



Mission: To passionately provide support for stakeholders, encourage business development, and Increase community engagement in the downtown district and beyond.

CONNECT

PROMOTE

ADVOCATE

5



Ribbon Cuttings

34



**Welcome Baskets
& Relocation Packages**

\$1,785



Warrior Dollars

608



Volunteer Hours



OCMS Event Calendar

39

**Monday Morning
Updates**

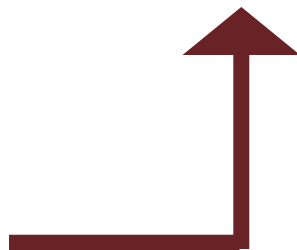
- Annual Dinner
- Snowflake Ball
- Easter Egg Hunt
- CCIA Youth Program
- Junkin' on Jefferson
- Meet your Merchant
- 4th of July Celebration
- Latino Festival
- Car Show
- Restaurant Week
- Wine Walk
- Holiday Brilliance

100+

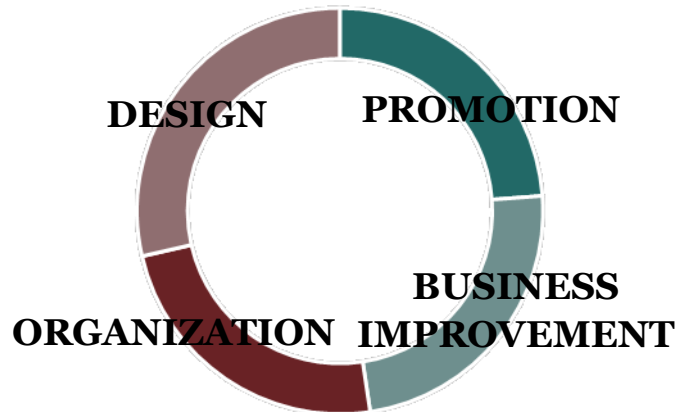
**Community Events
Promoted**

10,000+

Event Attendees



Our Four Point Strategy



2019 Highlights

- Mayberry's Coffee House & Eatery Awarded \$8,000 in Open 4 Business Grant
- Chariton Exchange Visit
- 2 Sign & Awning Grant Recipients
- Partnering with Mosaic on Table Tent Deliveries
- Collaboration with Historic Preservation Commission

What's to Come in 2020

- Historic Tax Credits Overview
- Social Media for Small Businesses
- Smithsonian Museum on Main Tour
- AND MORE

Working to make Osceola an even better place to SHOP, LIVE & PLAY!



OCMS INVESTMENT - MEMBERSHIP LEVELS

Your investment has been and is crucial in our efforts to build a solid community revitalization program. In partnership with Main Street America and Main Street Iowa, OCMS is an organization representative and founded for the benefit of local business.

| | | | |
|---|---|--|--|
| Website Listing Monday Morning Update Invitation to Workshops | | | INDIVIDUAL \$50 |
| BUSINESS \$150 | SUPPORTER \$300 | PROMOTER \$500 | PACESETTER \$1,500 |
| <ul style="list-style-type: none"> Ribbon Cuttings Business Listed on Website Website Job Board with Free Postings Referrals From Office Promotional Items in Welcome Baskets 1/2 off Vendor Fees Business News & Highlights shared on Social Outlets Sign & Awning Grant | <ul style="list-style-type: none"> Business Spotlight Shared on Website and Facebook Logo on Website Free Booth Space at Annual Dinner | <ul style="list-style-type: none"> 2 Free Annual Dinner Tickets (\$50 Value) #GroundsandGratitude (Coffee Provided at Your Business) | <ul style="list-style-type: none"> *4 Free Tickets to Annual Dinner (\$100 Value) 2 Free Tickets to Annual Wine Walk (\$40 Value) Free Booth Space at Latino Festival |

** Each successive category contains benefits of the previous categories unless other wise stated.*

OCMS Board Members

Karon Keefe | James Rutherford | Dave Bemis | Nicole Jacobson | Dave Selene | Amy Lundquist | Jeff Deforest
 Brooke Caldwell | Casey Spoelstra | Ty Wheeler | Brian Evans | Paula McClafin | Jan Rychnovsky

PLEASE DETACH AND RETURN THE PORTION BELOW

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Investment Amount: _____

Signature: _____

Please mail your investment to address below or invoiced in January.

OCMS
 PO Box 425
 Osceola, IA 50213

OCMS Contact: _____

Check this box if interest in learning more about volunteering opportunities for you or your business with OCMS!