

Merchant Activities

Shop, dine, and explore our dozens of local businesses this holiday season & year-round!

Shop

- Bayou Booksellers & Gift Shoppe:** Open 10am-4pm with Mystery Shopping Specials | 11am-1pm Local Artist Showcase Dayna Breaud | 1:30pm-3:30pm Book Signing Event Adam Dennis
- Jade Salon:** Ft. Peachy Boutique & Magnolia Mule
- Knew Episeauxd:** 10% off any pair of sneakers, 1 per customer | 15% off all merch
- The Groomed Studio & Salon:** 30% off Groomed Package service - includes a tailored haircut, hot towel beard trim, facial, charcoal black mask, and complimentary beverage.
- MK Boutique:** Open 10am-6pm
- Music Express:** Open 9am-5pm
- Pedigo Furniture & Home Decor:** Open 9am-1pm
- Pure Salon and Spa:** Open 10am-4pm | 10-15% off services from Discount Surprise Service Drawing
- Ruby:** 10am-3pm all day shopping specials | Sip & Shop | Jewelry Designer Lisa Griffin
- Susan's General Store:** Open 10am-5pm
- The Creative Studio:** Art print, merch, & Gnarly Barley pint glass sale, Hillory Hracek CMA (4pm-7pm)
- Underdrawing Arts & Crafts Supplies:** Open 10am-8pm with fall crafts & more
- The Wooden Grove Co.:** 15% off all purchases | 50% off fall decor | Free WG t-shirt on \$75+ purchase | Kid's Christmas Market 1pm-3pm | Kay-la Handbags + Mary Smith Homemade Creations pop-ups from 4pm-7pm
- W Salon:** Starry Saturday exclusive - special pricing on service packages

Eat + Drink

- BATTER:** Free cinnamon roll with \$10 purchase from 10am-2pm; Kay-la Handbags popup 10am-2pm
- Cate Street Seafood Station:** \$6 Edamame Appetizers | \$10 Berry Night Sky Cocktail
- Cena; Hammond:** Daily specials
- La Carreta:** Live music by Lake Ragan 5pm-8pm
- Mariner's Inn:** 11am-2pm Brunch feat. Bloody Mary's Bloody Mary Flights, Bottomless Mimosas | 7pm-10pm Live music by The Odds
- Off the Rails Sports Bar & Lounge:** \$5 Starry 'Rita
- One Thirteen:** Mandy Mae Fine Art gallery 11am-'til
- Our Mom's Restaurant and Bar:** Live music by Victoria Lynn 4pm-7pm
- Tommy's on Thomas:** Fall cocktails | \$4 pizza slices
- Truth Hookah Lounge & Moroccan Restaurant:** All day restaurant specials + to-go food from 4pm-'til in Railroad Park

Downtown Hammond: An Award-Winning Main Street



In 2022, Downtown Hammond was recognized as a Great American Main Street for our excellence in historic preservation, economic vitality, and community development by the National Main Street Center from a competitive pool of over 1,200 communities.

Event Sponsors



Special Thank Yous:

City of Hammond
Hammond Police Department
Star Equipment
Kiwanis Club of Hammond
All Volunteers



Join us for Small Business Saturday on Nov 25th!

18TH ANNUAL

Starry

SATURDAY
November 18, 2023

DOWNTOWN HAMMOND, LA
November 18, 2023

Hammond
DOWNTOWN
DEVELOPMENT DISTRICT

Start the Holidays in Downtown Hammond!



Merchant Activities

Play + Explore

Highlights from a few of our Downtown Hammond businesses. More info at DDDHammond.com

- Hammond Regional Arts Center: Opening Reception of "Color, Line, and Shape" & "Spotlight on HRAC Board Members" Artwork Exhibition
- Painting with a Twist: Tic-Tac-Toe Challenge & Gift cards available
- Realty Executives Florida Parishes: \$450 value raffle basket, snowballs, face paint, cotton candy, popcorn from 4pm-7pm
- Tangi Library Hammond Branch: Science Expo from 10am-2pm

Additional Activities

Holiday Market 8am—Noon | Railroad Park

Start the day at a festive holiday Hammond Farmers & Artisans Market in Railroad Park. 40+ vendors | Live music by Acoustic Oxygen 10AM-Noon | Market raffle bag | Kid's Holiday Bingo & Craft | Benny's Place ft. a special holiday menu: Bloody Mary's, Hot Toddy's, Spiked Hot Cocoa



SANTA IS COMING TO TOWN! Noon-3pm

Spot Santa while shopping & dining with our Downtown Merchants

LOUISIANA CHILDREN'S DISCOVERY Center

Jingle Jubilee Noon—3pm
At LCDC, you can enjoy all the museum offerings with special holiday add-ons: music & displays, write letters to Santa, cookies, & hot cocoa! (paid admission required)

Movie Night Under the Stars

Rotary Club of Hammond

4pm-8pm | Cate Square Park

Showing of Home Alone begins at 6pm

Hammond Rotary Concession Stand with movie snacks, burgers, hot chocolate & more: Open 4pm-8pm
Bring your canned goods/ pantry items for a food drive donation for Our Daily Bread
STEM activities with Northshore STEM Coalition, SOAAR, & HHMS Torbotics

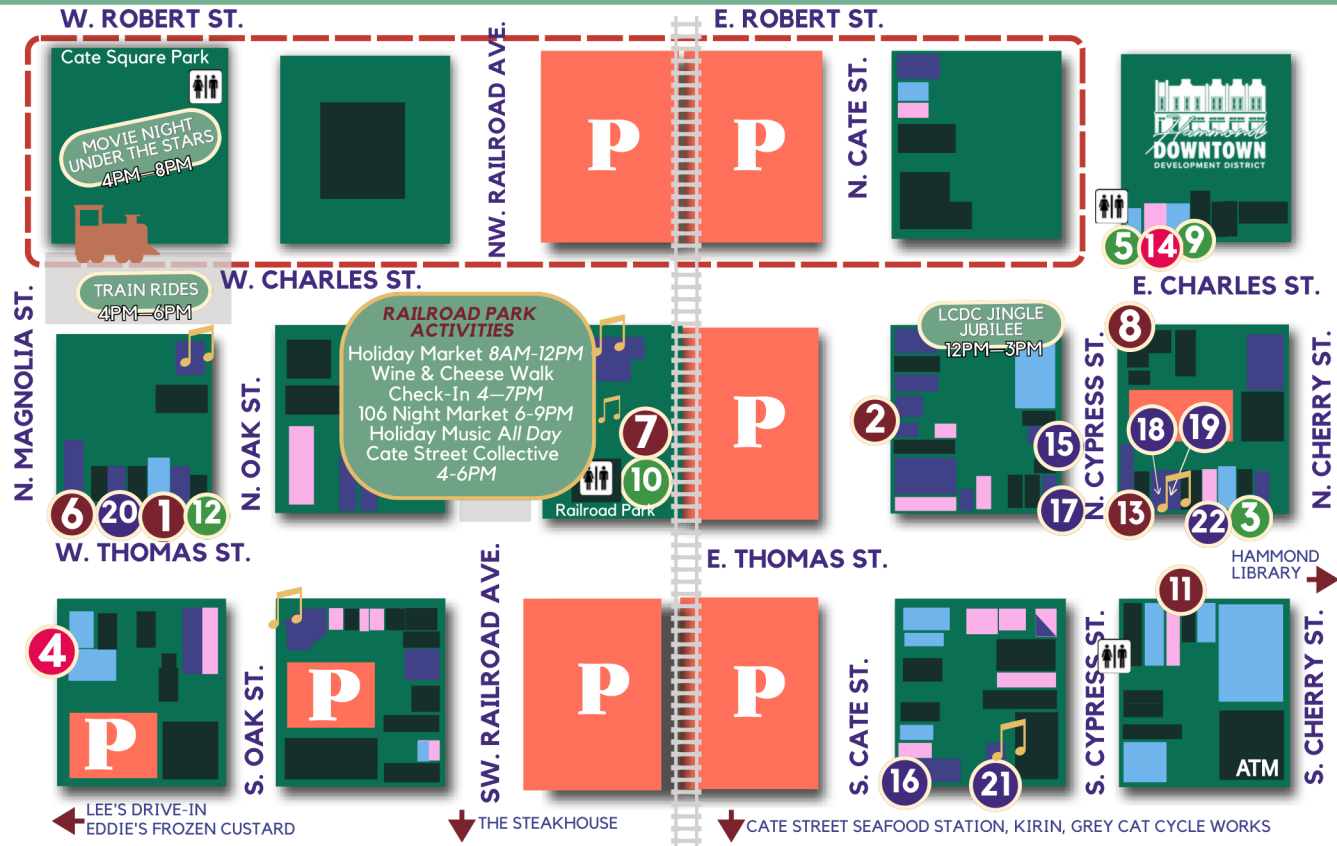
North Oaks Health System
Bake sale by First Presbyterian Church of Hammond Youth Ministry
Performances by Lucille Nesom Memorial Elem. School at 4:30PM

Train Rides 4pm-6pm

\$5 per person (2 & under free) | On-site tickets only near Cate Square Park playground | First-come, first-serve

106 Night Market 6pm-9pm | Railroad Park

20+ local artists & makers.
Holiday Karaoke @ 6pm
Incubators performance @ 8pm



MAP KEY

See below for Holiday Wine & Cheese Walk stops.



SHOP



EAT + DRINK



PLAY



STREET & PARKING CLOSURE



MUSIC HOTSPOT



RESTROOMS



PARKING



TRAIN ROUTE



TRAIN TICKETS

Holiday Wine and Cheese WALK

4PM—7PM

Enjoy specially curated wine & cheese pairings, local artists, and hand-selected tastings at several of our local downtown businesses!

WINE WALK KEY

RED WINE

WHITE WINE

ROSE OR SPARKLING

RESTAURANT/ BAR CHOICE

* LOCATED IN RAILROAD PARK

* SPONSOR

Wine & Cheese Stops

- 1 Benny's Place ft. Holly Luke
- 2 Courtyard Cafe
- 3 Hammond Regional Arts Center
- 4 Jade Salon ft. Kelly Pierre (artwork only)
- 5 Milk & Honey: The Beauty Bar
- 6 PJ's Coffee
- 7 RAM Realty *
- 8 Realty Executives Florida Parishes
- 9 Rent Louisiana ft. Hammond Art Guild
- 10 Ross & Wallace * *
- 11 The Creative Studio ft. Elana Guillory & Aubree Carrier
- 12 True Title
- 13 Vexus Fiber
- 14 W Salon ft. Stacey Ridgel

Sip & Snack Stops

- 15 BATTER*
- 16 Cena; Hammond
- 17 Luma Coffee Roasters*
ft. Amanda Romanick & Olivia DuBose
- 18 Our Mom's
- 19 Tacos & Beer
- 20 Tommy's on Thomas ft. Sadie Bohning
- 21 Truth Hookah Lounge & Moroccan Rest.
ft. Jason Davis
- 22 Underdrawing Arts & Crafts Supply* ft. Shelly Hoffstadt

*non-alcoholic offering

PRESALE TICKETS—\$35 | LIMITED ON-SITE TICKETS—\$40 | 21+
COMPLETE 20 STOPS AND ENTER TO WIN RAFFLE BASKET
CHECK-IN @ RAILROAD PARK STARTING @ 4PM