

# Stakeholders and Subcommittee Status Reports 1/24/24

## Stakeholder Reports

### City of Roseville –Economic Development Department

- The Placer County District Attorney’s Office announced the start of a countywide retail theft campaign in partnership with law enforcement and local chambers of commerce, including the City of Roseville and Roseville Chamber. The campaign encourages local businesses to place a sign that states “This business is protected by the Placer County’s retail theft initiative” in their windows with the hope of discouraging theft and creating unity between business in Placer County in the fight against retail theft in our region. Businesses interested in obtaining a sign for their window can learn more at the [Retail theft portal | Placer County, CA](#)
- Washington Boulevard roundabout is now open. Finishing improvements will continue, however all lanes of traffic are open.
- View and register for Roseville Venture Lab events for January and February on the [website](#).

Events include:

January 16: Roseville Rising for High School - kickoff

January 23: Roseville Rising for High School

January 25: CA Jobs First Stakeholder Engagement Session

January 30: Roseville Rising for High School

January 31: Business Blend - New Ideas for Capitalizing Your Business

February 6: Roseville Rising for High School

February 8: CA Jobs First Stakeholder Engagement Session

February 13: Roseville Rising for High School

February 15: Blue Line Arts Professional Development Series

February 21: Business Blend - Building Business Lending Foundations

February 22: CA Jobs First Ideation Workshop

February 27: Roseville Rising for High School

February 28: 1 Million Cups

February 29: CA Jobs First Stakeholder Engagement Session

- Placer County Office of Economic Development will be launching a Downtown Revitalization Workgroup to collaborate with commercial areas to address their concerns, brainstorm solutions and identify opportunities with no cost to your community. Stay tuned for updates.

### Roseville Chamber of Commerce:

- No updates

### Roseville Parks and Recreation:

- No updates

**Downtown Roseville Merchants:**

- The Downtown Roseville Merchants invite you to their Start the Year Off Right, 2024 Mixer on January 8th from 6:00 - 7:00 pm at Bounty Hunters Grind & Grill (412 Vernon Street).

**Status Reports****Admin/Projects:**

- Compilation of information for annual report continues.
- A 300-word piece for the Chamber's newsletter about Downtown and the DRP was submitted

**PR/Marketing, Technology, Events:**

- See social media report.
- Lisa has holiday a décor update - she will share more at the meeting

**Clean and Safe:**

- No updates
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**Governance, Capital Improvements, Budget:**

- No Updates

**Arts & Entertainment:**

- Mural update for the Roseville Theater Arts Academy: continuing to work on confirming any additional updates.