



Become a part of one of the most exciting events in Downtown Hiawassee, the Night Market!

By partnering with the Night Market, you can increase your business exposure within the community and enhance your customer base. The cross marketing offered in our sponsorship package will benefit your business and strengthen your roots in the community and surrounding areas. The Night Market is the first Friday of every month from May through September from 5 PM until 9 PM on Hiawassee's Town Square.

Friends Sponsor — \$200

- ◆ Business name and/or logo listed on sponsorship boards placed throughout the Night Market
- ◆ Business name listed on website sponsorship page, linked to your website or social media

Night Market Sponsor — \$500

Everything above PLUS

- ◆ Logo included in all printed advertisements
- ◆ Business name listed on the Night Market Facebook Events
- ◆ Included in the Facebook and Instagram post featuring sponsors
- ◆ Name and/or logo listed on sponsorship boards placed throughout the Night Market
- ◆ Mentioned on stage during the events

Town Square Sponsor — \$1000

Everything above PLUS

- ◆ Business name included on all Night Market social media: Instagram, Facebook and Facebook events
- ◆ Logo on marketing materials (excluding radio) and printed advertisements

Exclusive Stage Sponsor (1) for all Night Markets — \$2,500

Everything Above PLUS

- ◆ Two vertical banners flanking the stage with your business name and logo displayed at each of the Night Markets
- ◆ Top recognition as the Stage Sponsor on all Night Market social media: Instagram, Facebook and Facebook events
- ◆ Stage presented by (your business name) on website event page
- ◆ Stage Sponsor mentioned multiple times by announcer during the Night Markets

For more information, contact Denise McKay at 706-896-2202 or email dda@hiawasseega.gov