



JUNE 29

9:30AM | SUTTER STREET

Become a Sponsor

We couldn't do it without you!
Estimated attendance 5,000, local media coverage

Mark your calendar for Historic Folsom's Hometown Parade, our community's own old-fashioned parade celebrating the 4th of July holiday season! The Historic Folsom Hometown Parade is a hit with residents and surrounding communities. This hugely successful and highly supported event will be held June 29, 2024.

The Historic District is known as the heart of Folsom, rich in history and bursting with charm. Parade goers will line the four blocks of historic Sutter Street as the parade takes route down Sutter Street from Scott Street to Reading Street.



- "Presented by Logo" representation on "Hometown Parade" banner carried to start parade procession
- Logo placement on "Hometown Parade" banner hung above Folsom Blvd. June 3-30
- "Presented by Logo" placement on event commemorative T-shirt
- Premium placement for company float in parade (optional)
- "Presented by Logo" with hyperlink on event webpage www.folsomhometownparade.com
- "Presented by Logo" placement on all printed Advertising
- "Presented by Logo" placement on 5,000 postcards & 100 posters
- Social Media recognition: 1 dedicated post
- 4 VIP viewing seats from balcony plus 4 T-shirts



- Logo representation on "Hometown Parade" banner carried to start parade procession
- Name placement on event commemorative T-shirt
- Parade participation (optional)
- Name on event webpage www.folsomhometownparade.com
- Name placement on all printed Advertising
- Name placement on 5,000 postcards & 100 posters



- Logo representation on "Hometown Parade" banner carried to start parade procession
- Logo placement on event commemorative T-shirt
- Parade participation (optional)
- Logo with hyperlink on event webpage www.folsomhometownparade.com
- Logo placement on all printed Advertising
- Logo placement on 5,000 postcards & 100 posters
- Social Media recognition
- 2 VIP viewing seats from balcony plus 2 T-shirts



HOMETOWN RADIO SHOW PRESENTING SPONSOR \$2,000

The Hometown Radio show is a Grand Ole Opry-style night of fun and music - from the twangy classics of yesterday to the boot scootin' dance songs of today - performed by 20 of the region's top musical artists, including Kristen Brown from the 2023 season of The Voice. Dust off your boots and enjoy a journey from classic country to country rock and the newest country hits on Friday, June 28 at 7:00 p.m. at Zittel Amphitheater in Historic Folsom.

- "Presented by" logo representation on Hometown Radio Show logo
- "Presented by" logo representation on banner hung above Folsom blvd.
- Premium place for company float in the Hometown Parade (optional)
- "Presented by" logo placement on all printed advertising
- "Presented by" logo placement on 5,000 postcards and 100 posters
- Social media and event webpage recognition
- VIP front row section at the Hometown Radio show for up to 15
- Sponsor recognition announcements made throughout the show



2024 REGISTRATION



COMPANY NAME(as you want it to appear)

ADDRESS

CITY

STATE

ZIP

CONTACT

TITLE

OFFICE

CELL

EMAIL

WEBSITE

SPONSORSHIP LEVEL:

GOLD \$3,000

SILVER \$1,600

BRONZE \$500

HOMETOWN RADIO SHOW \$2,000

I, _____, on behalf of, _____ agree to and accept the elements of this agreement as outlined above.

BILLING OPTIONS:

I will be mailing a check to FHDA (address below) Check #:

Please invoice me. Email address:

Please initial. Payment due by April 21, 2024 to ensure all sponsor elements can be provided.

Mail checks to:

FHDA
PO Box 515
Folsom, Ca 95763

Contact:

Gloria Cunningham
916.985.7452
Gloriafhda@gmail.com

**Thank you for your support of the Folsom
Historic District Association!**

FHDA Tax ID# 94-266-0861 c6

