



Board of Directors Regular Meeting Agenda

Wednesday, July 23, 2025

3:00p.m. – 5:00p.m.

Randy Peters Catering and Event Center

105 Vernon Street, Roseville, CA 95678

916-726-2339

Call to Order/Introductions – Dave Piches, President

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)

Roseville Police Department/Allied Security Update

President's Comments – Dave Piches

Guest Speaker/Ice Rink Update: Vern with Inflatables/Lisa Peters

Approval of Regular Meeting Minutes from 6-25-25

Treasurer's Report – David Herrick

- Review of Financials/Budget
- Approval of Financials

Stakeholder and Status Reports:

- Comments or questions not covered in Board Packet Report

Action Items

- Recommend sponsorship of the Roseville Venture Lab to continue operations at the downtown location in support of events and programs that benefit the downtown at a cost not to exceed \$10,000 – Wayne Wiley
- Recommend upgrading Elevate's DRP Mail Chimp for the DRP to accommodate up to 2,500 contacts at a cost not to exceed \$540 annually - Kat Maudru

New Discussions

- Banners Update – Dave Piches
- 501c3 Update – Wayne Wiley
- Historical Signs Update – Wayne Wiley
- DRP welcome packet to new businesses – Lisa Peters
- Placer Valley Tourism Update – Kat Maudru
- Merchant of the Month – Kat Maudru
- Subcommittee Strategic Plan Quarterly Goals check-in – Kat Maudru

Motion to Adjourn

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.