



## Making the Most of Your Chamber Membership

Below is a list of services we offer to bring about each of the impacts we strive to have on your business. Look for the “**WYNTD:**” (“**What You Need To Do**”) section under each to find out “what you need to do” to take advantage of each.

### **IMPACT 6: Ensure Maximal Effectiveness of Local Businesses**

**Monthly Business e-Newsletter** – One of our most popular offerings, we spend countless hours to get you information that will save you time and money. We scan local, regional, and national news for important things you need to know (e.g. changes in law or regulation, trends sweeping one or more industries), money saving tips, or information that will give you a great idea about a new direction for your business. We also want to make sure you’re kept in the loop about the most important upcoming events and opportunities and are thus able to take full advantage of what the Chamber has to offer.

**WYNTD:** Make sure you’re receiving it and reading it each month. If you’re not receiving these, please let us know right away. Also, check out our full archive at <http://newsletters.phillipscountycommerce.org>.

**Assistance to Struggling Businesses** – We are committed to doing whatever it takes to help any member be successful.

**WYNTD:** Tell us as early as possible when you’re struggling (ideally long before it becomes an emergency). You’d be surprised by the many ways in which we can help.

#### **Business Services**

**Copy and Print Services** – As our community currently does not have a walk-in “copy shop,” Chamber Members are able to utilize the Chamber photocopier machine during business hours to make black-and-white copies and color copies at a rate competitive with or well-below that of FedEx Office (formerly Kinko’s).

**WYNTD:** Drop by anytime during business hours (though we recommend you call ahead to make sure we’re not at a special event) and make your copies. You can pay by check or credit.

**Board Room Rental** – You can rent the Chamber Board Room for up to three hours for only \$20.00 (non-members pay \$50.00).

**WYNTD:** Call during business hours to arrange rental or learn more online at <http://boardroom.phillipscountycommerce.org>.

**Workshops & Seminars** – The Chamber typically offers 6-10 of these per year, all of which are free to Chamber Members and their employees. Spanning everything from “creating your own webpage” to “navigating the new healthcare landscape,” they are very popular with members. Check out this list of all of our past workshops: <http://workshops.phillipscountycommerce.org>.

**WYNTD:** Read our newsletters to find out about upcoming workshops and attend as many as you can. Also, make sure to tell us what topics you’d like to see covered in

upcoming workshops.

**Special Assistance and Coaching** – This is typically one-on-one specialized assistance in whatever area you need assistance. Some past examples include helping find a business partner for a new business venture; helping design, promote, and run a jobs fair for a member; acquiring and learning to use financial software such as QuickBooks; helping fill a job vacancy (i.e. find prospects to hire), connecting someone to a mentor / counselor in their particular sector (e.g. restaurant expert if you run a restaurant).

**WYNTD:** Just let us know what you need help with and we'll do whatever we can to help. You'd be surprised what we can do!

**Connect Members to Resources** – The Chamber constantly receives information about all kinds of ideas, opportunities, and programs that might be applicable to a subset of our members in a given industry or sector (e.g. manufacturers, retailers, non-profits). Whenever we do find something we think might be interesting or helpful, we forward it on to all of our members in that particular industry or sector.

**WYNTD:** Nothing. However, the better we understand your business, the better we'll be at discerning what you might be interested in.