



PARTNERSHIP

Board of Directors Regular Meeting Agenda

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,
Roseville, CA 95678

Wednesday, October 25, 2017

3:00p.m. – 4:30p.m.

Call to Order/Introductions – Mark Vespoli, President

President's Comments - Mark Vespoli

Public Comment (*limited to 2 minutes each - for all items on or not on Agenda*)

Approval of Minutes from 9-27-17 Regular Meeting

Treasurer's Report – Mike Esparza

- * Review of Financials/Budget
- * Approval of Financials

Action Items

- Recommend contracting with Civitas for executing DRP PBID renewal process at a cost not to exceed \$53,000 – Mark Vespoli
- Recommend contracting with Dealsnapt to include the DPR on their mobile app at a one-time start-up cost \$250 and a one-time \$10 per business location - Mark Vespoli
- Recommend approval of Mural Grant not to exceed \$4,000 – Mark Vespoli
- Recommend contracting with ClickSpring for Social Media needs at a cost of \$975 per month – Mark Vespoli
- Recommend nomination of David Brown as new DRP Board Member – Mark Vespoli

New Discussions:

- Review of DRP Value to Off-Vernon/Under the Radar Properties

Status Reports

- * Admin/Projects – Kat Maudru
- * Arches – David Piches
- * Strat Plan – Mark Vespoli
- * Tree Lights – Mark Vespoli
- * Parade - Stephanie Hill
- * Marketing Events – Geoff Sakala
- * Arts/Entertainment Sub-Committee – Mark Vespoli
- * Advocacy Sub-Committee – Mark Vespoli

Stakeholder Reports (Please keep reports brief - 3 minutes)

- * Roseville Police Department – Lt. Doug Blake
- * City of Roseville - Bill Aiken
- * Roseville Parks and Recreation - Kathy Barsotti
- * Roseville Chamber of Commerce - Wendy Gerig
- * Downtown Roseville Merchants – Geoff Sakala

Motion to Adjourn

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Downtown Roseville Partnership at 916-771-4475 at least 48 hours prior to the meeting.