Board Member Application

PROFILE

Applicant Name: _____ Organization: _____

Phone Number: _____ Email: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Website: _____ Business Facebook: _____

EXPERIENCE *(use a blank page if necessary)* Describe your business/organization experience (present and past):

List any boards, committees, or commissions you have served on or currently serve on:

Explain your motivation and goals for serving on the DDA Board:

In addition to attending board meetings, how else might you wish to contribute to the DDA?

COMMITTEES

We ask that every board member serve on one of our four standing committees, though not as chair. Please Indicate which committees you would be interested in joining:

☐ Organization/Outreach

☐ Promotion

☐ Economic Vitality

☐ Design

DDA Board Candidate Agreement

I request my name be submitted for consideration for possible election to the *Dallas Downtown Association* Board of Directors. If elected, I agree to do the following:

1. Regularly attend all scheduled and special DDA board meetings.
2. Spend a minimum of three (3) hours a month outside of board meetings volunteering for the DDA
3. Attend at least five (5) events per year to demonstrate board support of committee activities
4. Support DDA and downtown events and projects through regular volunteering, promotion, and attendance.
5. Actively participate as a member of at least one DDA committee
6. Maintain confidentiality as it pertains to DDA business
7. Positively represent the DDA in the community
8. Support the growth and development of the DDA through a direct or indirect financial or other contribution (contribute yourself, solicit contributions, donations, sponsorship and/or recruit new DDA members.)
9. Regularly check email and utilize the DDA's online project management system.

My signature below verifies that I have read and understand this application and that all my information is true and correct.

Signature

Date