



DOWNTOWN COLORADO

— inc.

2023 ANNUAL REPORT

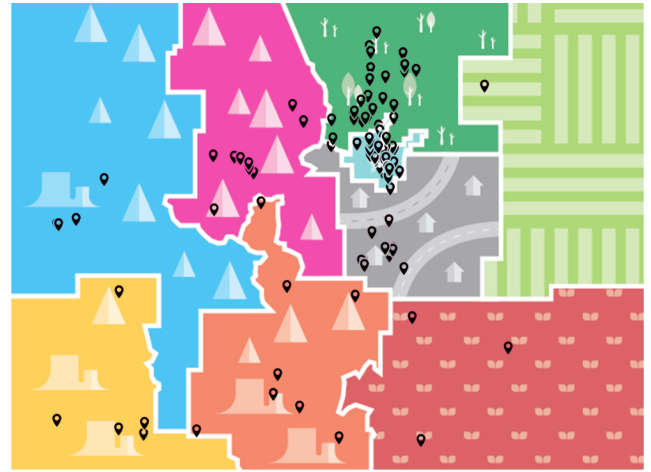
**UNITED IN CAUSE, WE ARE
COLORADO'S DOWNTOWN CHAMPIONS.**

DOWNTOWN COLORADO, INC (DCI) | DOWNTOWNCOLORADOINC.ORG

2023 DCI MEMBERSHIP

OVERVIEW

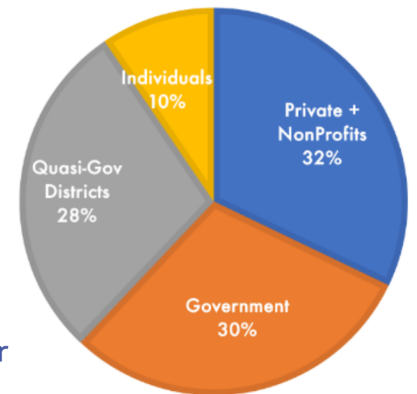
In 2023, Downtown Colorado, Inc.'s (DCI's) membership included 398 organizations and 580 active individuals, located throughout Colorado. DCI's reach is statewide, a substantial cluster of quasi-governmental members are located in the Front Range and Northern Central regions - including Business Improvement Districts (BIDs), Downtown Development Authorities (DDAs) and Urban Renewal Authorities (URAs) in these areas.



2023 EVENT ATTENDANCE

548 IN-PERSON
252 ONLINE

Though DCI does significant work with the quasi-governmental groups, DCI's largest member group is local governments under 20K population, and is strongly rooted in rural Colorado.



URA EDUCATION

Urban Renewal Authorities continue to be the largest presence in DCI's membership, and our education in 2023 reflected this. In 2023, DCI hosted 21 events open to our membership, and over 70% featured urban renewal, tax increment finance (TIF), or brownfields topics.

DISTRICT LEGISLATION

In 2023, DCI had 104 DDA and BID members. DCI successfully worked with BID and DDA leaders to bring legislation forward to the State, allowing retailers an option to provide limited alcoholic beverages and extending the potential TIF collections for DDAs.

TINY TOWN ADVOCACY

DCI has embraced Colorado's smallest communities with our Tiny Town program that convenes Tiny Towns, communities with less than 2000 population, to establish peer networks and support for communities with limited staff and budgets. Tiny Towns have unique challenges that DCI is able to help to provide support specifically through this program.

COLORADO CHALLENGE

FROM DOWNTOWN COLORADO, INC

2023 SMALL SCALE MANUFACTURING FOCUS

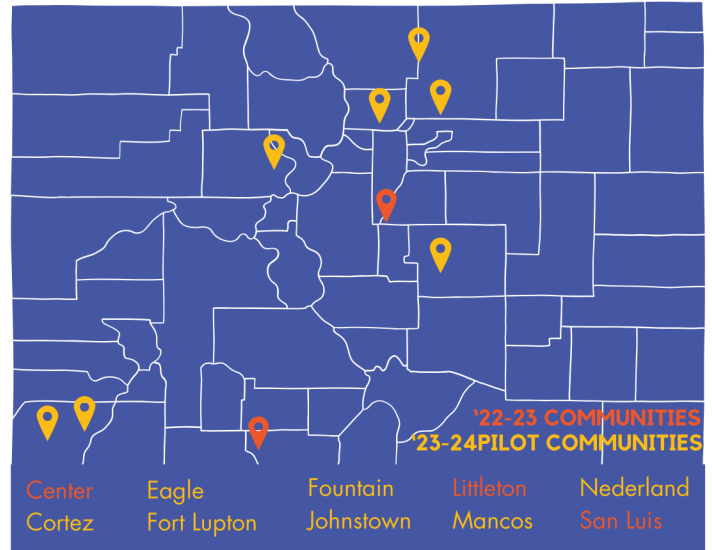
DCI continued to serve communities through our unique technical assistance program, the Colorado Challenge Accelerator Program (CCAP). In 2023, DCI focused on small scale manufacturing and job quality. Since 2018, the CCAP mentors community teams as they turn challenges into opportunities building vibrancy within their communities.



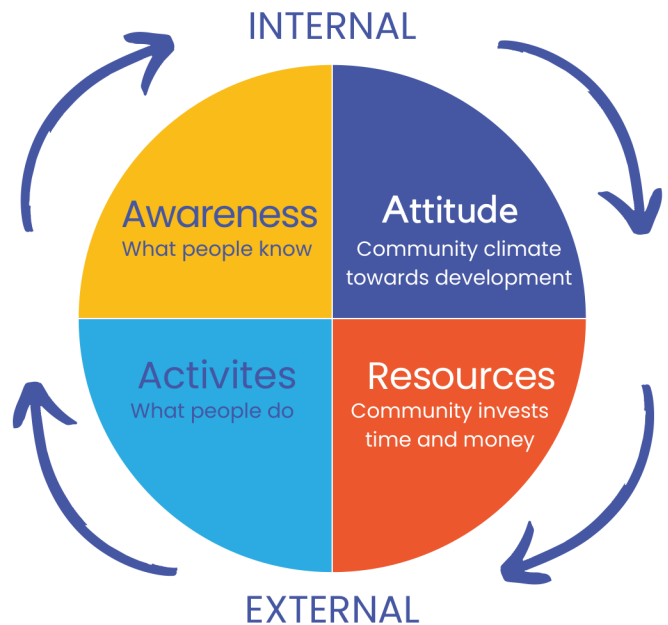
DCI's CCAP is a unique technical assistance program with a proven track record over six years to transform community challenges into opportunities. In 2024, we are excited to provide extended resources for redevelopment of opportunity sites and brownfields in your downtown. The Challenge Program will help build community capacity, establish a list of opportunity sites for investment, building a stronger community team to connect public and private resources to get things done, and help shape a funding strategy with a timeline and talking or proposals points to share with funders.

"The Challenge Program is a great opportunity to hear that others have successfully done what you are trying to do. You get to learn from other's experiences and have a great group of cheerleaders encouraging you!"

Jennifer Henninger, City of Littleton



COMMUNITY CAPACITY APPROACH



DCI LEADERSHIP + EXPERTISE



2023 BOARD OF DIRECTORS

- + **Jariah Walker** | Chair + URA Committee
- + **Justin Vause** | Vice Chair
- + **Troy Bernberg** | Treasurer
- + **Terri Takata-Smith** | Secretary
- + **Steve Art** | Immediate Past Chair
- + **Angela Hygh** | Advisor + URA Committee
- + **Rick Kron** | Advisor
- + **Brian Lujan** | Voting Member
- + **Jill Mendoza** | Voting Member
- + **Ann Morgenthaler** | Voting Member
- + **Brandon Stam** | Voting Member
- + **Dawn Thilmany** | Voting Member
- + **Carl Young** | Voting Member

TECHNICAL SUPPORT

As an enhanced benefit for DCI Members, DCI coordinated advisory panel services, educational events, workshops and summits which are organized to best serve the needs of our communities.

2023 COMMUNITIES ASSISTED

- **CENTER.** Forming a URA + Seeking Financing for Infrastructure
- **EAGLE DDA.** Administrative Support
- **FRASER.** Informing DDA Formation.
- **FREDERICK.** Downtown Vision + Strategy
- **GOLDEN DDA.** Considering Priorities + Processes for Downtown Investment
- **KERSEY.** Regional Economic Vitality
- **LOWRY FOUNDATION.** Community Engagement
- **PARKER BID.** Engagement Support for BID Creation
- **PAWNEE PIONEER BYWAY.** Activating the Byway Committee
- **STERLING URA.** Strategizing Effective Programs for TIF

DCI is committed to building community-wide inclusive partnerships and state-wide networks to foster dynamic community engagement and peer learning for increased economic vitality to empower quality development and redevelopment in downtowns, town centers, and commercial districts.

2023 CASE STUDY

SAN LUIS VALLEY ENTREPRENEURSHIP SUMMIT

DCI has worked to support thriving commercial districts and Colorado's local economies since 1982. Over the past five years of intensive work in the San Luis Valley (SLV), DCI has observed brilliant entrepreneurs and dedicated support organizations, who are not consistently connecting resources to needs, as is true in many rural areas. DCI worked with local partners to identify a series of analyses and training programs to further build the network by focusing on individual businesses, communities of like-minded entrepreneurs, and the entire San Luis Valley. The goal of the 2023 Summit was to bring together entrepreneurs, resources, and connections to strengthen the network through discussions on Food Systems, Coworking + Shared Services, and Recreation + Retail. DCI is planning to continue work in 2024 with San Luis Valley communities.