

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, Sept. 5, 2019; 8:00 – 9:00 business, 9:00 – 10:00 general meeting
Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

***** PDA invites and encourages ideas from merchant PDA members on Main Street *****

Executive Board Report- (2 MINUTES)

Roll Call

Approval of Minutes

Approval of Agenda

Business:

- Resolution: The PDA opposes fast food restaurants (as defined in the definitions section of the city code) in the central business district. Discuss and Vote
- PDA Status report from attorney Mark Alcorn
- Resolution to approve contract with Terrie Prod'hon. (see handout) Discuss and Vote.
- Membership application: We need to distribute them manually to businesses and we need to develop a process for collecting, reviewing and responding to membership applicants.
- Administrative Position: Set a date for a closed board meeting to discuss staffing of this position. Review job description that Heidi wrote two years ago. (see handout)

Police Beat Presentation- (5 MINUTES)

Questions re: Police Beat Presentation- (5 MINUTES)

City Manager Report – Cleve Morris (5 MINUTES)

Questions re: City Manager Report- (5 MINUTES)

Chamber Report- Jody Franklin or Cathy Zuber (5 MINUTES)

Marketing & Events – (20 MINUTES)

- Save the Graves- Andrew Vonderschmitt
- Antique Faire Wrap up
- WINEderlust; outline of event and request for volunteers
- Oktoberfest: meet Russ the new coordinator and hear about RFID
- Event planning for 2020

Open Forum – (2 MINUTES EACH)

Next PDA General Meeting Date: October 3rd, 2019 at The Cary House Hotel