



## **Board of Directors Regular Meeting Minutes**

Roseville Chamber of Commerce, Conference Room | 650 Douglas Boulevard,  
Roseville, CA 95678

Wednesday October 24, 2018

3 p.m.

**Board Members Present** - Mark Vespoli, Dave Piches, Tom Carlson, Steve Fuhrman, Havaard Sterri, Dave Brown, Mike Esparza, Jamie Hazen, Jim Martinez

**Staff Present** – Kat Maudru

**Others Present** – Wendy Gerig, Wayne Wiley, MaryTess Mayall, Kathy Barsotti, Troy Bergstrom, John Javidan, Jeff Beigh, Jim Martinez

**Call to Order/Introductions** – Mark Vespoli 3:00

**Public Comment** – John Javidan made a comment that Berry Fest was going to be tabled to May 2020

**Approval of Minutes** from Regular Meeting: 9-26-18 (Brown, Carlson carries)

**President's Report** – Mark Vespoli – None.

### **Treasurer's Report – Mike Esparza**

- Balance as of 9/30/18 is \$195,079
- Significant expenses was Gathering Inn payment of \$6,087
- Discussed budget and changing the allocation of budgeted percentage among the categories
- The 2<sup>nd</sup> tax assessment installment should be received in October
- Approval of financials- (Brown, Piches carries)

## Action Items

- **Recommend sponsorship of Roseville Jazz Festival.** Director Jim Martinez gave a presentation of the Roseville Jazz Festival which will be from May 25-26 2019. Martinez stated the event will have world class musicians and there will be more musical acts this year. There was a board discussion on the sponsorship fee and the benefits of the DRP sponsoring the event. The proposed sponsorship fee would be \$35,000. It was decided that more information was needed before a vote could take place. The board vote was tabled until the next meeting

## Status Reports

- **Update on Mural Project** – Mary Tess gave an update on the Mural Project. She stated that the project has received three verbal okays for use of walls. The buildings are the Bill Smith building, Project Go building, and the Patterson Building.
- **Admin/Projects –Kat Maudru**
  1. **Admin** – Day Porters are doing a great job with inspecting lights. They also have new uniforms. Power washing was completed. The holiday banners will be installed in November.
  2. **Steering Committee Update** -- Over 53% of petitions have been received to renew the PBID. Ideally more petitions should be received.
  3. **Governance, Capital Improvements, Budget – Piches-** Discussed that the fence project was approved. He also discussed that he received quote for the street sign project. Need info on the costs before a vote can take place. Also discussed the market lights. Cost estimate is \$1,000.
  4. **P/R Marketing, Technology/Events- None**
  5. **Arts and Entertainment – None**

## Stakeholder Reports .

- **Roseville Police** – Officer Trey Bergstrom gave an update that on downtown homeless issues. Discussed problems with homeless interfering with downtown employees. Police will be more proactive.
- **City of Roseville – None**
- **Roseville Parks – Barsotti.** None

- **Roseville Chamber – Gerig.** Discussed that the chamber will be sponsoring a workshop on November 14<sup>th</sup> regarding on new legislation regarding independent contractor status.
- **Downtown Merchants – Hazen –** The DRM will sponsor family fun night on 10/25/18. There will also be a fall mixer on 11/13/18.

**Motion to Adjourn at 4:38 pm**