

# 2024 CURRY FORD WEST ANNUAL EVENTS

WHICH ONE IS RIGHT FOR YOU?

## **LITTLE ENTREPRENEUR FAIR - 05/04**

A fun way to support "small" businesses.  
Great for brands that want to connect to locals and families with children in the Spring.



1400 Gaston Foster Rd

## **DRESS LIKE A DAD PUB CRAWL - 06/22**

A fun annual tradition that includes a costume runway show and *punny* stand-up dad joke contest as attendees make their way across the district. Great for brands that want to connect to older locals and don't mind an event with alcohol involved.



Multiple Locations - TBD

## **TRUNK OR TREAT - 10/26**

A great staple of our community, this annual event brings LARGE crowds and creates fantastic energy. Great for brands that want to connect to locals and families with younger children for Halloween.



2900 Curry Ford Rd, 32806

## **SANTA SLEIGHS THE FORD- 12/7**

Our newest holiday tradition! Santa himself visits Curry Ford West stopping at businesses along The Ford for photos with the community. Great for brands and businesses who want to bring traffic to their storefront and connect with residents of our area of all ages.



Multiple Locations - TBD

# WAYS THAT YOU CAN GET INVOLVED

IN OUR ANNUAL CFW EVENTS!



## **BECOME AN EVENT CHAIR**

- Follow an outlined plan
- Communicate with volunteers
- Follow-up with vendors
- Attend committee meetings\*
  - \* (as needed)

## **BECOME AN EVENT SPONSOR**

- Contribute funds or donate in-kind contributions
- Offset our event budget
- Get recognition at the event

## **VOLUNTEER AT THE EVENT**

- Follow outlined directions
- Report to the Event Chair
- Flexible scheduling for shifts
- No extra investment necessary!
- Great for those who need to log volunteer hours for Bright Futures
- Even more fun when you bring your friends to volunteer with you!



[info@curryfordwest.com](mailto:info@curryfordwest.com)

## **ATTEND AND SPREAD THE WORD!**

- Join us on the day of the event
- Tell your friends & family about the event in person or on social media
- Share our posts so we can reach an even greater audience!



[facebook.com/curryfordwest](https://facebook.com/curryfordwest)



[instagram.com/curryfordwest](https://instagram.com/curryfordwest)

# CFW ANNUAL EVENT

# SPONSOR LEVELS

OPPORTUNITIES TO FIT EVERY BUDGET!



## **\$250 BRONZE SPONSOR**

- Tags on social media
- Free booth @ event  
(*event-specific*)
- Name on the sponsor wall\*
- Items in event "swag bags"

## **\$500 SILVER SPONSOR**

### **earlier benefits plus:**

- Graphics on social media
- Logo on sponsor wall
- Call-outs by emcee or DJ  
(*event-specific*)

## **GOLD SPONSOR - \$1,000**

### **earlier benefits plus:**

- Additional booth at event  
(*event-specific*)

- Logo printed materials\*
- Individual "call-outs" on social media

## **PLATINUM / TITLE SPONSOR - \$2,000+**

### **earlier benefits plus:**

- Logo on all materials\*
- Logo on website and/or FB event
- Logo printed on merch\*
- Exclusive tag in IG images
- Opportunity to speak at event
- Two comped tickets / registrations (*event-specific*)

\* Printed materials will have a cut-off date to arrive in time for the event, so sponsors added late may not be included in all promotional materials.