



## **Board of Directors Regular Meeting Minutes**

Wednesday March 25, 2020

3:00 p.m.

**Board Members Present** - Mark Vespoli, Jamie Hazen, David Herrick, Lisa Peters, Wayne Wiley, Dave Brown, Dave Piches

**Staff Present** – Kat Maudru

**Others Present** – Holly Klein, Kathy Barsotti

**Call to Order/Introductions** – Mark Vespoli 3:15

**Public Comment** – Maudru noted that the Salvation Army is looking for volunteers and information on any grants that the board may know of.

**Roseville Police Department Update** - None

**Approval of Minutes** from 2/26//20 Regular Meeting and 3/3/20 Executive Committee Meeting - (Brown, Piches, carries)

**President's Report** – Mark Vespoli –None

**Treasurer's Report** – Mike Esparza

- Tabled

### **Action Items**

- **Recommend allocation of an amount not to exceed \$700 (20 hours) for Jamie Hazen to continue PBID data entry to include district merchant information matched with property address information** (Piches, Herrick, carries - Hazen abstained)

### **New Discussions:**

- **Coronavirus issues within the District - how can we help?** - Mark will ask Civitas if DPR can waive the assessment. The city is collaborating with Placer County on a stabilization program.

- **Day Porter update** - it was agreed that the porters should continue to patrol the district
- **Bylaw revision balloting** - Response has been very low. Maudru is considering holding off on a second mailing.

## **Status Reports**

- **Admin/Projects - Maudru** – Annual Report, Balloting, new clothing for day porters.
- **Governance, Capital Improvements, Budget** – recent meeting resulted in numerous potential projects: new banners for the District, re-instituting plaque program, street sign program, ongoing support of the mural program, ideas for the "Bark Area" near the bridge.
- **P/R Marketing, Technology/Events-** Holly noted that year over year social media numbers have drastically improved. Facade info has been added to the website and Covid 19 info will be as well. Autumn on the Bridge - still a go - phone meetings coming up in April.
- **Clean and Safe** – None.
- **Arts and Entertainment** – None

## **Stakeholder Reports .**

- **Roseville Police** – None
- **City of Roseville – Wiley** - businesses are encouraged to reach out with any questions they may have.
- **Roseville Parks – Barsotti** - Wine Down Wednesdays have been cancelled. Parks and facilities have been closed.
- **Roseville Chamber** – None
- **Downtown Merchants** – Hazen - Downtown Tuesday Nights has not yet been put on hold

**Motion to Adjourn at 4:400 pm**