



Presented By:



We are pleased that you have considered being a part of Downtown Evart.

River City is a micro-retail space designed to lift up local entrepreneurs, provide a shared retail space and increase business opportunities.

Why should you consider your business in Downtown Evart?

- Heart of Osceola County
- You could be on the leading edge of transforming our community and building a brighter future.
- Tight business community (We're looking out for each other)
- Loyal, invested residents.

All we are missing is your business!!

What you'll Receive:

- Year-round educational programming with small business development organizations, banking institutions, and more.
- Space in a shared retail micro-market.
- Utilities
- Wi-Fi

Our hope is that your business will join Downtown Ewart permanently in your own storefront after participating in River City! Test the market, build clientele, and raise capital, all while increasing visibility for your business.

Hurry, limited space is available!

Send contract form, deposit and required paperwork to the Ewart DDA:

In Person

or

Mail: 200 S. Main St, Ewart, MI 49631

Return this form (please print clearly), required paperwork and deposit to:

Evart DDA
200 S. Main St.
Evart, MI 49631

Business
Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Website

Phone # _____

Sales Tax ID # or SSN _____

Entity Type:

Individual Individual DBA Partnership LLC Corporation

Please tell us about your business:

What do you hope to accomplish with your participation at Evart Pop-up: _____

What concerns you most about opening a storefront location? _____

Rules of Eligibility:

- Must have an open, stocked storefront open and staffed from **June 1, 2024 – March 31, 2025**
- Conduct business in the provided 10'x14' retail space.
- Provide a Certificate of Liability Insurance listing the City of Evert as an additional insured.
- Hold open store hours Tuesday - Friday 10-6pm, Saturday 10-5pm.
- solicitate funding
- Pay rent on the 1st of each month (June-March) at the following rate:
 - \$500 deposit due with the application to be refunded April 1, 2025, upon successful completion of the lease.
 - \$350 June
 - \$450 July
 - \$600 August
 - \$750/month September-November
 - \$500 December
 - \$400 January
 - \$350/month February - March

As a River City merchant, I understand the following rules & regulations:

- If rent is not paid within 10 days of the first of each month, I am at risk of being removed from the program.
- I will provide an employee to represent my shop during those hours.
- If shop closures, early closures or tardiness occurs 3x I understand I am at risk of being asked to leave the program.
- I will attend monthly Evert DDA meetings (Second Tuesday of each month at 8:00 a.m. at The Evert Depot).

- Business acknowledges that Evert DDA/River City is not making any representations, warranties, promises, or guarantees of any kind about participant Business success without limitation, representations about business sales or profit, or public awareness of Business.
- I understand this is a shared space and will respect, as well as promote River City and other participant's space.
- I understand I am also representing the River City program while I am part of the program and will conduct myself in accordance with this understanding.
- I will always conduct myself in a professional manner during business hours.
- I/my business will provide acceptable fixturing, signage and display pieces to sell goods (no card tables, plastic bins, etc. in sales space) and represent River City as a permanent, vibrant shopping experience.
- I am responsible for cleaning my storefront.
- I will respect staff, customers, and other River City participants and conduct business in a professional and courteous and ethical manner without regard to race or religion.
- I will conduct business in accordance with all Federal, State and Local laws.
- My business is and will be an independent enterprise. Nothing in this agreement creates an employment, partnership, joint venture, fiduciary or similar relationship between business and Evert DDA/River City for any purpose.

Private Events:

- Private 'After-hours' events must receive approval from Evert DDA. (Additional fees may apply to cover utilities, materials, cleaning supplies)
- Private events held within River City will include River City's logo on all promotional materials.
- Private events require that you will be responsible and held liable for the security of other merchants' storefronts and sales space if they are not present for the event.

By signing this form, I agree to all of the above rules & regulations.

Signature: _____ **Date:** _____

Failure to follow agreement will result in dismissal from program and forfeit of deposit.