



NOTICE OF PUBLIC MEETING - DDD Advertising & Marketing Committee Meeting

DATE: Wednesday, March 6, 2024

TIME: 5:00 PM

LOCATION: The Creative Studio - 210 E Thomas St, Hammond, LA 70401

AGENDA:

- I. Call to Order** (*Kali Norton*)
- II. Verification of Meeting Notice**
- III. Roll Call:** Terry Adams, Ashley Barado, Abi Caswell, Kayla Morgan, Kali Norton, Becky Mannino Simmons, Laura DiMattia
- IV. Amend Agenda**
- V. Welcome / Introductions / Presentations**
- VI. Consent Agenda**
 - A. Approval of minutes from February 15, 2024
- VII. Old Business:**
- VIII. New Business:**
 - A. SWOT analysis for DDD Foundational Marketing Strategy
 - B. Discussion of promotions for 40th Anniversary of Main Street program
 - C. Discussion of Downtown Hammond Promotional Video
- IX. Announcements**
- X. Public Comment**
- XI. Adjournment**

Next Meeting: Wednesday, April 3, 2024 @ 5PM

I, MICHELLE KENDALL, DDD EXECUTIVE DIRECTOR OF THE HAMMOND DOWNTOWN DEVELOPMENT DISTRICT, DO HEREBY CERTIFY THAT THE ABOVE AND FOREGOING WAS POSTED AT THE COUNCIL'S CHAMBERS AT 312 EAST CHARLES STREET, HAMMOND, LOUISIANA, IN ACCORDANCE WITH LA R.S. 42:19, ON OR BEFORE 3:00PM THE 5TH DAY OF MARCH 2024.

RULES FOR PUBLIC PARTICIPATION: In the interest of fairness and time, the following guidelines are established, relative to public participation and discussion of any agenda item.

- 1. All persons desiring to speak on a specific agenda item will do so at request of the presiding officer at the time the item is being considered.
- 2. After recognitions, the participant is requested to give his/her name and address and duly noted in the minutes.
- 3. All questions and comments are to be addressed to the presiding officer only.
- 4. There shall be no indulging in personalities. The participant must adhere to the item at hand, and the rules of decorum.
- 5. When a board member, citizen, elected or appointed public official refuses to adhere to these procedural policies, and the behavior interferes with or disrupts the normal order of business, the presiding officer may eject or request the removal of the disruptive or obstructive party or parties. The presiding officer shall prior to the discussion of a particular item, allow time for the discussion of that item. The Executive Director shall be the official timekeeper of the Committee and shall interrupt discussion to advise the Committee that time has expired. Discussion shall cease, and the matter shall then be voted upon forthwith. When called upon for a vote, each council member present shall respond "yes," "no" or "abstain." A failure to answer shall be recorded as "abstain." Persons needing accommodations or assistance should contact DDD Executive Director Michelle Kendall @ 985-277-5683. Requests should be made at least 24 hours prior to the scheduled meeting.