

DOWNTOWN COLORADO INC. PRESENTS

IN THE GAME

APRIL 11-14, 2023 | Loveland, CO

COLORADO'S VIBRANT DOWNTOWN EVENT



PRODUCED BY

**DOWNTOWN
COLORADO**

inc.

IN THE GAME | SCHEDULE AT-A-GLANCE

PRESENTED BY DOWNTOWN COLORADO INC.

TUESDAY, APRIL 11TH

GET YOUR GAME ON WARM-UP! RURAL ORIENTATION + CHALLENGE KICK-OFF

12:00-1:30PM Get your GAME on warm up! Rural Orientation + Tiny Towns Summit

1:30-3:00PM Embrace your Place: Telling and Shaping your Story with Data

3:00-4:00PM Making Public Art Happen

4:00-6:00PM Recast Challenge Studios: Center, Costilla County, Littleton.

6:00-8:00PM IN THE GAME | Kick Off Happy Hour

WEDNESDAY, APRIL 12TH

THE REDEVELOPERS' TOOLBOX

7:00-8:00AM **BREAKFAST** | Your Hotel
Enjoy breakfast on your own at your hotel!

8:00-10:00AM **WELCOME TO LOVELAND** | Loveland Museum
Registration opens and DCI welcomes attendees to network.
SPEAKERS: Armando Valdez and Renise Walker
KEYNOTE ADDRESS: Jim Heid, A Toolkit for Real Estate Entrepreneurs

10:30-12:00PM **CONCURRENT SESSIONS**

- How to Talks
- Colorado Recast Challenge Studios
- Longmont Mobile Tour - Extended until 2:30 PM

12:30-2:00PM **DINE AROUND LUNCH DISCUSSIONS** | Local Loveland Venues | *Pre-Registration is Required*
Enjoy local cuisine and atmosphere while you engage in an interactive dialogue on the topic of your choice.

- A Toolkit for Real Estate Entrepreneurs
- Developing Emerging Leaders
- Emerging Technologies + AI: Practical Applications for Downtown
- Growing Local: Accessing Venture Capital for Downtowns
- Policy 101: Because if you're not at the Table, you're on the Menu
- Telling the Story of Dynamic Redevelopment
- Understanding Rural Housing Partners
- Walkability Factors for Downtown
- Working with Elected Officials

WEDNESDAY, APRIL 12TH

CONTINUED...

2:30-4:30PM LOCAL TOURS | Meet at Tour Starting Point | *Pre-Registration is Required*

- How did Rialto Theater Happen?
- Exploring Local Beer
- How a Deal Comes Together
- Incubators and Entrepreneurship 101
- Retail in a Tough Environment

5:00-6:30PM HAPPY HOUR | How to Partner with an Investor - Kayvan Khalatbari

7:00-9:00PM DINE AROUND DINNER | Dinner on your own | **Annual Urban Renewal Dinner** (Invite Only)

THURSDAY, APRIL 13TH

PARTNERSHIPS FOR HOUSING + THE UNHOUSED

7:00-8:00AM BREAKFAST | Your Hotel

Enjoy breakfast on your own at your hotel!

8:30-10:00AM MID-GAME HUDDLE | Loveland Museum

Registration opens and DCI welcomes attendees to network.

Housing Policies Colorado Needs | Kim Perry, Leah Johnson, and Steve Lane

10:30-12:00PM CONCURRENT SESSIONS

- How to Talks
- Colorado Recast Challenge Studios
- Fort Collins Mobile Tour - Extended until 2:30 PM

12:30-2:00PM DINE AROUND LUNCH DISCUSSIONS | Local Loveland Venues | *Pre-Registration is Required*

Enjoy local cuisine and atmosphere while you engage in an interactive dialogue on the topic of your choice.

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|---|--|
| • Activating Downtown Intersections | • How to Act Like a Developer? |
| • Building Local with Byways and Recreation Tourism | • Key Factors to Attracting Workforce |
| • Enhancing Downtown Construction Experience | • Manifesting Community Minded Development |
| • Financing Missing Middle Housing | • Small Scale Housing Support |
| | • The Business of Art |

IN THE GAME | SCHEDULE AT-A-GLANCE

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THURSDAY, APRIL 13TH

CONTINUED...

2:30-4:30PM LOCAL TOURS | Meet at Tour Starting Point | *Pre-Registration is Required*

- Dynamic Redevelopment Strategy Tour
- Exploring Local Beer
- Lessons from Loveland's Foundry Project
- Old Spaces with New Lives

5:00-7:00PM HER STORY - CLEO PARKER ROBINSON
GOVERNOR'S AWARDS FOR DOWNTOWN EXCELLENCE RECEPTION

7:00-8:45PM CONCURRENT DINNERS | *Pre-Registration is Required*

- Creating a New Downtown
- Annual DDA and BID District Dinner
- Rural Housing Take Aways

FRIDAY, APRIL 14TH

EQUITABLE + QUALITY JOB SOLUTIONS | RIALTO THEATER - DEVEREAUX ROOM

7:00-8:00AM BREAKFAST | Your Hotel
Enjoy breakfast on your own at your hotel!

9:00-9:15AM WELCOME + CONGRATULATIONS

9:15-9:45AM JOB QUALITY + EQUITY

9:45-11:30AM COLORADO CHALLENGE PITCH PRESENTATIONS + FEEDBACK

11:30-12:00PM CLOSING + GIFT BASKET GIVEAWAY

Thank yous and In the Game 2024 Announcement (Group Photo)

2023 IN THE GAME PLANNING COMMITTEE

Ann Morgenthaler, City of Montrose
Brandon Stam, Downtown Grand Junction
Clay Frickey, City of Fort Collins
Cody Johnson, Carat App
Dawn Thilmany, Colorado State University Extension
Kimberlee McKee, Downtown Longmont
Mike Scholl, Ayres Associates
Sean Hawkins, Loveland Downtown Partnership
Terri Takata-Smith, Downtown Boulder
Tori Jaworski, Downtown Loveland Partnership
Abby Powell, Downtown Loveland Partnership

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Justin Vause, Vice President + Fiscal Committee, Colorado Housing and Finance Authority
Troy Bernberg, Treasurer, Fiscal, + URA Committee, Northland Securities
Steve Art, Immediate President + URA Committee, City and Urban Renewal Authority of Wheat Ridge
Terri Takata-Smith, Secretary, Downtown Boulder Partnership
Katherine Correll, Executive Director, Downtown Colorado, Inc.

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Brian Lujan, Town of Center, Colorado
Jill Mendoza, Town of Superior, Colorado
Ann Morgenthaler, City of Montrose, Colorado
Brandon Stam, Downtown Grand Junction
Dawn Thilmany, Colorado State University
Angela Hygh, URA Committee, Brownstein Hyatt Farber Schreck
Carl Young, Huerfano County, Colorado

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