



Regular Monthly Meeting Minutes

Wednesday, October 25, 2023

3pm - 5pm

Roseville Chamber

650 Douglas Blvd., Roseville, CA 95678

916-783-8136

Call to Order/Introductions – Dave Piches, President @3pm

Members Present: Mike Esparza, Dave Piches, Jamie Hazen, Lisa Peters, Dave Herrick (on phone), Tom Carlson, Mary Tess, Mark Vespoli

Others in attendance: Christine from Allied Security, Gina McColl, Bruce Houdelshedt, Stephanie Hill, Scott Mischewitz

Member not present: Ed Mojico, Frank Van Sant, Wayne Wiley

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)

Lisa asked PG&E and other construction work happening on alley. Gina McColl says it is just work being done. Lisa asked if the city lets property owners know before hand.

Mike Esparza mentioned Officer Scott Miskewitz and Apollo dog park dedication.

Roseville Police Department Update

Parking garage top floors have been blocked permanently, even though some people have moved the blockages. Constantly policed by the police. Also mentioned the religious speaker at the garage. The police and city are monitoring it. He is usually around when Goldfields have a concert.

Christine from Allied Security – the blocked off parking garage top floor has been helpful. Allied Security hours have been extended.

President's Comments – Dave Piches

Excited about Placer Robotics and the work on the tenant improvements. Hoping to open in the middle of November. PR will be reaching out to DRP to recognize us during the grand opening.

Approval of Regular Meeting Minutes from 9/27/23 – Dave Piches

Motion by Lisa, 2nd by Lisa

Treasurer's Report – David Herrick

- Review of Financials/Budget reports attached. \$296K in bank balance. Also set up “reverse pay” check protection. Tom Carlson mentioned that we might be underspending. We will be

setting up a “committed bracket” to account for future expenses. Mike recommended that the sub-committees get together in November to decide how 2024 money will be spent. Lisa asked if we paid the RHS theatre. Dave Herrick says it will be paid soon. Dave Herrick needs to know who to pay.

- Approval of Financials – Motion by Tom Carlson, 2nd by Jamie Hazen.

Stakeholder Reports:

- Comments or questions not covered in Board Packet Report Jamie reminding that tomorrow is Family Fun night. DRP is a sponsor.
- Mural update from MaryTess. The Masons/Theatre Mural was completed and it was bigger than the artist expected. BlueLine is working on some possible changes.

Status Reports

- Comments or questions not covered in Board Packet Report. Clean and Safe committee – discussed clean up of area. Adding a pickup day could help. Adding additional cans. Discussed ways of getting the merchants more involved. Maybe include signs for “no littering” or possibly enforcement for littering. Shuttle service contract ended 10/15. For shuttle, we will need to see if we can get sponsorship commitments to see if we can renew the program. We will go over the stats next month. Boy scouts alley clean up will be coming back in the coming weeks.
- Jamie Hazen – Bacon and brew bash was a lot of fun
- Lisa Peters – Roseville 2023 event was good. Jamie and MaryTess also helped out. Jamie Hazen recommends that we work with Bright Beginnings to mention Downtown Roseville.

Action Items:

- Recommend support of coupon program with merchants within the District at a cost not to exceed \$6,000 – Lisa Peters The Buck – the program would involve 8-10 merchants and will be advertised on a flyer. Which would be distributed by Bright Beginnings. The DRP will contribute. We need to have responses from merchants. Dave Piches asked who will administrate this? The committee mentioned that the responsibility for overseeing it is still to be decided. Jamie mentioned that we are probably already behind the season. There was a lot of discussion about how the program would work. Dave Piches reminds that this seems to be some admin need to take this one. Kat recommended that we consider starting this program in January. MaryTess likes the idea of working with Bright Beginnings, but highlighting all of the district instead of a few sponsored merchants. Motion by Mark Vespoli, 2nd by Wayne Wiley. Mike Esparza and David Herrick oppose. Lisa will reach out to Rana to provide more information.
- Recommend sponsoring Roseville High School Music Boosters efforts to purchase a new trailer at a cost not to exceed \$1500 – Ann Abbott Aaron Circle Roseville Music Booster – asking for a sponsorship to fund a new Trailer. The DRP mentioned that the Music Booster does not appear to have any participation in the downtown. No Voted needed because it did not qualify.
- Approve new CPA to prepare DRP tax return - Tom Carlson Sold half of his practice and the other CPA will now handle the Tax Return for the DRP. Tom will still be involved in the process. Dave Herrick asked if the 1099 will be processed. New CPA is Melanie Hersch CPA

will be paid \$899. Tom Carlson will remain on to do the bookkeeping and 1099's. Motion by Jamie Hazen, 2nd by Mark Vespoli. Abstain by Tom Carlson.

- Recommend switching DRP Insurance carriers for Directors and Officers Liability to Great American - Mike Esparza Motion by Jamie, 2nd by Lisa. Mike Abstain.

New Discussions

- Polar Express in Roseville – Bruce Houdesheldt On the phone – trying to bring polar express to downtown Roseville. Wayne is going to bring this up in his monthly meeting with Union Pacific.
- Warren Miller movie in Roseville –Bruce Houdesheldt Looking to bring that to 2024. Kat mentioned that these films are a good way for ski enthusiasts to come to downtown Roseville. What is the costs? Looking to use the Roseville theatre. Hoping for the late Fall of 2024. Dave Piches asked if we want to collaborate with other winter events in Downtown. Wayne mentioned that the DRP could possibly be responsible for the rental fee.
- Bark Park – Gina McColl the small plot of land next to the bridge on oak st by the round about. The City has an interest, but does not have any funds right now. Design and construction will be about \$100,000. The city would go for Grant funding. Because this was never thought of to be a park. Wayne mentioned that the city would need some sort of a contribution from the DRP. Dave Piches is interested in moving this forward in the capital improvement committee. Lisa asked a timeline. Wayne says design would be 6-8 month. Construction could be another 6-8. Which means we could expect it to be 2025. DRP is interested and there is possible funds. The city will bring back a concept.
- Parade Update - Steph Hill not present. Parade is next month. Kat is asking for a report by next weekend. Dave Herrick – we only allocated 1 power washing. Kat asked if we can afford one more power washing before the parade. We may decide to do it after the parade.
- Doug Wagemann's suggested Advisory Panel – Dave Piches Board discusses that it is a good idea, but possibly too difficult to implement. We are going to discuss in January. Kat will schedule the January meeting.
- Submission of agenda items – Kat Maudru asking for notices sooner so there is enough time to post notices.
- Forgo November meeting and re-schedule date of December Regular/Annual meeting to 12/20 instead of 12/27 – Kat Maudru the board agreed to the change in meeting date. Tom recommends starting at 2:30pm.

Motion to Adjourn Motion by Mike 2nd by Tom @5pm

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Carole Dittmer at (916) 783-0760 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and

may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.