



Board of Directors Regular Meeting Agenda

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678

Wednesday, July 26, 2017

3:00p.m. – 4:30p.m.

Call to Order/Introductions – Mark Vespoli, President

President's Remarks – Mark Vespoli

Public Comment (*limited to 2 minutes each - for all items on or not on Agenda*)

Approval of Minutes from 6-28-17 Regular Meeting

Treasurer's Report – Mike Esparza

- * Review of Financials/Budget
- * Approval of Financials

Action Items

- * Recommend sponsorship of Placer Breast Cancer Foundation Hot Pink Fun Run – Mike Esparza
- * Recommend adjusting DRP funding of new arch lights by \$1466.20 from \$13,000 to \$14,466.20 – Kat Maudru
- * Recommend waiving 3% assessment increase for 2017 – Mark Vespoli
- * Recommend contracting with River City Painting to paint Vernon Street arches at a cost not to exceed \$28,000 – Dave Piches
- * Recommend exploration into a "Dinner in the District" fundraiser to benefit non - profits within the District - Lisa Peters, Kat Maudru.

New Discussions – Mark Vespoli

- Subject to City approval, wrapping trees with tree guards for lights - Mark Vespoli

Status Reports

- * Admin/Projects – Kat Maudru
- * Strat Plan Meeting – Kat Maudru, Mark Vespoli

- * Survey to property owners – Mark Vespoli, Kat Maudru
- * Parade – Stephanie Hill
- * Valet Parking program within the District –Bill Aiken
- * Marketing Events – Geoff Sakala
- * Arts/Entertainment Sub-Committee – Mark Vespoli
- * Advocacy Sub-Committee – Mark Vespoli

Stakeholder Reports (Please keep reports brief - 3 minutes)

- * Roseville Police Department – Lt. Doug Blake
- * City of Roseville - Bill Aiken
- * Roseville Parks and Recreation - Kathy Barsotti
- * Roseville Chamber of Commerce - Wendy Gerig
- * Downtown Roseville Merchants – Geoff Sakala

Motion to Adjourn

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Downtown Roseville Partnership at 916-771-4475 at least 48 hours prior to the meeting.