

Stakeholders and Subcommittee Status Reports 12/20/23

Stakeholder Reports

City of Roseville –Economic Development Department

- The City launched the [myRSVL](#) app. Submit service requests, report issues, or get information about the City. With myRSVL, you can easily connect and engage with the City in a meaningful way.
- The [Sidewalk Vending Ordinance](#) was adopted by City Council in December to align with state legislation. Consistent with Senate Bill 946, the City Ordinance will allow sidewalk vendors to operate within the City, however, will provide appropriate restrictions ensuring public health and safety requirements are upheld. In addition, these regulations offer clarity regarding where sidewalk vendors can or cannot operate, which will further support the collective business interests of our community by clearly defining the appropriate parameters for operation. The Downtown Code already provides regulations for outdoor vending.
- [City Holiday Hours](#) – most City offices are closed from December 25 through January 1, 2024. Refuse service follows its regular daily pick-up schedule. The City remains staffed to provide safety and emergency services.
- [Grant applications are now open for non-profits](#). The City of Roseville is currently accepting grant applications for fiscal year 2024-25. The deadline to apply is Monday, February 5. Applicants are strongly encouraged to attend the January 9th grant application workshop to learn more about the application process and requirements.

Roseville Chamber of Commerce:

- No updates

Roseville Parks and Recreation:

- No updates

Downtown Roseville Merchants:

- The Downtown Roseville Merchants invite you to their Start the Year Off Right, 2024 Mixer on January 8th from 6:00 - 7:00 pm at Bounty Hunters Grind & Grill (412 Vernon Street).

Status Reports

Admin/Projects:

- Power Washing of the entire District was completed.
- Compilation of information for annual report has begun.
- Working on strategic planning meeting for January 2024.

PR/Marketing, Technology, Events:

- See social media report.

Clean and Safe:

- Alley Clean Up: We had the 2nd alley clean up on Sunday December 10th. Again, the boy scouts did a terrific job. They also cleaned up Vernon after the Christmas Fun Run.
- Tom will provide a summary/report card of the pilot shuttle service program at the meeting.

Governance, Capital Improvements, Budget:

- The Capital Improvements Committee met November 29th to discuss immediate Committee concerns and our focus for projects in the coming new year. Our recent major project - the mural on the Masonic building - co-sponsored by the City and administered by Blue-Line has required some design alterations to make it acceptable to the Masons and the design committee. After discussions, the Cap Improvements committee is suggesting that additional funding be allocated to fund the required mural changes. Regarding future murals, we discussed that we should consider opening the emphasis to the entire district and not just focusing on Atlantic Street for 2024. We also reviewed the status of the Facade Grant Program and determined that the program is indeed viable and should continue. In addition, we reviewed the concept that in undertaking new projects, it would be beneficial to have a hired consultant on board to do the heavy-lifting related in organizing and administering DRP endeavors of varying kinds. Our board members are stretched to their limits and having a team of consultants that could be available to hire on an as-needed basis might really make things happen for the DRP. In addition, and perhaps most exciting - we are eager to work with the City to convert the bark-covered lot on Oak Street to a Park or Garden. It has been discussed that we could be an important partner in funding the design for this project. We are excited about this and would like to discuss it further at our Board meeting.

Arts & Entertainment:

- Mural Update for the Roseville Theater Arts Academy: At the request of the Design Selection Committee, MaryTess secured a new mural artist to create a mockup of the design changes needed to satisfy all parties. After everyone on the committee agreed to the proposed changes, the new mural artist was commissioned to paint the mural and his work started on 11/27. The Design Selection Committee is in the process of reviewing the project's status and discussing any additional updates needed by the artist before the final graffiti coating is put on as of 12/11.