



2023 YEAR IN REVIEW

MISSION

Fostering the economic and social vitality of Downtown while preserving our heritage.

VISION

Downtown will be an attractive, vibrant destination for residents and visitors.

Goals:

1. Strengthen Downtown's role as the central business district and increase sustainable commercial activity for the benefit of the City and County.
2. Make Downtown a vibrant, attractive heart of the community.
3. Enhance the image of the Downtown as a lively, dynamic destination
4. Increase the awareness and capacity of Downtown property owners, businesses, volunteers, and committees



DOWNTOWN IS...

Home to nearly
200 businesses
and organizations

Home to nearly 600
full time jobs & over
250 part time jobs

Home to 13 New
businesses in 2023



In 2023 the Rock Springs Renewal Fund:

- Received 12 grants
- Assisted two business with Backing Small Business grants from Main Street America & American Express
- Provided 6 Facade Grants to Downtown businesses

BUNNING HALL:

- Hosted over 100 events
- Total Attendance topping 13,000

BROADWAY THEATER:

- Hosted 89 Public Events
- Attendance topping 6,000
- Home to 4 theater groups

