





#### **MISSION**

Fostering the economic and social vitality of Downtown while preserving our heritage.

#### **VISION**

Downtown will be an attractive, vibrant destination for residents and visitors.

# Goals:

- 1. Strengthen Downtown's role as the central business district and increase sustainable commercial activity for the benefit of the City and County.
- 2. Make Downtown a vibrant, attractive heart of the community.
- 3. Enhance the image of the Downtown as a lively, dynamic destination
- 4. Increase the awareness and capacity of Downtown property owners, businesses, volunteers, and committees



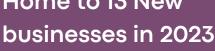
## **DOWNTOWN IS...**

Home to nearly 200 businnesses and organizations



Home to nearly 600 full time jobs & over 250 part time jobs





## In 2023 the Rock Springs Renewal Fund:

- Received 12 grants
- Assisted two business with <u>Backing Small Business</u> grants from Main Street America & American Express
- Provided 6 Facade Grants to Downtown businesses

### **BUNNING HALL:**

- Hosted over 100 events
- Total Attendance topping 13,000

### **BROADWAY THEATER:**

- Hosted 89 Public Events
- Attendance topping 6,000
- Home to 4 theater groups

