



Osceola Chamber Main Street - 2020 Sponsorship Opportunities


Osceola Chamber Main Street is a nonprofit organization dedicated to providing support for stakeholders, encouraging business development, and increasing community engagement in the downtown district and beyond. We are devoted to showcasing Osceola as a tourist destination and making it an even better place to SHOP, LIVE & PLAY.

Sponsorships are designed to offer organizations high visibility and recognition in all OCMS activities throughout the year. All sponsorships options include:

- Recognition on Website: www.osceolachamber.com
- Recognition on Facebook: www.
- Recognition on KSIB Radio
- Recognition on Monday Morning Update

The following levels of sponsorship and recognition options have been developed to provide our sponsors with many choices to meet their needs and budget. If further customization is desired, please reach out to Ashleigh Eckels to discuss.

**Only 1 Premiere Sponsor per Event*

OCMS/CCDC Annual Dinner		
January 2020 – Lakeside Hotel Casino Celebration/ review of OCMS accomplishments in collaboration with CCDC. (Approx. 200 Attendees)		
Premier Sponsor - \$1,500 - Banner near stage - Logo on program cover - Table for 10 and business display table 	Gold Sponsor - \$1,000 - Entertainment Sponsor - Logo on back of program - 6 Dinner Tickets and Business Display Table	Silver Sponsor - \$500 - Business Display Table - Logo inside program - 4 Dinner Tickets 1 st National Bank Clarke County Hospital
Event Supporter - \$100		

Snowflake Ball

February 2020 – Lakeside Hotel Casino
Father/Daughter Dance (Approx. 300 Attendees)

Premier Sponsor - \$500	Gold Sponsor - \$300
- Entertainment Sponsor - Logo on Event Advertising	- Photo Booth Sponsor 1 st National Bank
Event Supporter - \$100 Osceola Vision	

Bunny Brunch & Easter Egg Hunt

April 2020 – Courthouse Lawn
Start the morning with breakfast with the Easter Bunny then an Easter egg hunt for children 3rd Grade and under.
(Approx. 1,000 Attendees)

Premier Sponsor - \$300	Gold Sponsor - \$200	Silver Sponsor - \$100
- Banner placed on the bandstand - Logo on Event Advertising	- Easter Egg Hunt Field Sponsor Osceola Vision	- Candy Sponsor
Event Supporter - \$50		

Meet Your Merchant

May/June 2020 – Courthouse Lawn
A chance for the community to meet their merchants. OCMS members are invited to promote their business while enjoying entertainment and food/beverages served from the OCMS Board of Directors. (Approx. 400 Attendees)

Premier Sponsor - \$500	Gold Sponsor - \$200
- Entertainment Sponsor, Banner on Bandstand - Logo on Event Advertising	- Logo on Bottom of Event Flyer American State Bank
Event Supporter - \$100	

Golf Tournament

June 2020 – Osceola Municipal Golf Course
4 person teams best ball tournament. (Approx. 60 Attendees)

Premier Sponsor - \$600	Tee & Green Sponsor - \$200
- Logo on Event Advertising - Hole Prize Sponsor - One Four Person Team & Cart	- Logo at the tee off box at the top of one hole American State Bank
Event Supporter - \$100	

4th of July Celebration

July 1st through 4th – Courthouse Lawn

Largest Osceola celebration which includes a carnival, parade, bandstand entertainment and more.
(Approx. 8,000 Attendees)

Premier Sponsor \$10,000	Entertainment Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500
- Fireworks Sponsor - Extra-large banner on bandstand - Logo on Event Advertising	- Large banner on bandstand - Sponsor of nightly music entertainment - Business on flyer American State Bank	- Medium banner on bandstand - Talent Show Sponsor - Business on flyer	- Small banner on bandstand - Business on flyer 1 st National Bank Air Solutions Chestnut Lawn & Landscape
Event Supporter - \$150			
Friday Insurance, State Farm, Clarke County Board of Supervisors			

Latino Festival

August 2020 – Clarke County Fairgrounds

Celebration of the Hispanic culture with activities all day. (Approx. 350 Attendees)

Premier Sponsor \$1,500	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$200
- Banner placed in arena - Logo on Event Advertising	- Banner placed in arena - Entertainment sponsor	- Banner placed in arena American State Bank	- Bounce House Sponsor 1 st National Bank Clarke County Hospital State Farm
Event Supporter - \$100			
Friday Insurance, Clarke County Board of Supervisors			

Summer Soiree Car Show

Summer of 2020

Top 10 Awards, Specialty Awards, Car Show Goodie Bags and Dash Plaques. (Approx. 100 Attendees)

Premier Sponsor - \$1,000	Gold Sponsor - \$300	Silver Sponsor - \$100
- Banner at the event - Logo on Event Advertising	- Banner at the event - Entertainment Sponsor	- Top 10 Award Sponsor
Event Supporter - \$50		

Osceola's Restaurant Week

September 2020

Celebrate our local restaurants with a jam packed 10-day event. (Approx. 300 Attendees)

Premier Sponsor - \$500		Gold Sponsor - \$250	
<ul style="list-style-type: none"> - Logo on Event Advertising - Logo on Punch Cards 		<ul style="list-style-type: none"> - Prize Sponsors (1st National Bank, 	
Event Supporter - \$100			

Trunk or Treat

October 31, 2020 – Courthouse Lawn

Decorated trunks lined up around the square, offering a unique way for children 4th grade and under to Trick or Treat. (Approx. 2,000 Attendees)

Premier Sponsor - \$500		Gold Sponsor - \$300		Silver Sponsor - \$100	
<ul style="list-style-type: none"> - Logo placed on courthouse lawn - Logo on Event Advertising 		<ul style="list-style-type: none"> - Logo placed on courthouse lawn - Logo on elementary reminder cards 		<ul style="list-style-type: none"> - Candy Sponsor 	
Event Supporter - \$50					

Wine Walk “Let’s Cry in Our Beer & Wine About Winter”

November 7, 2020 – Downtown Osceola

A wine and craft beer tasting event partnered with our local downtown shops. (Approx. 450 Attendees)

Premier Sponsor - \$1,000		Gold Sponsor - \$250	
<ul style="list-style-type: none"> - Logo on Event Advertising - Logo on wine glasses and tote bags 		<ul style="list-style-type: none"> - Prize Drawing Sponsor - Logo on punch cards 	
Event Supporter - \$100:			
Osceola Vision, The Grassroots Home, Friday Insurance			

Holiday Brilliance & Shop Small Saturday

November 28, 2020 – Downtown Osceola

Shop Small and enjoy the holiday activities which include the Santa house, lighted parade and MORE. (Approx. 300 Attendees)

Premier Sponsor - \$500		Gold Sponsor - \$300	
<ul style="list-style-type: none"> - Banner on bandstand - Logo on Event Advertising 		<ul style="list-style-type: none"> - Santa House Sponsor 	
Event Supporter - \$100			

Table Tents

300+ table tents are distributed throughout Osceola each month, sharing our upcoming community events.

One Month Table Tent Sponsor - \$150

Sponsors: Fareway (2), 1st National Bank (2), Air Solutions (2), Chestnut Lawn & Landscape (2), Kerr Family Dental, American State Bank

Monday Morning Update

Our weekly email newsletter that is sent on Monday mornings to 300+ subscribers that delivers OCMS and community information.

(1 Month) Monday Morning Update Sponsor - \$100

Sponsors:

Shining Star Awards

Our Business Improvement Committee receives nominations for Shining Star Award which recognizes excellent customer service in our community. Recipients are recognized in Osceola Sentinel Tribune and our social outlets.

1 Shining Star Award Sponsor - \$55

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